

IOWA HIMSS CHAPTER 2020 VISION CONFERENCE

November 6 & 7, 2019

IHA Conference Center
Des Moines, IA

HIMSS
IOWA Chapter



Ali Pabrai, ecFirst

Mr. Pabrai has led numerous engagements worldwide for ISO 27001, PCI DSS, NIST, GDPR, FERPA, HITRUST CSF and HIPAA/HITECH. Mr. Pabrai served as an Interim CISO for a health system with 40+ locations in USA. ecfirst is an approved HITRUST CSF Assessor. Mr. Pabrai has presented passionate briefs to tens of thousands globally, including the USA, United Kingdom, France, Taiwan, Singapore, Canada, India, UAE, Saudi Arabia, Philippines, Japan, Ireland, Canada, Saudi Arabia, Bahrain, Jordan, Egypt, Ghana and other countries. Conferences Mr. Pabrai has been featured at include AHIMA, HCAA, ISACA CSX, HIMSS, InfraGard (FBI), ISSA, HIPAA Summit, Google Privacy & Security Summit, Microsoft Tech Summit, Internet World, DCI Expo and hundreds of others. He is a globally renowned speaker

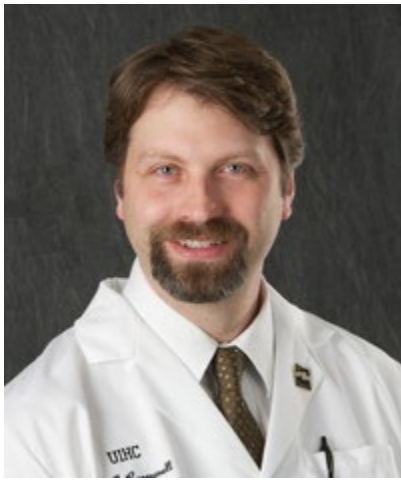
who has been featured as a keynote as well as moderated cybersecurity conferences. Mr. Pabrai is the author of several published works. Clients that Mr. Pabrai has delivered to have included the Defense Intelligence Agency (DIA), and the Naval Surface Warfare Center. His career was launched with Fermi lab, a U.S. Department of Energy nuclear research entity. Mr. Ali Pabrai was appointed and served (2017) as a member of the select HITRUST CSF Assessor Council. Mr. Pabrai is a proud member of the InfraGard (FBI).

Mr. Pabrai can be reached at Pabrai@ecfirst.com or + 1.949.528.5224.

Adele Allison, SS&C Health

As the Senior Director of Economics and Digital Health Strategy, Adele Allison monitors healthcare reform for SS&C Health as a legislative/regulatory subject matter expert. Having served as the co-chair of the HHS ONC Beacon-EHR Vendor Affinity Group, Adele currently serves on the HHS WEDI board of directors and is the co-chair for the WEDI Payment Models Workgroup. Adele has nearly 30 years of healthcare experience and is an active participant with HHS' HCPLAN. A published author, Adele is a member of UAB's health informatics advisory board on curriculum development and served on UAB's HITECH Committee for health IT curriculum development; and, is president for Alabama HIMSS.





Dr. John Cromwell

John W. Cromwell MD is Clinical Professor of Surgery at the University of Iowa where he serves as the Associate Chief Medical Officer, Director of Surgical Quality & Safety, Director of the Division of Gastrointestinal, Minimally-Invasive and Bariatric Surgery, and faculty in the Interdisciplinary Graduate Program in Health Informatics. Dr. Cromwell is also the Chief Medical Officer for Entac Medical, LLC, a medical device startup company developing wearable technology for predicting postoperative complications and Chief Technology Officer at DASH Analytics which is developing an AI point-of-care decision intelligence system.

He received his BS in Chemistry from Nebraska Wesleyan University and his MD from the University of Minnesota Medical School. He was the recipient of the University of Tennessee Innovation Award in 2011 and recipient of numerous University of Iowa Research Foundation Inventor Awards. Dr. Cromwell has published widely on the topic of predictive modeling and automated decisioning systems for improving patient outcomes and is a frequent speaker at predictive modeling venues and medical conferences.

Dr. Chris Hobson, Chief Medical Officer, Orion Health

Dr. Hobson has 16 years' experience as a physician working in primary and secondary care including 10 years' experience in Family Medicine. While working as a primary care practitioner he was instrumental in establishing the largest primary care network in New Zealand, Procure, which pioneered value based contracting with the New Zealand Ministry of Health. During this time he helped develop and use an EMR with full functionality including integration of electronic lab results, radiology, CPOE and e-prescribing in day-to-day practice. Subsequently Dr. Hobson worked in senior management at South Auckland Health where he oversaw the development of several integrated care and Information Technology projects such as electronic discharge letters, chronic disease management and the national immunization register for New Zealand. He worked closely with technology vendor Orion Health during that time and decided to join the company because of the important role he saw technology play in driving health system change. Since joining Orion Health, Dr. Hobson has worked globally as Chief Medical Officer in most areas of Healthcare IT, from population level health strategy through product design and development; sales marketing and implementation. . Dr. Hobson has advised and made significant contributions to multiple projects and programs on both the client and vendor side as well as both payers and providers in the US.



His key interests are in interoperability, technology strategy and population health with a major focus on Health Information Exchange, (aka Electronic Health Records in Canada.) He is also an expert on the evolving topic of e Safety. His significant international experience spanning Canada, New Zealand, Australia, UK, USA Spain and the Middle East enables Dr. Hobson to bring a great perspective for comparison of different health systems, including strategies that have worked well at other sites. .Globally Dr. Hobson has participated and advised more than 25 Health Information Exchanges along with a significant number of chronic disease management, population health and care coordination projects. At Orion, Dr. Hobson leads an active team of clinicians spread across the globe and coordinates their input into products projects and other topics including e Safety. He has also served as Chief Privacy Officer for two years recently. He is an active public speaker and presenter at conferences such as e - Health Canada, HIMSS, and e Health Initiative in Washington DC.



Eric Pahl, Co-Founder, Omni Life

Eric is a Ph.D. graduate fellow at the University of Iowa studying Health Informatics an Interdisciplinary Graduate Program in Informatics as part of the Iowa Informatics Initiative. Additionally, he is the co-founder of OmniLife, an early-stage health information technology company creating secure decision support software for the organ transplant, processing, and research industries. He is passionate about the development, validation, and clinical implementation of software tools. He is pursuing both business and academic opportunities in an effort to accelerate his ultimate goal of deploying commercially viable and sustainable software tools that improve the quality, accessibility, and affordability of world-class healthcare services for everyone.

John Richardson, Director, Iowa Hospital Association

John Richardson is the Director of IPOP & Data Analytics for the Iowa Hospital Association where he is responsible for managing the Dimensions program and is a member of the IHA Data Analytics Team. John also assists with IHA Data services related to quality and patient safety in cooperation with the Iowa Healthcare Collaborative Partnership for Compass HIIN (Hospital Improvement Innovation Network). John graduated from Bemidji State University with a degree in Business Administration and Management.

