

| Conference Events 2014 | Summer & Winter | | Summer | | Winter | | Breakfast Lecture | |
|---|-----------------|---------|---------|-------|--------|-------|-------------------|-------|
| | \$2,000 | \$1,750 | \$1,300 | \$800 | \$800 | \$500 | \$500 | \$300 |
| <i>Sponsor introduces the speaker at both conferences</i> | X | | | | | | | |
| <i>Table top display area for booth presentation</i> | X | X | X | | X | | X | |
| <i>Introduction at the conference</i> | X | X | X | X | X | X | X | X |
| <i>Logo featured on advertisement flyer and initial presentation slide</i> | X | X | X | X | X | X | X | X |
| <i>Logo and company description posted on our NOHIMSS web site</i> | X | X | X | X | X | X | | |
| <i>2 minute company video clip played at the full-day conference (Summer)</i> | X | X | X | | | | | |
| <i>Six complimentary passes to the conference</i> | X | | | | | | | |
| <i>Four complimentary passes to the conference</i> | | X | X | | X | | X | |
| <i>Reserved table for ten</i> | | | | X | | X | | X |