

Arizona HIMSS to Host Dual-City Educational Event

National healthcare thought leaders to discuss 'patient engagement' trends and technologies

SCOTTSDALE, ARIZ. – Sept. 29, 2016 – The Arizona Chapter of the Health Information and Management Systems Society (Az HIMSS) is hosting a dual-city educational event in Phoenix and Tucson focused on patient engagement. The event will take place on Thursday, Oct. 27, 2016 from 4:30 pm-8:00 pm MST.

The event will be simulcast live courtesy of Ricoh. It will be held live in two separate venues: the Phoenix Country Club at 2901 N. 7th Street and Brother John's BBQ located at 1801 N. Stone Avenue in Tucson. The event will include opportunities to network with representatives from major event sponsors, TEKsystems & Level 3, as well as elite sponsors: Cox Business, CStor, Logicalis Healthcare Solutions, Trans-west Network Solutions, Fortinet and NetApp.

As healthcare providers search for ways to improve care outcomes while simultaneously lowering costs, the concept of patient engagement has gained considerable traction. Patient engagement can take many forms and take place at different levels. Presenters will discuss opportunities for managing health at both a macro and micro level with population health and individualized patient care using analytics and various technologies.

Keynoting the event is Steve Curd, CEO of [Wanda](#), a San Francisco-based company focused on improving the quality of life for patients with chronic conditions, while reducing the cost for their care. Curd's keynote will be followed by a panel presentation to be led by Brad Tritle, president/CEO of [Vitaphone e-health Solutions](#). Panel members will include Mike Snyder, Director of Interactive Services at [West Corporation](#); Alejandro Reti, Chief Medical Officer of [Optum Analytics](#); and Kevin Lee Smith, Chief Clinical Officer of [Zipnosis](#).

Registration is open to the public, and non-members can avail of member pricing of \$45; students pay only \$30. To learn more or to register, click [here](#) or visit <http://arizona.himsschapter.org>.

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