# Beyond the Hospital: Improving Population Health

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Learning objectives:

Demonstrate how health system data informs health care improvement.

Distinguish between improvements in health care and health.

Recognize and discuss the need for new data sources to improve population health.

Community Integrated Healthcare System 3.0: COMMUNITY-INTEGRATED HEALTHCARE

Coordinated Seamless Healthcare System 2.0: OUTCOME-ACCOUNTABLE CARE

Acute Care System 1.0: EPISODIC NON-INTEGRATED CARE

Adapted from Hester et al., 2015.

A Toolkit for Hiring Population Health Executives. America's Essential Hospitals. March 2019





Population Health is both a goal and a strategy to foster healthy, equitable populations through linking clinical and community-based approaches supported by delivery system innovations and investments.

> Intentionally aligns improvements in the delivery of health care services with non-clinical approaches for improving health, preventing disease and reducing health disparities through addressing social, behavioral, environmental, and economic determinants of health.

# Improving the health system alone won't improve health

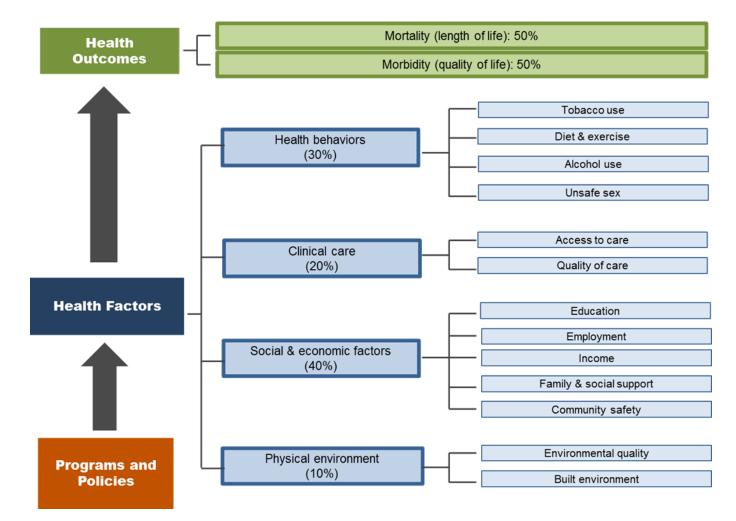
There is growing evidence from developed and developing countries that community-based approaches are effective in improving the health of individuals and populations. This is especially true when the social determinants of health are considered in the design of the community-based approach.

IOM 2015 Building health workforce capacity through Community-based health professional education.

### Social Determinants of Health

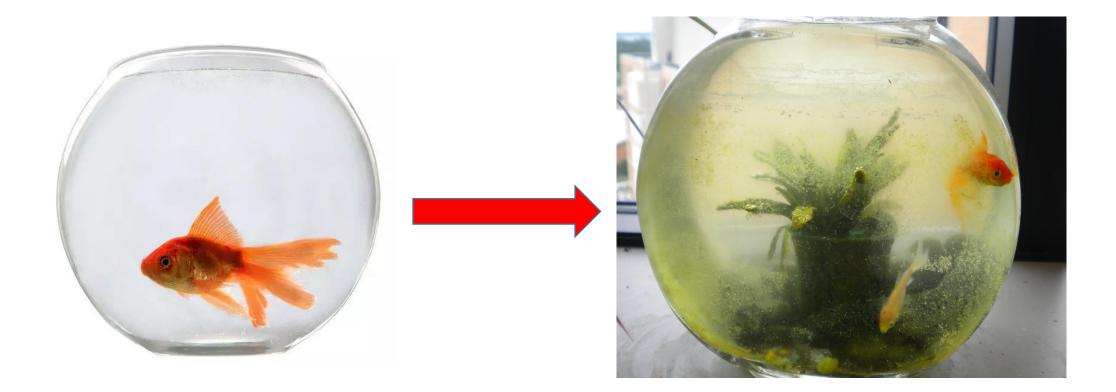
The circumstances in which people are born, grow up, live, work and age, as well as the systems put in place to deal with illness. These circumstances are, in turn, shaped by a wide set of forces: economics, social policies, and politics.

