



Canadian Prairies Chapter of HIMSS is Coming to Town

December 17, 2018

HIMSS
CANADIAN PRAIRIES *Chapter*

Overview

What it means to be a HIMSS Member: Prairie Perspectives

Guy Paterson, IRG Informatics, Saskatchewan

David Pincock, Alberta Health Services

John Wieler, IMT Corporation, Manitoba

Chapter Program Plans

Bev Rhodes, Alberta Health Services

The Value of Participating in a HIMSS Chapter

Angie Claypool, HIMSS

The HIMSS Canadian Strategy

Mike Nusbaum, HIMSS North America Board

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CHAPTER PROGRAM PLAN



BEV RHODES, PRESIDENT, CANADIAN PRAIRIES CHAPTER, HIMSS

HIMSS PRAIRIE CHAPTER WEBINAR

DECEMBER 17TH 2018

PROGRAM DRIVERS

Build Our Chapter Community

Develop foundational communication channels
Develop community relationships

Champion HIMSS

Increase awareness of HIMSS mission, tools, communities, and content
Increase membership and certification rates

Demonstrate Value

Bring global content to our chapter
Development and promotion of local chapter content

CHAPTER PROGRAM COMPONENTS

- Organizing the Chapter Program Committee to engage members by profession, interest and of course geographically
 - The Program Committee will develop annual educational, professional development and networking opportunities for members and healthcare information professionals in the community
- One conference event (in-person with virtual offerings) per year and, as the Chapter evolves and matures, perhaps two such events (e.g. late winter and early autumn) with potential host partners being ANHIX, eHealth Saskatchewan and/or eHealth Manitoba
- Other opportunities
 - Monthly lunch and learns on health information topics
 - CPHIMS exam sitting one or more times a year
 - CPHIMS virtual education and training scrums/courses
 - Supporting abstract and other content submission to HIMSS and other eHealth conferences and events



Local Collaboration *Global Transformation*

**How HIMSS Chapters
Connect to Drive Change in
Healthcare and Health I&T**

Angie Claypool, Sr. Manager
Strategic Relations, HIMSS

HIMSS

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HIMSS *Vision*

Better health through information and technology.

HIMSS *Mission*

Globally, lead endeavors optimizing health engagements and care outcomes through information and technology.



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himss.org

HIMSS STRATEGIC BUSINESS UNITS

HIMSS Analytics
www.himssanalytics.org

HIMSS Asia Pacific
www.himssaslapac.org

HIMSS Europe
www.himss.eu

HIMSS Latin America
www.himssla.org

HIMSS Media
www.himssmedia.com

HIMSS Middle East
www.himssme.org

HIMSS North America
www.himss.org

HIMSS UK
www.himss-uk.org

Health 2.0
www.health2con.com

Healthbox
www.healthbox.com

Personal Connected Health Alliance
www.pchalliance.org

Local Change, Global Frame

An Overview of HIMSS Chapters

Local forums to *exchange experiences, gain knowledge and enhance professional growth*

57 *volunteer-led* chapters globally

Chapter community of over **68,000** members

Over **750** chapter leaders to engage and collaborate with



The Value of HIMSS Chapter Membership



Education



Connection



Engagement



Chapter Benefits

- ❖ Networking with potential clients and partners
- ❖ News and events
- ❖ Targeted, cutting-edge education
- ❖ Updates on key policy and advocacy issues
- ❖ Make a difference locally, regionally, nationally, and globally



Action Steps

- ❖ **Discover** your Chapter of Choice: www.himss.org/himss-local-chapters
- ❖ **Attend** local events: www.himss.org/Events
- ❖ **Engage** with peers
- ❖ **Sponsor** chapter activities
- ❖ **Volunteer** and make change happen

Questions?

Overall Program: Chapters@himss.org

Specific Chapter: Chapter's Website | www.himss.org/himss-local-chapters



- Canadian Forum
- Partnership with the Canadian Trade Commissioner to support Canadian digital health companies
- Two Canadian provincial pavilions (ON, QC) on the HIMSS19 exhibition floor
- Canadian reception hosted by ITAC Health
- Potential Views from the Top session with Canadian & US officials



HIMSS19
CHAMPIONS
OF HEALTH UNITE

Global Conference & Exhibition
FEB 11-15, 2019 | ORLANDO



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HIMSS Engagement in Canada

Michael Nusbaum

HIMSS North America Board
of Directors



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Mike Nusbaum, BAsC, MHSA, FHIMSS

