



healthcare information and management systems society

HIMSS Oregon Open Board Meeting

October 13, 2016

transforming healthcare through IT™

Agenda

6:15 – 6:30: Introductions

6:30 – 7:15: HIMSS Oregon Board Overview & 2016-17
Program Plans

7:15 – 7:45: Wrap up and Networking

Our Goal Today

- Network
- Introduce our board
- Share our 2016-17 programs and committee activities
- Outline volunteer needs
- Network

HIMSS Oregon Board of Directors

- President – Tom Finnerty
- Communications – Heidi Herington
- Workforce & Professional Development – Scott Zacks
- Advocacy – Patrick Mack
- Treasurer – Anne Matson, Past President
- Programs – John Meyer
- Sponsorships – Rex Eads
- Membership / Volunteers – Rozie Lindsay



2015-2016 Noteworthy Highlights

- SOLD OUT Spring Conference
- Inaugural programs: Informatics User Group
- Advisory Council leadership by Laureen O'Brien

HIMSS Oregon Advisory Council

The Advisory Council plays a crucial role in ensuring a vibrant local HIMSS chapter that can meet the development needs of our HIT members.

Chair – Lauren O'Brien – Former CIO – Providence

- **Karen Brady**, CIO, Silverton Health
- **Jeremiah Brickhouse**, CIO, St. Charles Health System
- **Chris Diaz**, Vice President, Information Technology and Services, FamilyCare Health
- **Valerie Fong**, Chief Nursing Information Officer, Providence Health & Services
- **Cort Garrison**, CIO, Salem Health
- **Mark Hetz**, CIO, Asante
- **John Kenagy**, Senior Vice President, CIO, CISO, Legacy Health Systems
- **Erick Larson**, Vice President, CIO, Mid-Columbia Medical Center
- **Lauren O'Brien**, Principle, LOB Consulting
- **Susan Otter**, Director of Health Information Technology, Oregon Health Authority
- **Robert Power**, Vice President, CIO, Samaritan Health Services
- **Sonney Sapra**, CIO, Tuality Health

Communications Chair: Heidi Herington

- Key Activities
- Recruit and lead the communications committee.
- Coordinate HIMSS Oregon newsletter.
- Edit and approve all PR and other written external communications provided by HIMSS Oregon board members, volunteers and other sources.
- Work with the board and other committee members to build momentum for HIMSS Oregon programs.
- Coordinate all web site updates with HIMSS Oregon webmaster
- Estimated time commitment is up to 15 hours per month, depending on program scope.

- For more information, contact - heidiherington@gmail.com

Workforce & Professional Development

Scott Zacks, Chair

scott@scottzacks.com

503-597-8367



Key Activities

- Continuing Education accreditation for HIMSS Oregon events
- CPHIMS, CAHIMS certification information, renewal, study clubs, CE
- HIMSS T.I.G.E.R. International Council - U.S. Representative on Workforce Development, CE Virtual Learning Environment

Volunteer Opportunities:

- Workforce Committee volunteers
- Informatics continuing education – T.I.G.E.R. U.S. use case development

Advocacy Liaison: Patrick Mack

What we do.....

- Play an important role in affecting public policy
- Organize visits and other avenues of frequent communication with state and federal elected officials.
- Speak to local media about key policy and advocacy issues.
- Keep members of the Board informed about campaign efforts.
- Work with HIMSS Chapter Advocacy Liaison Roundtable and/committee members to create an advocacy action plan specific to our community.

Advocacy Liaison: Patrick Mack

What we need.....

- Folks that will advocate on behalf of our organization and community about issues important to furthering health IT policy
 - Cyber security
 - Interoperability
 - Population Health
 - Telehealth
- Help with planning a State Health IT/ Advocacy Day to lead the chapter in developing and maintaining relationships with state elected officials

Programs Chair

John Meyer

Responsibilities:

- Develop annual educational, professional development and networking opportunities for members and healthcare information professionals in the community.
- Attend all program meetings and special meetings of the Board of Directors.
- Collaborate with the treasurer and board to develop the revenue and expense budgets for the planned educational events.
- Work with other chairs and committees to market educational offerings.
- Visit venues for selection of event sites.
- Identify and reach out to speakers for future events.
- Conduct planning calls with speakers before each event.
- Work with Lisa Carufel for program management.

Programs Chair

John Meyer

- Focus for 2016
 - Continue to expand and grow the EHR User group
 - Engage open conversations amongst the Oregon Health Care services to address IT challenges and opportunities
 - Grow the informatics sessions
 - Improve Support to Education
 - Work closely with the Education and Workforce Committees to identify opportunities to prepare the next generation of Health IT staffing
 - Grow the Security Conference
 - As the interest in Security grows, we will be creating opportunities to allow the healthcare community address and discuss good practice and way to protect information across all health services
 - Remote healthcare providers
 - Begin working with remote/rural care services to better understand their needs and how to help integrate metropolitan services.

Programs

Volunteer Opportunities:

- **Speakership:** Work with committee chairs to provide support as needed for sponsored event.
 - Qualifications: At least 3 years experience working within the Healthcare IT industry
 - Time commitment: roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.
- **Program Planning Volunteers:** Engage in program content development, logistics planning and other program aspects depending on interest area.
 - Qualifications: none necessary
 - Time commitment: variable; roughly 2 hours per week, with attendance of one bi-weekly Programs Chair conference call.
- **Event Volunteers:** On-site support for events which includes registration or greeting speakers.
 - Qualifications: none necessary
 - Time commitment: full duration of the specific event which can fluctuate from 3 hours in the evening to full-days at Annual Conference)

Contact Information: jomeyer@lhs.org, 503.415.5466

Coming Year Events

The following are the events we have scheduled:

- 2016
 - November Security Conference
- 2017
 - January – Nursing Informatics
 - January/February – Common Credentialing
 - March - Population Health
 - May – Annual Conference, Oregon
 - June – Provider Directory

Sponsorship: Rex Eads

- Key Activities:
 - Generate sponsorship revenue to fund high quality programs
 - Maximize exposure and benefits for our sponsors
 - Tap into sponsors for speakers and resources for programs
- Volunteer Opportunities:
 - **Looking for** - People that enjoy networking and have great connections with healthcare vendors and/or healthcare providers. Need help...
 - Identifying potential sponsors.
 - Promoting sponsorship benefits to potential sponsors.
 - Matching sponsors and their resources with program needs.
- For more information, contact Rex: Rex@GadgetTrak.com

2016 Sponsors



Membership Chair: Rozie Lindsay

- Key Activities

- ***New in 2017: Affiliate Member Liaison Program***

- Extend affiliate member outreach efforts
 - Welcome and onboard new members and board members
 - Introduce new volunteers to the appropriate committee leaders
 - Conduct annual membership survey (May)
 - Serve as resource for membership questions and roster

- Volunteer Opportunities

- Affiliate Member Liaison (*open to employees of HIMSS affiliates*) - grow HIMSS awareness and engagement at your organization; build and implement internal membership growth strategies; time commitment 5-10 hours/month.
 - Committee volunteers – support member outreach with communications and presentations; create membership survey; welcome new members; time commitment variable.
 - For more information, contact - rosalind.k.lindsay@kp.org

Affiliate Member Liaisons Program -



Summary of HIMSS Oregon Volunteer Opportunities

- **Committees:**
 - Programs:
 - Planning
 - Speakerships
 - On-site Assistance
 - Remote broadcast
 - Sponsorships
 - Communications
 - Advocacy
 - Membership



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Thank You Köszönöm

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