



CRISP

Digitization of Healthcare

Secure Texting - Facilitating Care Coordination

IMSS

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Agenda

Background:

- Why Secure Texting?
- How does it fit into CRISPs infrastructure?

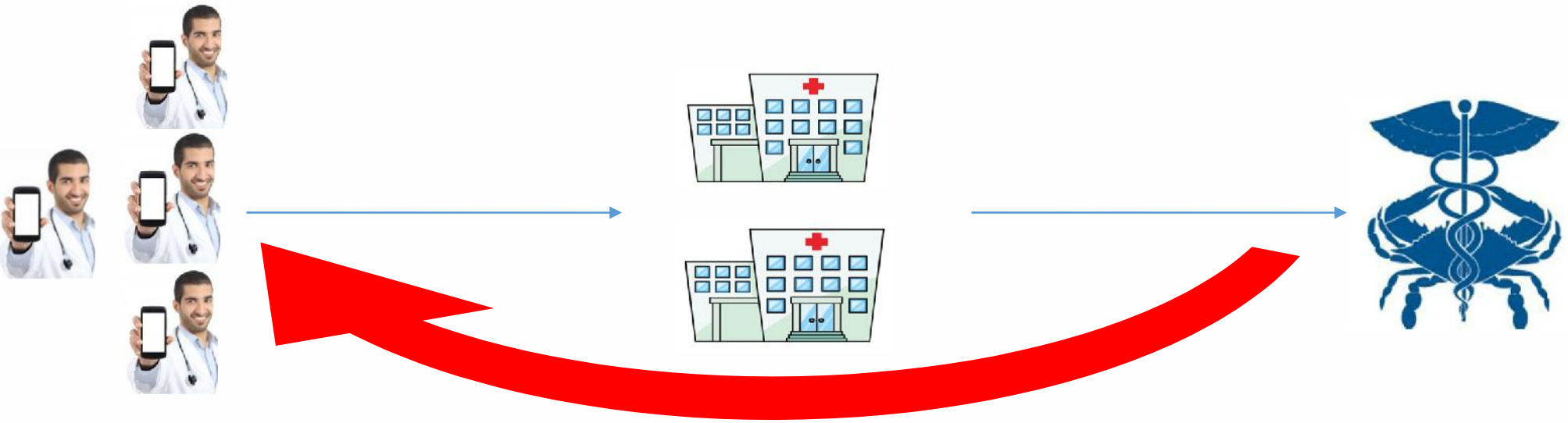
Progress to date

- Use cases 1 – Texting
- Use cases 2 – Notifications
- Use cases 3 – Alerts

Next steps:

- Why should I consider adoption?
- How do I sign up?

Why secure texting?



