



**October 27, 2016**  
**4:30 PM - 8:00 PM**

**PHOENIX:**  
Phoenix Country Club  
**TUCSON:**  
Brother John's BBQ

**PATIENT ENGAGEMENT**  
**DUAL-CITY EDUCATIONAL EVENT**

**\*\*\*Phoenix and Tucson\*\*\***

**Networking • Speakers • Cocktails • Dinner • Raffle Prizes**  
**\$45.00 members/non-members**  
**\$30.00 students**

Please join AZHIMSS and our distinguished speaker and panelists as we explore opportunities for managing health at the macro and micro level from population health to individualized patient care.



**Keynote Speaker**  
Steve Curd, CEO  
Wanda



**Panel Moderator**  
Brad Tritle  
President/CEO  
Vitaphone e-health  
Solutions USA



**Panelist**  
Mike Snyder  
Director of  
Interactive Services  
West Corporation



**Panelist**  
Alejandro Reti  
Chief Medical  
Officer  
Optum Analytics



**Panelist**  
Kevin Lee Smith  
Chief Clinical  
Officer  
Zipnosis

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