



healthcare information and management systems society

HIMSS Oregon Open Board Meeting

8 October 2015

transforming healthcare through IT™

Agenda

6:00 – 6:15: Introductions

6:15 – 7:45: HIMSS Oregon Board Overview & 2015-16
Program Plans

7:45 – 8:00: Wrap-up

Our Goal Today

- Prepare for 2015-16 programs and committee activities with member contributions

HIMSS Oregon Board of Directors

- Treasurer, Prior President – Tom Finnerty
- Advisory Council , Prior President – Mark Fromuth
- Programs – John Meyer
- Sponsorships – Rex Eads
- Workforce & Professional Development – Scott Zacks
- Education / Students – Paul Wild
- Informatics – Robert McKell
- Marketing – Open Board Position
- Communications – Open Board Position
- Membership / Volunteers – Open Board Position



2015-2015 Noteworthy Highlights

- SOLD OUT Spring Conference
- 8 programs
- Inaugural programs: User Group, Webinar Series
- Advisory Council leadership by Laureen O'Brien

HIMSS Oregon Advisory Council

The Advisory Council plays a crucial role in ensuring a vibrant local HIMSS chapter that can meet the development needs of our HIT members.

Council Members:

Chair – Lauren O’Brien – Former CIO – Providence

Karen Brady – CIO – Silverton Health

Chris Diaz – VP IT – Family Care

Valerie Fong – Chief Nursing Information Officer – Providence

Mark Hetz – CIO – Asante Health

Cort Garrison – CIO – Salem Health

John Kenagy – CIO – Legacy Health

Dan Hein – SVP/CIO– PeaceHealth

Susan Otter – Director of Health Information Technology – OHA

Robert Power – CIO – Samaritan Health

Erick Larson – CIO – Mid Columbia Medical Center

Sonny Sapra – CIO – Tuality Health

Gary Ahwah – VP Regional CIO NorthWest – Kaiser

More information: contact Mark Fromuth, Advisory Council Liaison – markfromuth@msn.com

Programs Chair

John Meyer

Responsibilities:

- Develop annual educational, professional development and networking opportunities for members and healthcare information professionals in the community.
- Attend all program meetings and special meetings of the Board of Directors.
- Collaborate with the treasurer and board to develop the revenue and expense budgets for the planned educational events.
- Work with other chairs and committees to market educational offerings.
- Visit venues for selection of event sites.
- Identify and reach out to speakers for future events.
- Conduct planning calls with speakers before each event.
- Work with Lisa Carufel for program management.

Programs Chair

John Meyer

- Focus for 2016
 - Continue to expand and grow the EHR User group
 - Engage open conversations amongst the Oregon Health Care services to address IT challenges and opportunities
 - Improve Support to Education
 - Work closely with the Education and Workforce Committees to identify opportunities to prepare the next generation of Health IT staffing
 - Grow the Security Conference
 - As the interest in Security grows, we will be creating opportunities to allow the healthcare community address and discuss good practice and way to protect information across all health services
 - Remote healthcare providers
 - Begin working with remote/rural care services to better understand their needs and how to help integrate metropolitan services.

Programs Chair

John Meyer

Volunteer Opportunities:

- **Speakership:** Work with committee chairs to provide support as needed for sponsored event.
 - Qualifications: At least 3 years experience working within the Healthcare IT industry
 - Time commitment: roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.
- **Program Planning Volunteers:** Engage in program content development, logistics planning and other program aspects depending on interest area.
 - Qualifications: none necessary
 - Time commitment: variable; roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.
- **Event Volunteers:** On-site support for events which includes registration or greeting speakers.
 - Qualifications: none necessary
 - Time commitment: full duration of the specific event which can fluctuate from 3 hours in the evening to full-days at Annual Conference)

Contact Information: jomeyer@lhs.org, 503.415.5466

HIMSS Oregon 2015-16 Programs

- SEPTEMBER 21 - SECURITY CONFERENCE
- OCTOBER 8 - OPEN BOARD MEETING -
- NOVEMBER 10 - TECH TALK - POPULATION HEALTH
- JANUARY - WEBINAR
 - TOPIC: PATIENT ENGAGEMENT/ACTIVATION
- FEBRUARY - EHR USER GROUP OWNER: KATIE
- LATE FEB/MARCH - HIMSS16
- APRIL - SPRING CONFERENCE
 - TOPIC: CARE CONTINUUM
- MAY - WEBINAR
 - TOPIC: SAFER GUIDES

WEBINAR SPONSOR TO HOST WEBINARS (IN-KIND)