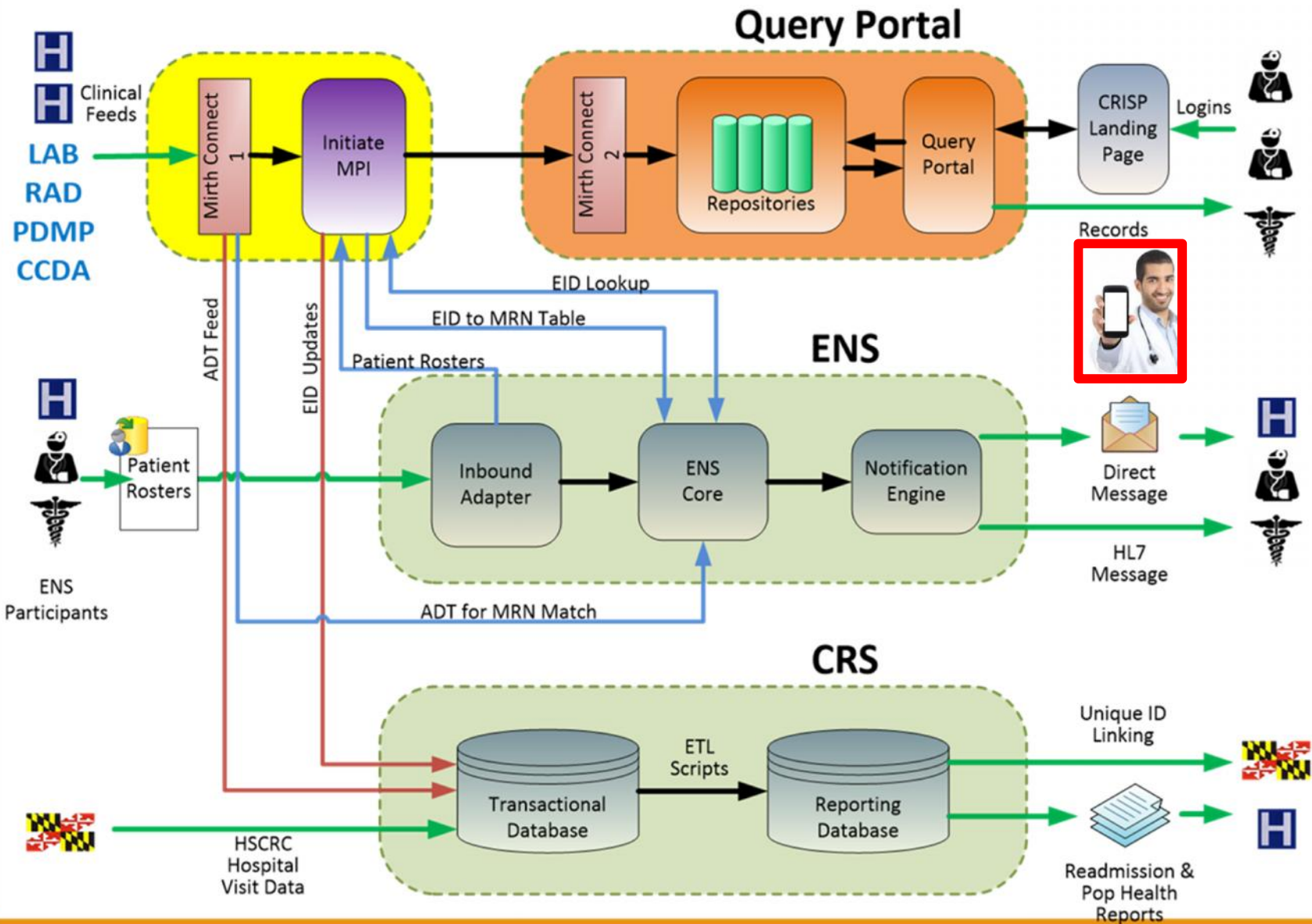
Partner need

Interoperability

Healthcare experience

Potential to send critical clinical information to customers

CRISP infrastructure



Progress to date:

CRISP has connected:

- 2 Home Health teams
- 4 Community Care Management teams
- 6 Hospitals
- 20 Primary Care / Specialists Practices
- 30 Skilled Nursing Facilities