# Socioeconomic and behavioral factors determine 80% of health



#### University of Wisconsin Population Health Institute

# What data will we need to improve the health of our communities?



# Acute, Episodic Health Care

- Types of metrics
  - Hospital-based performance metrics
  - Episode-based treatment metrics
- Sources of data
  - Claims data
  - EHR/clinical data
- Data uses
  - Measure quality of care processes
  - Inform operations
  - Payment



### Sepsis care

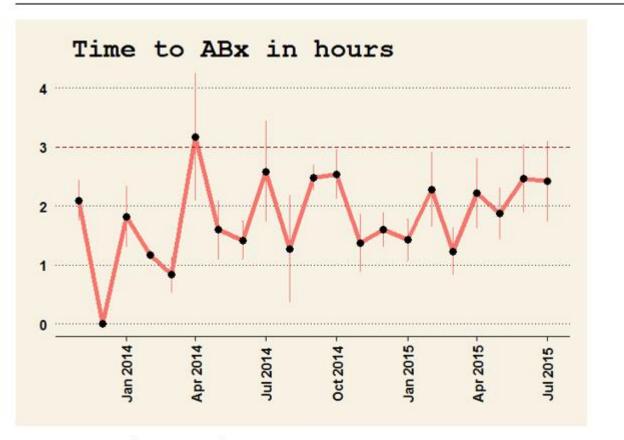


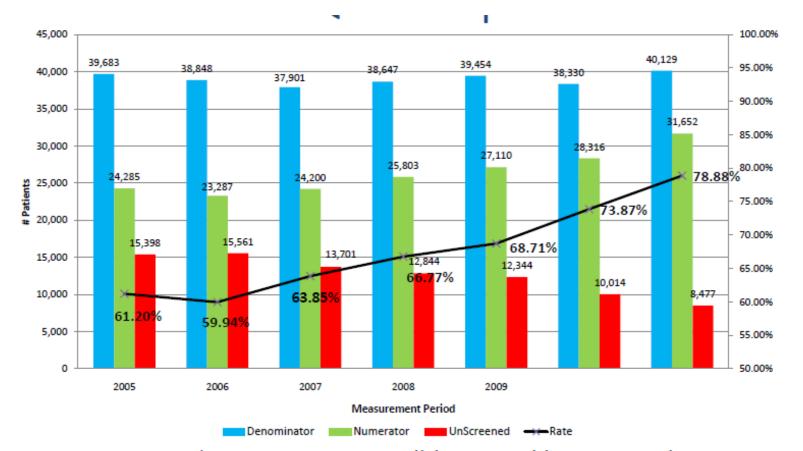
Figure 2. Time in hours to antibiotics

## Accountable, Coordinated Care

- Types of metrics
  - Prevention
  - Chronic disease management
- Sources of data
  - EHR/Clinical
  - Claims
  - Patient surveys
  - Data from multiple providers
- Data uses
  - Measure quality
  - Inform operations
  - Payment
  - Manage costs
  - Proactively manage care
  - Manage populations of patients
  - Coordinate care



## Colorectal Cancer Screening



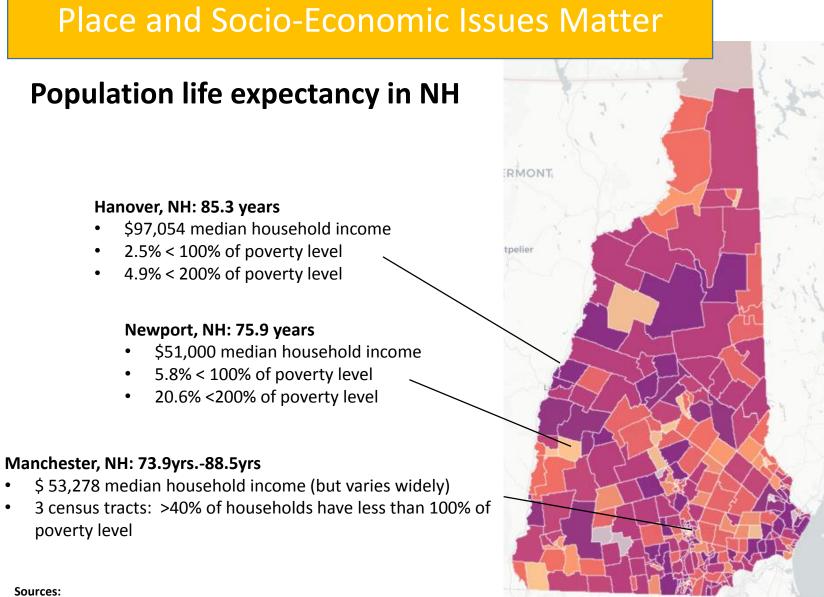
 Numerator (# patients screened) has steadily increased since 2007 as the denominator (# eligible patients) has remained fairly steady

