

**NY HIMSS Chapter  
Vendor Sponsorship Program  
FY 2016**

**OBJECTIVE:**

In order to deliver the activities and initiatives of the NY HIMSS Chapter, we rely on the support of our sponsors. We are committed to providing a venue and a platform for sponsors to increase visibility, value, potential and accessibility to the NY HIMSS Chapter in return for financial support so that the Chapter may bring information, education and networking activities to its membership.

**NY HIMSS CHAPTER OFFERING:**

NY HIMSS Chapter offers the following to the sponsor community.

- +200 Hospitals in New York State
- +2,000 NY HIMSS Chapter Members
- A growing number of higher education student members and informatics focused events
- Events & Activities that organize membership attendance
- Quarterly Newsletter to our Membership
- Dedicated NY HIMSS Chapter Web Site with Sponsor representation
- A vibrant advocacy group advancing the use of HIT in support of health reform initiatives across local, state and federal governments

**THE NY HIMSS SPONSOR PROGRAM:**

The Sponsor Program offers the following:

- Program Fee Type:
  - Premier Sponsor \$6,000 Annual
  - Executive \$3,500 Annual
  - Associate \$2,750 Annual
  - Ala Cart \$ MISC Event (based on individual events)

**Premier Sponsorship:**

A Premier sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July 1<sup>st</sup> ó June 30<sup>th</sup>). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS\* sponsored events. This will also afford the Premier Sponsor the first opportunity for Event based sponsorships of choice.

Sponsor Benefits:

- Company Logo and Bio on NY HIMSS web site Sponsor Page
- Company Logo on e-Newsletter
- 1 Annual Membership to the Chapter
- 1 Exhibition table top at our annual Chapter conference
- Receipt of 4 guest passes to each sponsored event

- Company logo placement on sponsorship posters and materials at each chapter sponsored event
  - Verbal announcement of sponsorship at each event
  - Opportunity to introduce key note speakers
  - 1 sponsored webinar offered to our members
  - **NEW BENEFIT:** Ability to post up to three (3) company events on NYS HIMSS online calendar of events
  - **NEW BENEFIT :** Ability to post a whitepaper on the NYS HIMSS website with Executive Board approval
- Fee: A one-time cost of \$6,000 due with submission of application

[Apply Here](#) (link to sponsor application)

### **Executive Sponsorship:**

An Executive sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS\* sponsored events.

#### Sponsor Benefits:

- Company Logo and Bio on NY HIMSS web site Sponsor Page
  - Company Logo on e-Newsletter
  - 1 Annual Membership to the Chapter
  - 1 Exhibition table top at our annual Chapter conference
  - Receipt of 3 guest passes to each sponsored event
  - Company logo placement on sponsorship posters and materials at each chapter sponsored event
  - **NEW BENEFIT :** Ability to post up to three (3) company events on NYS HIMSS online calendar of events
- Fee: A one-time cost of \$3,500 due with submission of application

[Apply Here](#) (link to sponsor application)

### **Associate Sponsorship:**

An Associate sponsorship will be an opportunity for a sponsor to engage with the Chapter for a full fiscal year (July-June). This will allow the sponsoring organization the opportunity to be involved in all NY HIMSS\* sponsored events.

#### Sponsor Benefits:

- Company Logo and Bio on NY HIMSS web site Sponsor Page
  - Company Logo on e-Newsletter
  - 1 Exhibition table top at our annual Chapter conference
  - Receipt of 2 guest passes to each sponsored event
  - Company logo placement on sponsorship posters and materials at each chapter sponsored event
- Fee:
- A one-time cost of \$2,750 due with submission of application

[Apply Here](#) (link to sponsor application)

\* If an event is co-sponsored by the Chapter, it does not constitute that a Sponsor has the privilege of sponsoring that event. It will be a decision of the NYS HIMSS Board and the other Co-Sponsoring

organizations to determine if sponsor privileges will be extended. In the event, that the cooperating Boards do not agree to extend privilege to the Sponsor to participate, the Sponsor may have an opportunity to become a Sponsor through the defined Event Sponsorship program for that specific Event. That will be a coordinated effort with the Program Committee responsible for that unique Event.

### **Ala Cart Sponsorship:**

There are many Ala Cart type sponsorships that may be selected in addition to the sponsorship options previously described or in-place of a sponsorship. The number of sponsors for each offering is limited. They will vary based upon the events.

- Exhibitor Table Top for full day conference - \$2,500
- Exhibitor Table Top for half day conference - \$1,500
- Speaker/Session - \$1,500
- Breakfast Sponsor - \$1,500
- Lunch Sponsor - \$2,500
- Morning Break - \$1,000
- Afternoon Break - \$1,000
- Reception Sponsor - \$3,000
- Lanyard Sponsor - \$500 (Vendor to supply own lanyard)
- Webinar Sponsor - \$250
- Website Posting - \$300 (based upon Board Approval)

Ala Cart sponsorship includes:

- Includes advertisement in Sponsor/Program Book
- Receipt of 1 Guest pass to that event
- Announcement of Sponsorship

The NY Chapter welcomes sponsors already planned webinar offerings or those sponsors interested in hosting a specific webinar event for our membership. Guidelines for hosting a webinar event include but are not limited to:

- Content must be approved by the chapter board prior to publication
- Content should not be marketing, sales, service or product offering focused; rather it should be product / service and company neutral, offering educational insights consistent with the chapter mission.

From time to time, companies may ask us to make available white papers or other content within our website or newsletters. Sponsors may wish to participate in this offering. Guidelines for this event type include but are not limited to:

- Content publisher / sponsor must be a HIMSS member
- Content must be approved by the chapter board prior to publication
- Content should not be marketing, sales, service or product offering focused, rather it should be product / service and company neutral, offering educational insights consistent with the chapter mission

For any questions regarding this program, please contact  
New York HIMSS 2015 Sponsor Chair:

Anthony Ferrante  
[amfjo48@yahoo.com](mailto:amfjo48@yahoo.com)

cell: 201-390-2042

**NY HIMSS Chapter  
Vendor Sponsorship Program  
FY 2015**

**SPONSORSHIP APPLICATION**

Organization Information	
Company Name:	
Company Address, City, State, Zip Code:	
Website address:	
Contact Information	
Contact Information:	
Name:	
Title:	
Address:	
E-mail Address:	
Phone Number:	
Type of Organization:	
Description of Product and/or Service Offering:	This may be used to include in event program descriptions
Sponsorship	
Sponsorship Type:	Premier      Executive      Associate      Ala Cart
If Ala Cart, Description of Option:	
Event Name & Date:	
Total Fee:	Please make checks payable to New York Chapter HIMSS
Approval	
Authorizing Signature:	
Print Name:	
Title & Date:	

**AGREEMENT CONDITIONS:**

1. PAYMENT MUST BE RECEIVED IN ADVANCE OF THE EVENT
2. ATTENDEE LISTS WILL BE PROVIDED, UPON COMPLETION OF THE EVENT.

**PLEASE RETURN SIGNED FORM AND CHECK TO:**

**NY HIMSS c/o**  
Ted Perkins  
444 East 86<sup>th</sup> Street #27C  
New York, NY 10028-6469  
Telephone 212 570 1085  
Email [ted@tedperkins.com](mailto:ted@tedperkins.com)