Sponsorship: Rex Eads

- Key Activities:
 - Generate sponsorship revenue to fund high quality programs
 - Maximize exposure and benefits for our sponsors
 - Tap into sponsors for speakers and resources for programs
- Volunteer Opportunities:
 - **Looking for** - People that enjoy networking and have great connections with healthcare vendors and/or healthcare providers. Need help...
 - Identifying potential sponsors.
 - Promoting sponsorship benefits to potential sponsors.
 - Matching sponsors and their resources with program needs.
- For more information, contact Rex: Rex@GadgetTrak.com

2015 Sponsors



Workforce & Professional Development

Scott Zacks, Chair

scott@scottzacks.com



Key Activities

- U.S. Representative on HIMSS TIGER International Council on Workforce Development
- HIT Academic / Industry Liaison
- Continuing Education accreditation for HIMSS Oregon events
- CPHIMS, CAHIMS continuing education information, study clubs, etc.

Volunteer Opportunities:

- Need a host site for a webinar viewing for Emerging Professionals
 - “Creating a Free Pipeline of Talent for Health I.T. Careers” Nov. 13, 10 am-11am
- Workforce Committee volunteers - industry needs assessment

Education and Student Connections: Paul Wild

Key Activities:

1. Create Student Advisory Boards at appropriate schools
2. Identify Veteran to send to HIMSS National Conference.
3. Ensure smooth succession.

Contact: paul.wild@mhcc.edu

Informatics Chair

Robert McKell

Key Activities:

- Informatics promotes the understanding, integration, and application of information technology in healthcare settings.
- Support clinicians and the inter-professional healthcare team, as well as consumers, patients, and other stakeholders in their decision-making in all roles and settings to achieve desired outcomes.
- Help facilitate the Clinical and Nursing Informatics community throughout the Oregon region.
- Foster relationships and help serve as a key networker among the affiliate health care systems.

Volunteer Opportunities:

- Informatics committee
- Teaching, learning, and sharing information via webinars and networking

Contact Information: robert.j.mckell@kp.org

Marketing Chair: Open Board Position

- Key Activities:
 - Develop and execute HIMSS Oregon integrated marketing strategy/plan to increase HIMSS Oregon brand awareness with target audiences (healthcare providers, payers, policy makers, academia).
 - Assist Sponsor and Programs Chairpersons with event themes, value propositions and event marketing promotional plans.
 - Work with Communications Chair on tactics to communicate a cohesive message to HIMSS Oregon members and other target audiences.
 - Attend all HIMSS Oregon board meetings and programs.
- Volunteer Opportunities
 - Marketing Chair – Responsible for HIMSS Oregon marketing plan and committee leadership. Marketing experience necessary. Estimated monthly time commitment: up to 15 hours depending upon scope.
 - Committee volunteers – support HIMSS Oregon marketing efforts (promotions, content development, PR, etc.); time commitment variable.
- For more information, contact oregon.info@himsschapter.org

Communications Chair: Open Board Position

- Key Activities
- Write, create and send HIMSS Oregon newsletter.
- Edit and approve all PR and other written external communications provided by HIMSS Oregon board members, volunteers and other sources.
- Work with the board and other committee members to build momentum for HiMSS Oregon programs.
- Recruit and lead the communications committee.
- Attends monthly HIMSS Oregon board meetings and programs.
- Estimated time commitment is up to 15 hours per month, depending on program scope.

- For more information, contact oregon.info@himsschapter.org

Membership & Volunteers: Open Board Position

- Key Activities:
 - Extend affiliate member outreach efforts
 - Welcome and onboard new members and board members
 - Introduce new volunteers to the appropriate committee leaders
 - Conduct annual membership survey (May)
 - Serve as resource for membership questions and roster
- Volunteer Opportunities
 - Membership Chair – Responsible for leading membership and volunteer effort. Estimated monthly time commitment: 10-15 hours.
 - Committee volunteers – support affiliate member outreach with communications and presentations; create membership survey; welcome new members; time commitment variable.
- For more information, contact oregon.info@himsschapter.org

Summary of HIMSS Oregon Volunteer Opportunities

- **Committees:**

- Programs: Planning, Speakerships, On-site
- Sponsorships
- Marketing
- Communications

- **Board Positions:**

- Marketing
- Communications
- Membership & Volunteers
- Secretary



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Grazie Danke Ευχαριστίες Dalu
Thank You Köszönöm
Спасибо Dank Gracias
谢谢 Merci Seé
ありがとう

Obrigado