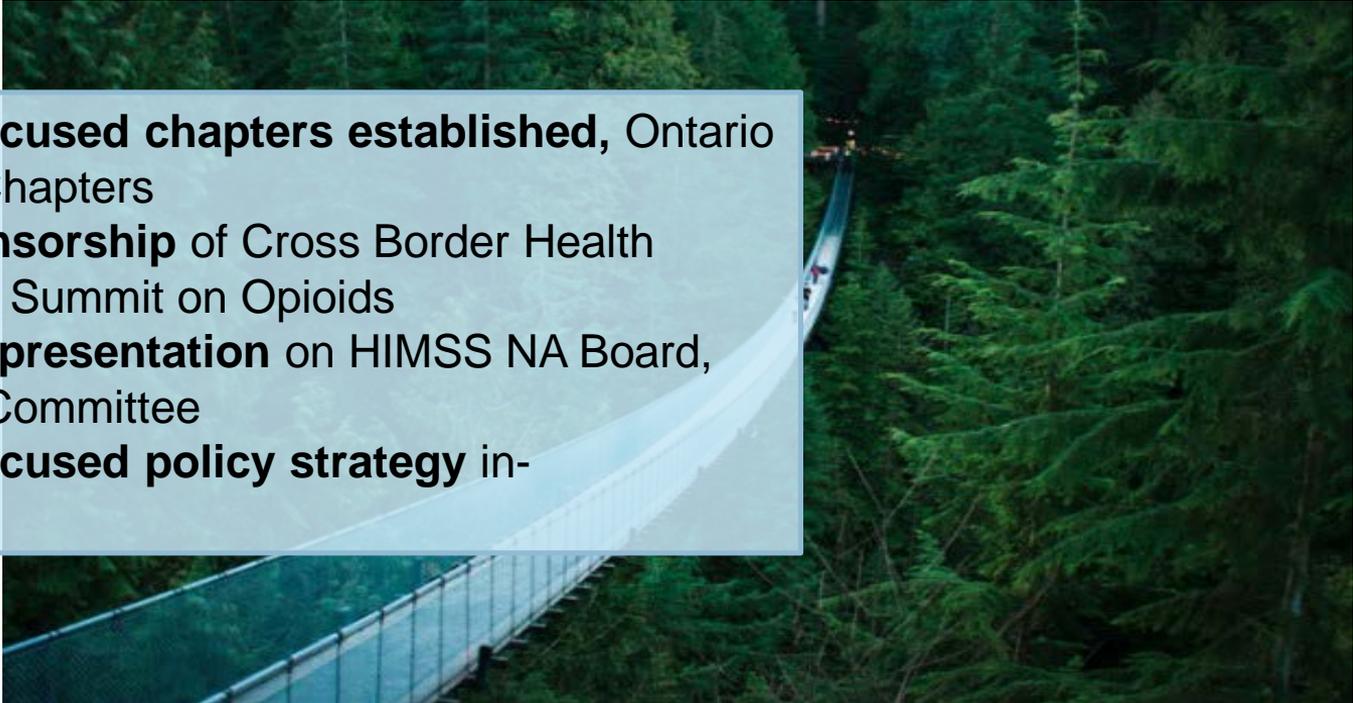
A fellow Canadian, a Victoria, BC-based digital health consultant, and a long time digital health professional

- Vice-Chair, HIMSS North America Board
- Former Washington Chapter of HIMSS President
- Former BCHIMPS President
- Former Digital Health Canada (COACH) Board Member



HIMSS Engagement in Canada

Building Relationships for the Long Term

An aerial photograph of a suspension bridge spanning a dense, green forest. The bridge has a white railing and a dark deck. The forest is composed of tall, thin trees, likely evergreens. The lighting is soft, suggesting an overcast day or early morning/late afternoon.

Canadian-focused chapters established, Ontario and Prairie Chapters
Annual sponsorship of Cross Border Health Foundation's Summit on Opioids
Canadian representation on HIMSS NA Board, Nominating Committee
Canadian-focused policy strategy in-development



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HIMSS: Canada Business Plan

Goal: Extend HIMSS's North American (HNA) impact beyond the US with a priority (at this time) on Canada.

Background: A plan to expand HIMSS' impact on Digital Health efforts in Canada was presented and approved by the HIMSS North America Board of Directors at the end of FY17. The multi-year plan identified three main "impact prongs".





Three Main Impact Prongs

PRONG 1: Continue HIMSS Ontario Presence

- Work collaboratively with the Ontario Chapter to grow HIMSS presence and create a welcoming environment.

PRONG 2: Pursue a Non-Competitive National Presentation

- Work alongside existing Canadian digital health associations on shared initiatives.
- At least three Canadian providers receive a HIMSS Value Score after submitting the required information.

PRONG 3: Lay Groundwork for National Presence

- Hold regional events focused on digital health stakeholder needs (Canadian Prairies Chapter).
- Explore opportunities for Public Policy engagement with the Canadian Federal Government and Provincial Governments, and if deemed feasible, conduct at least three courtesy visits to Canadian health IT policy makers.



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