# Population health

- Examples of metrics
  - Health and wellbeing, e.g. life expectancy at birth
  - Social determinants of health, community health (high school graduation rates in a community, percent unemployment, average income in a community,...)



- Health equity and disparities, e.g. life expectancy at birth for wealthy v. poor populations,
- Access to health care services, e.g. percent of population with regular primary care provider
- Sources of data
  - "Big data" (Health system + non-health system data sources)
- Data uses ???



Life Expectancy: https://wisdom.dhhs.nh.gov/wisdom/#Topic E2DB3F7B3290434BACC780419FCBE4DE Anon Income/Poverty: 2015 D-HH Community Health Needs Assessments, Manchester Dept. of Health

# **Teen Births** Number of births/1000 female population 15-19 years Grafton County: 12 GR

# Sullivan County: 27

UW Pop Health Institute, County Health Rankings

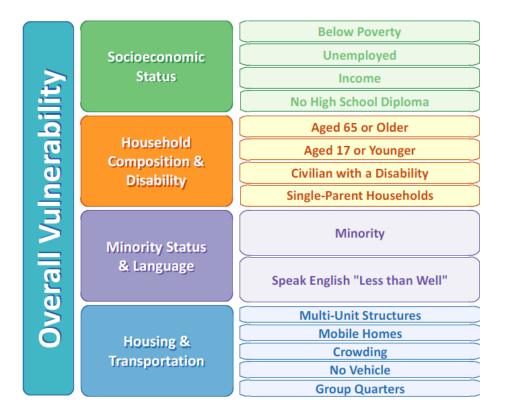
CH

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## CDC – Social Vulnerability

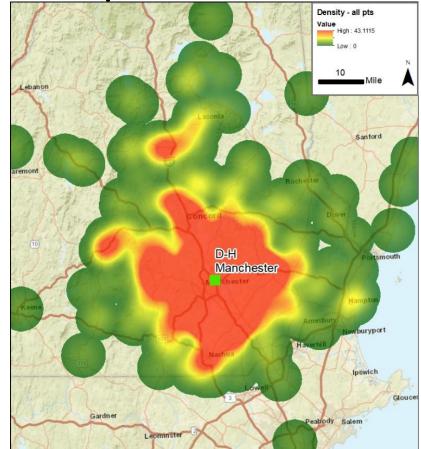


The degree to which a community exhibits certain social conditions, including high poverty, low percentage of vehicle access, or crowded households, may affect that community's ability to prevent human suffering and financial loss in the event of disaster. These factors describe a community's social vulnerability.

