

# Connecting the Dots...Healthcare Technology & Interoperability Event Sponsor & Exhibit Opportunities

---

Scottsdale Plaza Resort, Friday, March 24, 2017

---



---

Join us on Friday, March 24, 2017 at the Scottsdale Plaza Resort as an AzHIMSS sponsor partner for a full day of premiere educational speakers and subject matter experts addressing the impact of connected health technology and interoperability.

We expect approximately 200 attendees who are highly influential within their organizations, including hospitals, healthcare delivery networks, accountable care organizations, consultants, and vendors.

---

---

The below listed opportunities for our March event offers maximum exposure to AzHIMSS members and supporters. Sponsorship payment will be requested prior to the event date.

---

### **TITLE SPONSOR & PREMIER EXHIBITOR: \$2,000 (LIMIT 1)**

- Naming rights to the event
- Opportunity for a 3 minute presentation & company intro at commence of program
- Recognition as Title Sponsor on all event materials with priority logo placement
- Primary recognition on web site and event signage
- Sponsor table with first preference for location within room
- Guaranteed traffic to table through raffle incentive
- 5 complimentary admissions
- 1 complimentary eblast to registered guests day before event
- Post event listing of each enrolled registrant (cannot provide email addresses)

### **CONFERENCE EXHIBITOR: \$950 (LIMIT 10)**

- Feature recognition on web site, name badges, event marketing materials
- Sponsor table in main ballroom
- Guaranteed traffic to table through raffle incentive
- 3 complimentary admissions
- Post event listing of each enrolled registrant (cannot provide email addresses)

### **BREAKFAST SPONSOR: \$600 (\*\*SOLD OUT\*\*)**

- One complimentary admission
- Recognition on select marketing materials, event signage and web site
- Verbal recognition as breakfast sponsor during opening remarks
- Table tents logo recognition on every table and in buffet line

## **LUNCH SPONSOR: \$600 (LIMIT 1)**

- One complimentary admission
- Recognition on select marketing materials, event signage and web site
- Verbal recognition as lunch sponsor during opening remarks
- Table tents logo recognition on every table and in buffet line

## **COCKTAIL HOUR SPONSOR: \$600 (LIMIT 1)**

- One complimentary admission
- Recognition on select marketing materials, event signage and web site
- Verbal recognition as cocktail hour sponsor during opening remarks
- Logo recognition at bar set up during cocktail hour

## **Ready to sponsor?**

Send an email to Kathleen Lunt at [klunt1268@gmail.com](mailto:klunt1268@gmail.com) to check availability. Once confirmed, she will arrange an electronic invoice to be delivered via email that can be paid by credit card or printed and processed with a check, if your organization requires. She will also work with you to secure your complimentary registrations, obtain your logo and prepare you for what to expect on the day of your event.

## **[See the event agenda.](#)**

---

**Thank you for your support of AzHIMSS!!**

---