

California State HIT Day



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HIMSS
transforming health through IT™

IT's Role is Fundamental

- Fosters open, responsible data sharing with the highest regard to participant privacy, and puts engaged participants at the center of research efforts
- Timing is perfect
 - Americans increasingly engaged in health & technology;
 - Foundational IT widely implemented;
 - Genomic analysis costs dropped significantly;
 - Data science increasingly sophisticated; and,
 - Mobile technologies widely available and often affordable.
- Profound IT policy, governance, and execution challenges around security, interoperability, C&BI

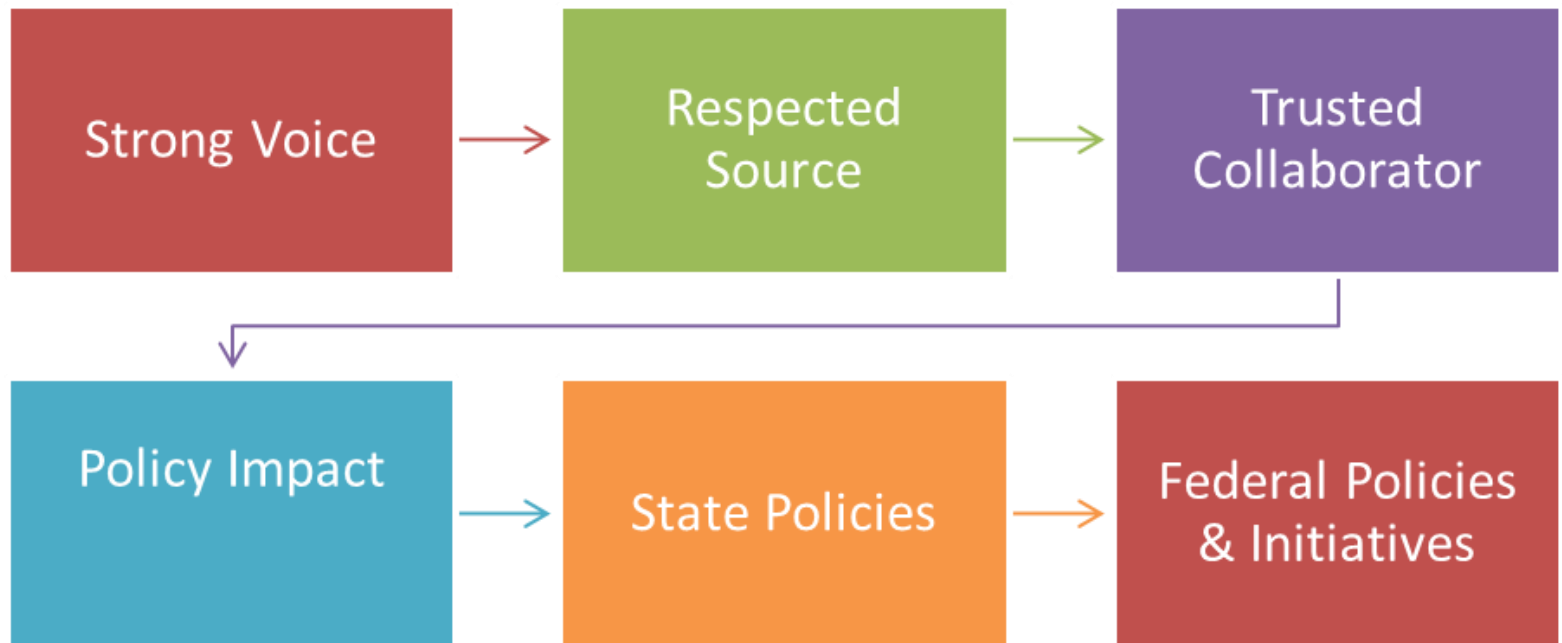
Why HIMSS?

- HIMSS is a global, cause-based, not-for-profit organization focused on better health through information technology (IT). HIMSS leads efforts to optimize health engagements and care outcomes using information technology. HIMSS is a cause-based, global enterprise producing health IT thought leadership, education, events, market research and media services around the world. Founded in 1961, HIMSS encompasses more than 52,000 individuals, of which more than two-thirds work in healthcare provider, governmental and not-for-profit organizations across the globe, plus over 600 corporations and 250 not-for-profit partner organizations, that share this cause. HIMSS, headquartered in Chicago, serves the global health IT community with additional offices in the United States, Europe, and Asia.
- **California has 5037 HIMSS Members. The CA HIMSS Healthcare Information Technology Day will bring upwards of 100 healthcare information technology (HIT) stakeholders from across the state to share knowledge and professional experiences with members of the CA General Assembly on how information technology and management systems can be used to supply quality jobs, improve healthcare delivery, improve patient safety and transform healthcare for all Californians**
- HIMSS believes we can save lives, improve outcomes, and control costs through the appropriate use of health information technology (Health IT) and management systems.