## Heat maps (density of DM patients)

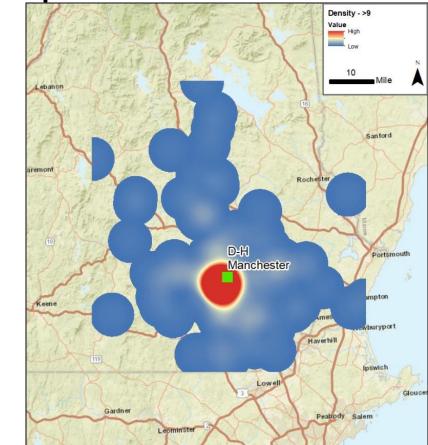
#### **All DM Patients**

– 119 unique ZIP codes



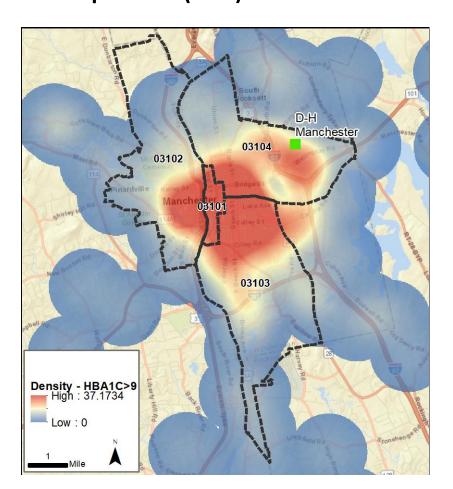
### A1C>9 DM Patients

- 50 unique ZIP codes



### 4 ZIP codes, 57% of A1C>9

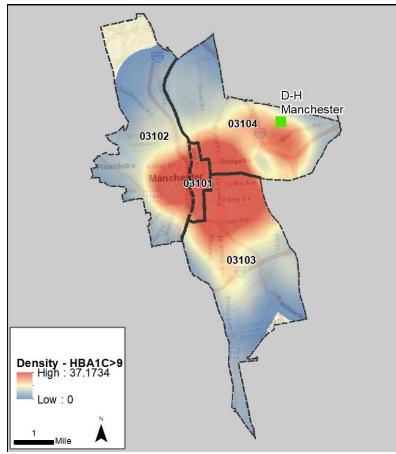
4 ZIP codes 216 of 376 patients (57%) A1C>9



