



hfma northern california chapter  
healthcare financial management association

2017

# ANNUAL SPRING CONFERENCE

APRIL 12 - 14, 2017

SHERATON GRAND HOTEL, SACRAMENTO, CALIFORNIA

HIGHER

FASTER

STRONGER





# THE HIGHLIGHTS



## Keynote - **Mary MIRABELLI**

Learn how healthcare finance professionals can thrive amid considerable challenges facing the industry today in this opening keynote address by Mary Mirabelli, FHFMA. Ms. Mirabelli is the Vice President of Global Healthcare Practice at Hewlett Packard Enterprise, and Chair of HFMA for the 2016-17 term. A Fellow of HFMA, she received her bachelor's degree from the University of Illinois.



## Keynote - **Corwin Harper**

Corwin Harper, Senior Vice President, Chief Diversity and Inclusion Officer of Kaiser Permanente will talk about why it is important to practice Mindful Communication especially in the current climate where our workforce and patient populations are diverse. He will discuss the benefits of Mindful Communication and how it applies to all of us in our dynamic, people-centric business environment.

## Hot topics covered in **Workshops/Sessions**

- ACA Update – The Future of Affordable Care Act Under a Trump Administration
- Efficient Health Information Governance and CDI
- Medi-Cal Update
- Hot Compliance Risks in HIM Coding
- Stolen Healthcare Records
- Addressing Healthcare Gaps in Rural Communities
- Super Powers: AI, IoT and VR in Healthcare



# THE SCHEDULE

**April 12, 2017**

## Pre-Conference **PEAK Workshops**

Featuring Guided Networking Activity, Speed Mentoring and a competitive healthcare Jeopardy game where you battle it out to discover tips for your future advancement.

**April 13, 2017**

## Education **Sessions / Exhibitors**

Meet healthcare industry leaders, share best practices, and make new connections at the education sessions or at the exhibit room.

**April 13, 2017**

## LEAN & Back To Basics **Workshops**

Add workshops to your breakout selection or register for the workshops only. Enhance your professional skills with LEAN or benefit from the in-depth Back To Basics Rev Cycle Workshop.

**April 13, 2017**

## Social/Healthcare **All-Stars Dinner**

Unwind at the cocktail reception. Don your favorite sports team's jersey and cap the event with a sports-themed, tailgate inspired dinner.

**April 14, 2017**

## Accounting and Regulatory **Updates**

Find out about new legislations and get updates on existing regulations and programs.

In an industry where change is unrelenting and competition is fierce, it is not enough to keep up. One must continue to learn, innovate and maintain a professional network to be a step or two ahead of the competition and excel.

Come to the HFMA Northern California Spring Conference in Sacramento and we'll help you carve the path towards excellence. We'll provide the education, tools and networking venue so you can get connected with healthcare industry leaders, service providers and your peers. In this digital age, face-to-face connection still matters and hold more weight.

**"Comfort yields complacency.  
Break free."**

— A.D. Posey

**Education Partners:**



**CalCPA EDUCATION  
FOUNDATION**  
50 YEARS • 1966-2016



**California Association  
of Healthcare Leaders**

## **REGISTER TODAY!**

This premier event puts you in the middle of the action with various opportunities to build and expand your network of healthcare finance professionals. Learn and exchange best practices with fellow attendees, industry leaders and service providers at the session rooms or at the exhibit hall.

Group discounts are available! Visit our website for more information and to register:

**[WWW.HFMA-NORCAL.ORG](http://WWW.HFMA-NORCAL.ORG)**

Major Event Sponsor:

**MOSS ADAMS** LLP

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