



SENSATO
CYBERSECURITY SOLUTIONS

2013

Founded to Safeguard
Healthcare & Critical
Systems

2014

Introduced NIST 800-
53/HIPAA Rapid
Assessment Program

2015

Named Top-500 Most
Innovative Cybersecurity
Firm
Founded Hacking
Healthcare Conference

2016

Introduced first Security
Operations Center for
Healthcare Sensato-
CTOC
Formed non-profit
Medical Device
Cybersecurity Task Force
Named 2016 Frost &
Sullivan Visionary
Leader in Cybersecurity

2017

Introduced the
Cybersecurity Tactical
Training Center





Microsoft



Homeland Security
Science and Technology



ALIEN VAULT



**38% Increase in
Cyberattacks**

PWC Global State of Information Security
Survey 2016

**20% Increase on
Cybersecurity
Spending**

PWC Global State of Information Security Survey 2016

**23% Increase in Cost
of Attack [\$4M]**

2016 Cost of Data Breach Study – Poneman &
IBM

“Simply stated, for the most part, as an industry
we are applying 2010 solutions to 2020 problems.”

**\$1,367 average cost
of exploit kit [44%
decrease over 2015]**

2016 Cost of Data Breach Study – Poneman &
IBM

**40% decrease
average cost
executing an attack**

HelpNet Security – The Economics of Hacking
4/26/2016

**<24 hours time for
attack to breach a
target [72% decrease
over 2015]**

Verizon 2016 - DIBR



Attacker Motivations



Motivation	Attacker Type	Sophistication Level
Mission	Nation State	High
Ideology	Terrorist/Activist	Medium
Financial	Criminal	High



June 27 – 07:00AM EST: A cyberattack is launched against Nuance at a Ukraine office.

June 27 – 07:14AM EST: The attack is successful and has the following impact:

- 14,800 servers are impacted
 - 7,600 will be destroyed beyond repair.
- 26,000 workstations are impacted.
 - 9,000 will be destroyed beyond repair.



Recovery efforts will cost over \$60M

Nuance team members will work 24x7 for six weeks before getting a day off.

The company realizes about \$125M in potential business losses and impact.





Nuance was the victim of NotPetya – a very violent strain of the Petya virus:

Not Petya is not ransomware.

There was no exfiltration of data.

There was no command & control.

The only mission of this attack was to destroy systems using a highly effective cybermunition.





Cyber Spies

- FBI reports at least 108 nations have active cyber spy groups.
- The nation state typically appoints a proxy.
 - Chinese Unit 61398 has a 130,000 square foot/12 story facility that employs thousands of operatives.
- Highly Sophisticated
- Cross Over to Cyber Criminal Groups
 - Providing Testing Services
 - Beta Programs

Robin Sage 
 NB at NETWARCCM
 Norfolk, Virginia Area · Computer & Network Security



Current	<ul style="list-style-type: none"> NB at Naval Network Warfare Command
Past	<ul style="list-style-type: none"> Intern at Government Agency
Education	<ul style="list-style-type: none"> Massachusetts Institute of Technology St. Paul's School
Recommendations	1 person has recommended Robin
Connections	147 connections
Websites	<ul style="list-style-type: none"> Where I Work Dark Side of Security My Facebook
Twitter	<ul style="list-style-type: none"> rcbnsage
Public Profile	http://www.linkedin.com/in/rcbinsage

Established profiles on LinkedIn and Facebook

Friended CIO at NSA, Congressman, Northrop and Lockheed Executives

Started to get requests to interview and sponsorship for secret clearance.

Befriended Army Ranger deployed to Afghanistan, who sent photos to her with embedded GPS information.

Received confidential documents and invitation to speak on cyber war and security at the Pentagon

Summary

I have been in the computer hacking scene for over ten years. During this time I have penetrated hundreds of networks as a professionally contracted hacker and was empowered by the adrenaline rush of breaking into secured facilities of Global 500 companies and various governments. Because of my style and diverse areas of expertise, many of my friends refer to me as the real life Abby Cadabby of NCIS.





Cyber Criminals

- Highly Organized
- Collaborate Deeply
- Extreme Incentives
 - Contests
 - Recognition
- Full Time Positions with Benefits
- Crime-as-a-Service
 - RaaS
 - Multilingual Call Centers
 - Support Scams
 - "Yes" Scam
 - Disaster Scams
- Utilization of Big Data Analytics to value data and create hostage situations.

arch

mensib

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The Attacker's Perspective



NIST Top-10

Addresses 80% of NIST 800-53

Addresses HIPAA

Qualifies as a risk assessment for HIPAA

Provides a manageable foundation for ultimately achieving 800-53

Allows flexibility in prioritization and project management.

1. Business Associate Management
2. Qualification & Training
3. Education
4. Executive Intimacy
5. Incident Response
6. Monitoring
7. Old Technology
8. Patch Management
9. Relevant Practices
10. Single Authority

Dirty dozen phases

Phase I

Relevant Practices
Patch Management
Old Technology
Education & Awareness

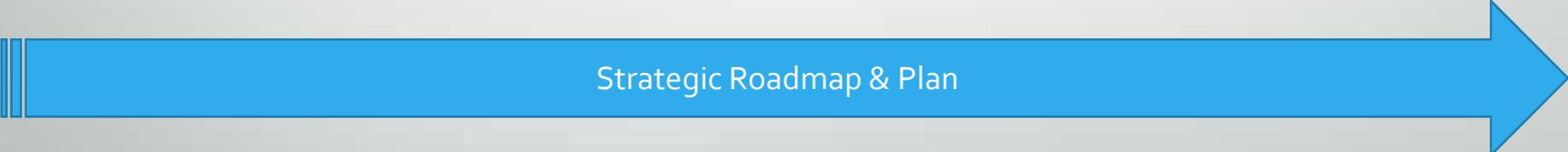
Phase II

Qualification
Executive Intimacy
Monitoring
Incident Response

Phase III

Business Associate Management
Single Authority
Medical Device Security
Operational Systems Security

Strategic Roadmap & Plan





Attacker Innovation

Eliminate the Rules

Dare To Try

Failure Becomes a Known Entity

No Political Correctness

Audacity

They Do Not Believe What Everyone Believes

They Believe in Wonderment



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