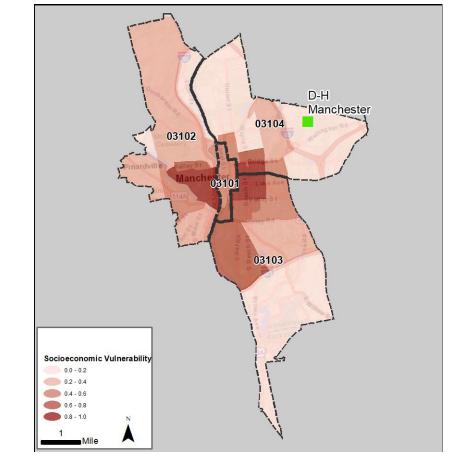
### SocioEconomic Vulnerability

#### 4 ZIP codes

### 216 of 376 patients (57%) A1C>9



#### SocioEconomic Vulnerability Index









### COMMUNITY HEALTH NEEDS ASSESSMENT









FISCAL YEAR 2019













COMMUNITY INPUT ON HEALTH ISSUES AND PRIORITIES, SELECTED SERVICE AREA DEMOGRAPHICS AND HEALTH STATUS INDICATORS

#### DH-APD Healthcare Service Area Median Household Income by Town

#### \*Median Household Income

VRH service area: \$71,051

 State of NH:
 \$68,485

 State of VT:
 \$56,104

#### \*Percent with no Health Insurance

DH-APD service area: 7.1%

State of NH:	8.4%
State of VT:	5.3%

#### \*Percent with Medicare

DH-APD service area: 18.6%

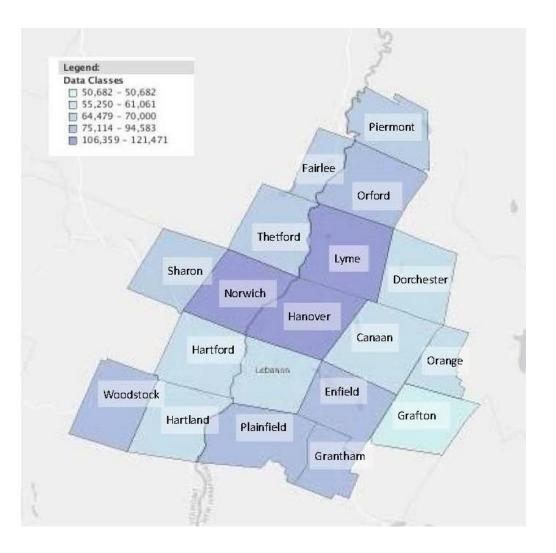
State of NH:	17.5%
State of VT:	19.3%

#### \*Percent with Medicaid

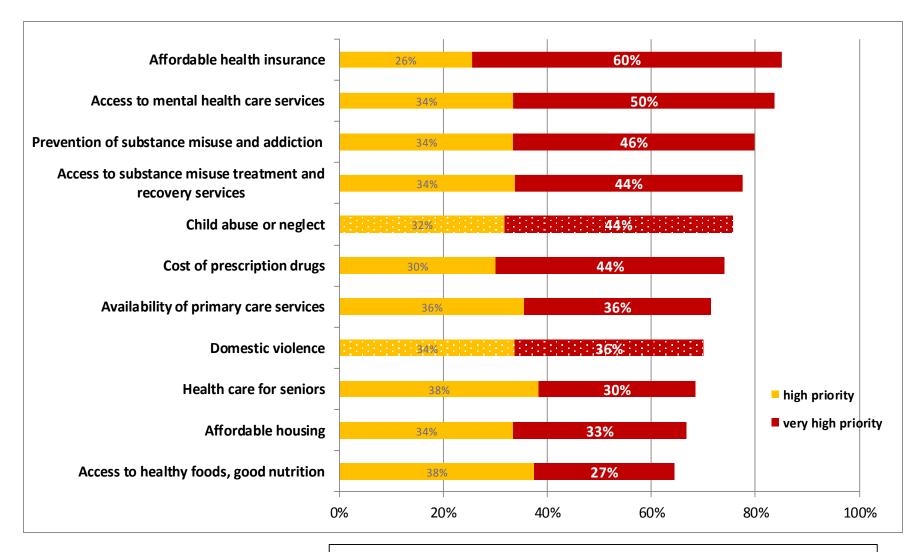
DH-APD service area:	12.5%
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State of NH:	11.8%
State of VT:	24.9%

\*Data Source: U.S. Census Bureau, 2012 – 2016 American Community Survey 5-Year Estimates



#### Community Health Improvement Priorities Community Survey Respondents



The chart displays the percentage of respondents indicating the topic is a high priority (yellow) or very high priority (red; needs are mostly unmet). Other response choices were moderate priority, somewhat low priority and low priority; needs are mostly met.



(more questions than answers)

Community Integrated Healthcare System 3.0: COMMUNITY-INTEGRATED HEALTHCARE EMR + Claims + consumer + patient provided + census + public health + agency + socioeconomic + +

Coordinated Seamless Healthcare System 2.0: OUTCOME-ACCOUNTABLE CARE

### **EMR + Claims data**

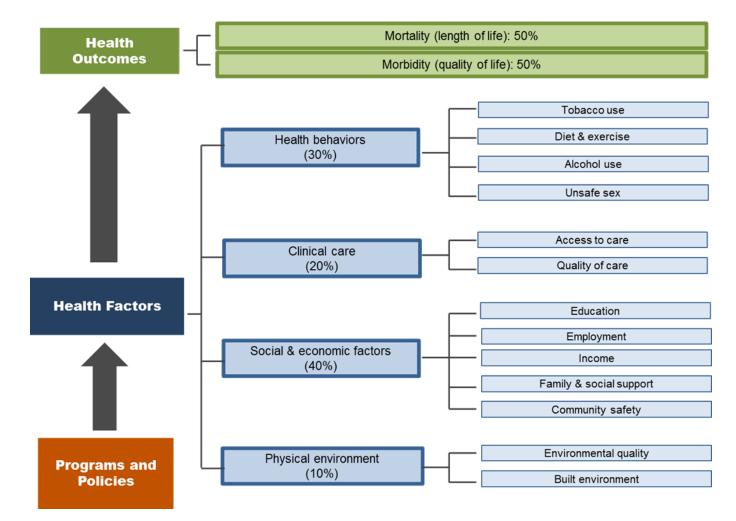
Acute Care System 1.0: EPISODIC NON-INTEGRATED CARE

**EMR** 

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## Questions for IT Professionals

- Who is on this journey from episode-based care to population health?
- What kind of external data sources are you using for population health?
- What data do you want to use that you aren't using?
- How do you make data accessible to people in your health system?
- How are data connected?
- How do you overlay disparate data sources to analyze a complex problem?
- What tools are you using?
- What are vendors doing to accelerate this transition?
- What are the challenges you have experienced?
- Who has built the IS systems to deliver the data and analytics to support that evolution?
- How can we prepare for the next 5 10 years? What will be the skills, knowledge, competencies
  of the IS-Data systems of the future?