Objectives for State Health IT Day

- Increase awareness of the **value** of health information technology among state legislators who have an interest in improving the quality and affordability of healthcare.
- Introduce prominent members of the State healthcare information technology community to state legislators and their staff - **CA CAR Members and Chapter Leaders**
- Establish HIMSS' chapters and others as **valuable resources** in the development of state policy related to health information and innovation

HIMSS Chapter Advocates Build Meaningful & Sustainable Partnerships



On the Horizon

- **Interoperability:** Ensure that data are flowing to allow for improved health care efficiency. Data sources include:
 - Medicaid, Medicare, and private sector claims data
 - Clinical data: EMR, Labs, Pharmacy, ADT, behavioral health, etc.
 - **Non-clinical data: social services, corrections, homeless database, etc.**
- **Analytics:** Beyond program integrity (which is critical), make services available to state health care leaders and others to improve the efficiency of health care system.
 - Significant focus on their own purchasing:
 - Medicaid and CHIP
 - State Employee and Retiree
 - State HIX
 - Public Health
- **Health System Transformation** (Aid in health care system improving itself)
 - Increased telemedicine/telehealth
 - Open source results and/or analytic capabilities
 - Health care researchers
 - Surveillance (Zika, Ebola, Influenza)
 - Etc.

CURRENT POLICY LEVERS: MEDICAID MODULARIZATION

Medicaid IT Enterprise

- Eligibility (application, verification, noticing, renewals)
- HIE
- Enrollment (FFS or managed care, provider enrollment, provider payment, data analytics, fraud/abuse prevention/detection, claims processing etc.)
- Integration with Human Services Programs for eligibility, case management, care coordination, etc.
- CMS matches funding of up to 90% for IT design, development, & implementation; 75% for ops and maintenance

Regulatory Reforms

- CMS' invests **>\$5 billion annually** in State Medicaid IT
- 30 states modernizing their MMIS systems
- Handful of vendors dominate the market
- Environment ripe for innovative tech companies
- New 90/10 rule encourages states to:
 - evolve legacy systems to leverage reusable and interoperable solutions
 - practice proven IT methods such as use of modularity, reuse, shared services

CMS Fostering Innovation

- Financial incentives for States to purchase off-the-shelf and SAAS solutions
- Creating a vendor pre-certification process to help States make informed purchase decisions
- State Medicaid IT procurements now listed on Medicaid.gov
- Working on RFP language to invite new contractors, new approaches/solutions
- Creating single on-line repository of all state-based IT opportunities

Will Modularization Survive the Nov Elections?

- Uncertain— both parties, and the States, keenly interested in cost-containment and shorter implementation timeframes.
- Using best of breed tech fits w/gov't-wide push to support new models of care & improved outcomes
- New & innovative solutions can better support Medicaid populations, interop initiatives, & integration w/human services programs
- Politics and market share of “current solutions” at odds with CMS goal to improve innovation through competition

HOW WILL THE 2016 ELECTIONS IMPACT HEALTH IT WITHIN STATES?

Presidential Election

- If a Democrat wins:
 - ACA remains largely intact
 - MACRA continues unimpeded with MU redesign intact
 - PMI continues in some form
- If a Republican wins –
 - Repeal of ACA could become a priority; even with repeal, value-based payment and delivery reforms likely move forward
 - MACRA continues; MU redesign focuses more on interoperability and reducing provider burden
 - PMI continues in some form

Health Platforms

- Republicans: Repeal ACA, defend Medicare, defund Planned Parenthood, budget
- Democrats: Prescription drug prices, support Planned Parenthood, universal coverage (ACA vs. single payer)
- HIMSS Focus Areas
 - Value-based payments & APMs
 - Innovation, Interoperability, & HIE
 - Telehealth and Mobile Technologies
 - Value of IT in driving positive transformational change
 - Impact on Workforce & Economy

State Election Landscape

- 86 of 99 state legislative chambers holding elections
- Republicans currently hold a majority of state chambers
- 31 states currently controlled by a trifecta
 - Governors, Senate majority and House majority leaders play decisive legislative roles
- Watch battleground states (MI, WA, CO, OH, etc.)

We want Legislators and Legislative Staff to know:

- *California HIMSS Chapter Advocates are a resource for information and support*
- *CAR members are also constituents and thought leaders*
- *Please contact your Chapter Advocates to discuss Healthcare Information Technology policy changes as they are considered by the legislature.*



Save the Date!

National Health IT Week
September 26-30, 2016!

Contact the HIMSS State Government Affairs Team



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