



#### **Summer Newsletter**

#### **July 2015**

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# Message from the President – A Year in Reflection

The Wisconsin HIMSS Chapter operates on a July through June fiscal year. As President, my term officially ends on June 30. As I reflect back on this past year, I'm enormously proud of all of the board members, committee members, and countless volunteers. Together we've accomplished some fantastic things, including great educational and social events, a CAHIMS/CPHIMS study group in Madison and a one-day boot camp in Milwaukee, and a Senior/Fellow webinar discussing opportunities for our members' advancement within HIMSS.



Our membership continues to skyrocket, growing by more than 10% this year to nearly 1,350. We held six educational sessions and two social events attended by more than 500 people. The number of members certified as CPHIMS has grown to 92 and the CAHIMS to 9. More than 40 people volunteered their time to membership activities. And finally, we have six sponsors that continue to support us financially.

As we look forward to the next fiscal year, we are in a very strong position. We have great leadership in the board and an extremely strong leader in Erin Mosleth, who is our fiscal 2016 President.

I wish to thank our members, our volunteers, and our board of directors for making this a memorable year.

Daryl Duenkel, President

#### Wisconsin Dairyland HIMSS Chapter

### Successful Advocacy Day in Madison

The Wisconsin Hospital Association hosted Advocacy Day on April 28<sup>th</sup> at the Monona Terrace in Madison. This year's attendance was the largest ever for this annual WHA event with over 1,100 participants. The day opened with an address by journalist and political commentator Tucker Carlson, who offered an insightful perspective on today's political landscape and the upcoming 2016 presidential race. The morning also included an interactive bipartisan panel discussion with four state legislators covering topics such as retention of Medicaid's Disproportionate Share Hospital (DSH) program, protecting worker's compensation, and expediting Wisconsin licensure for physicians from other states with a medical license in good standing.

The afternoon kicked off with Governor Scott Walker addressing the group, speaking about his life in Wisconsin and the care that he and his family have received here. The day wrapped up with more than 600 of the attendees heading to the State Capitol to meet with their state legislators and their staffs to further discuss the healthcare-related policy issues from the morning's panel discussion and speak up on behalf of their hospital organizations. If participating in this event as an advocate of your organization is of interest to you, please save the date for next year's WHA Advocacy Day on March 30<sup>th</sup>, 2016.



# **Student Scholarship Winner**

The Wisconsin HIMSS Dairyland Chapter continued its local scholarship program this year by partnering with the University of Wisconsin-Milwaukee. Over the course of the application process, the chapter received over a dozen qualified applicants and are happy to announce that Nazanin Tabesh has been selected as the recipient of this year's scholarship. Nazanin is in her final year at UW-M as a PhD candidate in Biomedical and Health Informatics, and she is also a systems analyst at the Blood Center of Wisconsin. Congratulations, Nazanin!

# Spring Leadership Conference Wrap-Up

The Wisconsin HIMSS Spring Leadership Conference was held on June 4<sup>th</sup> at the Milwaukee Marriott West in Waukesha with over 100 members, students, and guests in attendance at this annual event. The day was full of engaging presentations, which kicked off with a panel discussion featuring three different perspectives on patient engagement from Lorren Pettit, VP of Market Research for HIMSS; Michael Day, CIO at Columbia-St Mary's; and Dr. Jonathon Truwit, CMO at Froedtert Health & the Medical College of Wisconsin. Matt Jones, a three-time cancer conqueror, shared his inspirational story and the role that Healthcare IT played in his care and recovery. The afternoon wrapped up with a

Save The Dates!

October 25-27, 2015

Midwest Fall
Technology Conference

Detroit, MI

Click for more info

February 29 
March 4, 2016

2016 HIMSS National

Conference

Las Vegas, NV

Click for more info

More great local events coming soon as well...



Attendees at the Wisconsin HIMSS Spring Leadership Conference 'visualize their victory' during a motivational speech from cancer survivor Matt Jones

joint presentation by Dr. Grace Flood, Medical Director for Clinical Analytics at UW Health; Patrick Falvey, EVP Integration Shared Services at Aurora; and Stephanie Lenzner, VP Enterprise Performance Management at Children's Hospital of Wisconsin. Each presenter shared how their organizations are approaching analytics and population health initiatives. Thank you to all attendees, speakers, and sponsors for your participation in another successful Spring Leadership Conference!

#### **HIMSS Member Advancement**

HIMSS strongly encourages its members to contribute to the health IT industry through presentations, publications, and volunteer participation, and active members are recognized for their dedication to the industry and the organization when they become a Senior or Fellow HIMSS member. Advancement criteria are based on professional capability, experience, leadership, and service. Members with three or more years of involvement are eligible to become Senior Members, and those with five or more years are eligible to become Fellow Members.

The Wisconsin HIMSS chapter, in collaboration with HIMSS Professional Development, hosted a webinar on May 7<sup>th</sup> as an opportunity for members to learn more about the process to apply for these credentials. The <u>webinar recording</u> is still available for anyone who was unable to participate or would like to revisit any portion of the presentation, and more information, including the application form, is available on the <u>HIMSS website</u>. Please contact <u>Then Mathialagan</u> with any questions about member advancement.



Thank you to all who stopped by to see us at the HIMSS Block Party in Chicago!

Web: http://widairyland.himsschapter.org LinkedIn: HIMSS Wisconsin Dairyland Chapter Twitter: @WIHIMSS

# What a great year it's been...

**Summer Socials** 



**Future City Competition** 



**Regional Networking Events** 







**Advocacy Day** 



**Midwest Fall Technology Conference** 





**Spring Leadership Conference** 



Thank you for being a part of it!

Thank you to our sponsors! We appreciate your support!











