HIMSS Oregon
Open Board Meeting

October 13, 2016
Agenda

6:15 – 6:30: Introductions

6:30 – 7:15: HIMSS Oregon Board Overview & 2016-17 Program Plans

7:15 – 7:45: Wrap up and Networking
Our Goal Today

• Network
• Introduce our board
• Share our 2016-17 programs and committee activities
• Outline volunteer needs
• Network
HIMSS Oregon Board of Directors

- President – Tom Finnerty
- Communications – Heidi Herington
- Workforce & Professional Development – Scott Zacks
- Advocacy – Patrick Mack
- Treasurer – Anne Matson, Past President
- Programs – John Meyer
- Sponsorships – Rex Eads
- Membership / Volunteers – Rozie Lindsay
2015-2016 Noteworthy Highlights

• SOLD OUT Spring Conference

• Inaugural programs: Informatics User Group

• Advisory Council leadership by Laureen O’Brien
HIMSS Oregon Advisory Council

The Advisory Council plays a crucial role in ensuring a vibrant local HIMSS chapter that can meet the development needs of our HIT members.

Chair – Laureen O’Brien – Former CIO – Providence

- Karen Brady, CIO, Silverton Health
- Jeremiah Brickhouse, CIO, St. Charles Health System
- Chris Diaz, Vice President, Information Technology and Services, FamilyCare Health
- Valerie Fong, Chief Nursing Information Officer, Providence Health & Services
- Cort Garrison, CIO, Salem Health
- Mark Hetz, CIO, Asante
- John Kenagy, Senior Vice President, CIO, CISO, Legacy Health Systems
- Erick Larson, Vice President, CIO, Mid-Columbia Medical Center
- Laureen O'Brien, Principle, LOB Consulting
- Susan Otter, Director of Health Information Technology, Oregon Health Authority
- Robert Power, Vice President, CIO, Samaritan Health Services
- Sonney Sapra, CIO, Tuality Health
Communications Chair: Heidi Herington

- **Key Activities**
  - Recruit and lead the communications committee.
  - Coordinate HIMSS Oregon newsletter.
  - Edit and approve all PR and other written external communications provided by HIMSS Oregon board members, volunteers and other sources.
  - Work with the board and other committee members to build momentum for HIMSS Oregon programs.
  - Coordinate all web site updates with HIMSS Oregon webmaster
  - Estimated time commitment is up to 15 hours per month, depending on program scope.

- For more information, contact - heidiherington@gmail.com
Workforce & Professional Development

Scott Zacks, Chair
scott@scottzacks.com
503-597-8367

Key Activities
• Continuing Education accreditation for HIMSS Oregon events
• CPHIMS, CAHIMS certification information, renewal, study clubs, CE

Volunteer Opportunities:
• Workforce Committee volunteers
• Informatics continuing education – T.I.G.E.R. U.S. use case development
Advocacy Liaison: Patrick Mack

What we do......

• Play an important role in affecting public policy
• Organize visits and other avenues of frequent communication with state and federal elected officials.
• Speak to local media about key policy and advocacy issues.
• Keep members of the Board informed about campaign efforts.
• Work with HIMSS Chapter Advocacy Liaison Roundtable and/committee members to create an advocacy action plan specific to our community.
Advocacy Liaison: Patrick Mack

What we need......

• Folks that will advocate on behalf of our organization and community about issues important to furthering health IT policy
  – Cyber security
  – Interoperability
  – Population Health
  – Telehealth

• Help with planning a State Health IT/Advocacy Day to lead the chapter in developing and maintaining relationships with state elected officials
Programs Chair
John Meyer

Responsibilities:
• Develop annual educational, professional development and networking opportunities for members and healthcare information professionals in the community.
• Attend all program meetings and special meetings of the Board of Directors.
• Collaborate with the treasurer and board to develop the revenue and expense budgets for the planned educational events.
• Work with other chairs and committees to market educational offerings.
• Visit venues for selection of event sites.
• Identify and reach out to speakers for future events.
• Conduct planning calls with speakers before each event.
• Work with Lisa Carufel for program management.
• Focus for 2016
  – Continue to expand and grow the EHR User group
    • Engage open conversations amongst the Oregon Health Care services to address IT challenges and opportunities
  – Grow the informatics sessions
  – Improve Support to Education
    • Work closely with the Education and Workforce Committees to identify opportunities to prepare the next generation of Health IT staffing
  – Grow the Security Conference
    • As the interest in Security grows, we will be creating opportunities to allow the healthcare community address and discuss good practice and way to protect information across all health services
  – Remote healthcare providers
    • Begin working with remote/rural care services to better understand their needs and how to help integrate metropolitan services.
Volunteer Opportunities:

• Speakership: Work with committee chairs to provide support as needed for sponsored event.
  – Qualifications: At least 3 years experience working within the Healthcare IT industry
  – Time commitment: roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.

• Program Planning Volunteers: Engage in program content development, logistics planning and other program aspects depending on interest area.
  • Qualifications: none necessary
  • Time commitment: variable; roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.

• Event Volunteers: On-site support for events which includes registration or greeting speakers.
  – Qualifications: none necessary
  – Time commitment: full duration of the specific event which can fluctuate from 3 hours in the evening to full-days at Annual Conference

Contact Information: jomeyer@lhs.org, 503.415.5466
Coming Year Events

The following are the events we have scheduled:

• 2016
  – November Security Conference

• 2017
  – January – Nursing Informatics
  – January/February – Common Credentialing
  – March - Population Health
  – May – Annual Conference, Oregon
  – June – Provider Directory
Sponsorship: Rex Eads

• **Key Activities:**
  – Generate sponsorship revenue to fund high quality programs
  – Maximize exposure and benefits for our sponsors
  – Tap into sponsors for speakers and resources for programs

• **Volunteer Opportunities:**
  – **Looking for** - People that enjoy networking and have great connections with healthcare vendors and/or healthcare providers. Need help…
    • Identifying potential sponsors.
    • Promoting sponsorship benefits to potential sponsors.
    • Matching sponsors and their resources with program needs.

• For more information, contact Rex: Rex@GadgetTrak.com
Membership Chair: Rozie Lindsay

• Key Activities
  – New in 2017: Affiliate Member Liaison Program
  – Extend affiliate member outreach efforts
  – Welcome and onboard new members and board members
  – Introduce new volunteers to the appropriate committee leaders
  – Conduct annual membership survey (May)
  – Serve as resource for membership questions and roster

• Volunteer Opportunities
  – Affiliate Member Liaison (open to employees of HIMSS affiliates) - grow HIMSS awareness and engagement at your organization; build and implement internal membership growth strategies; time commitment 5-10 hours/month.
  – Committee volunteers – support member outreach with communications and presentations; create membership survey; welcome new members; time commitment variable.
  – For more information, contact - rosalind.k.lindsay@kp.org
Summary of HIMSS Oregon Volunteer Opportunities

• **Committees:**
  – Programs:
    • Planning
    • Speakerships
    • On-site Assistance
    • Remote broadcast
  – Sponsorships
  – Communications
  – Advocacy
  – Membership

Please Sign Up for Your Area of Interest
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Danke

Grazie

Thank You

Merci

Obrigado

Натик

Dalu

Köszönöm

Tack

Seé