1,200 users



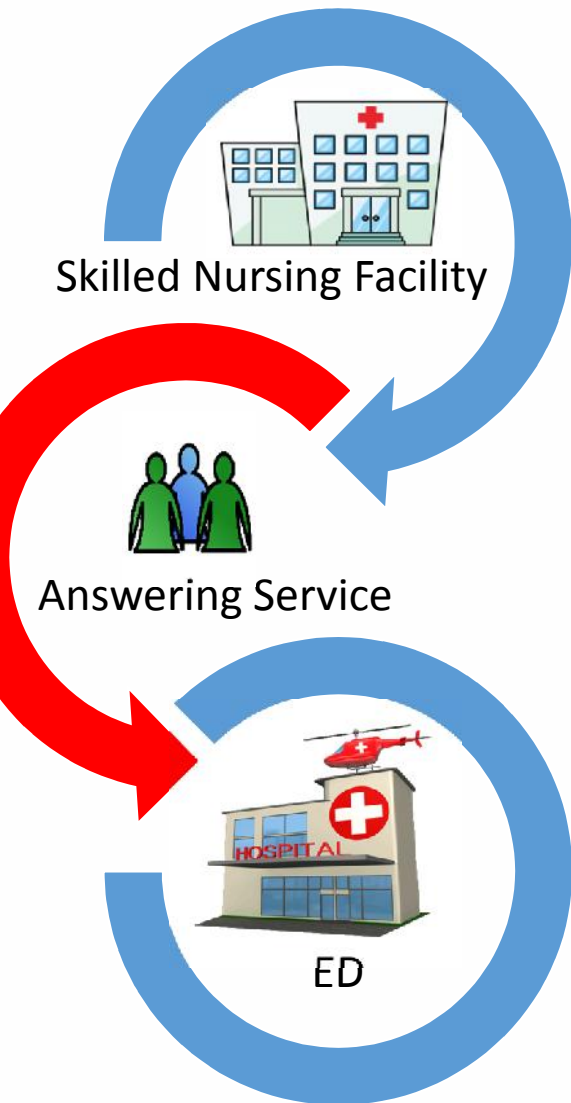
10,000

Integrated with:

- University of Maryland Medical System
- Holy Cross Hospitals



Use Case 1: SNF to ED



SNF

- Dr. Roper wants to send patient to the ED

GAP

- Dr. Roper calls and leaves a message with ED answering service

ED

- Dr. Andrews, at the ED, receives inconsistent second - hand information

Use Case 1: ED to SNF



SNF

- Dr. Roper receives inconsistent, second - hand information

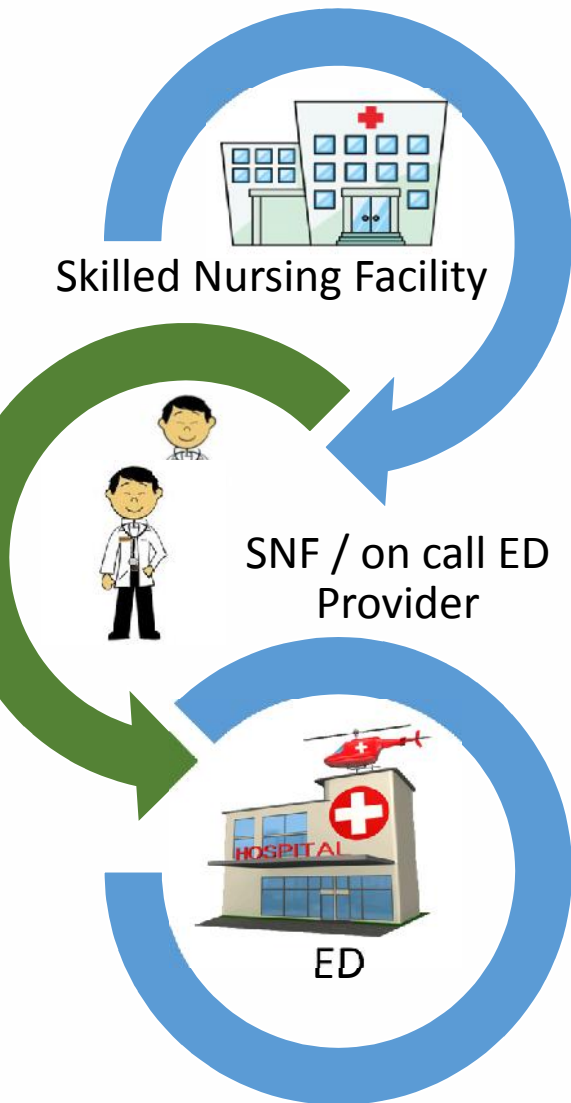
GAP

- Admin staff search for an appropriate SNF to transfer patient

ED

- Dr. Andrews wants to discharge patient to SNF

Use Case 1: Secure Texting



SNF

- Dr. Roper wants to send patient to the ED

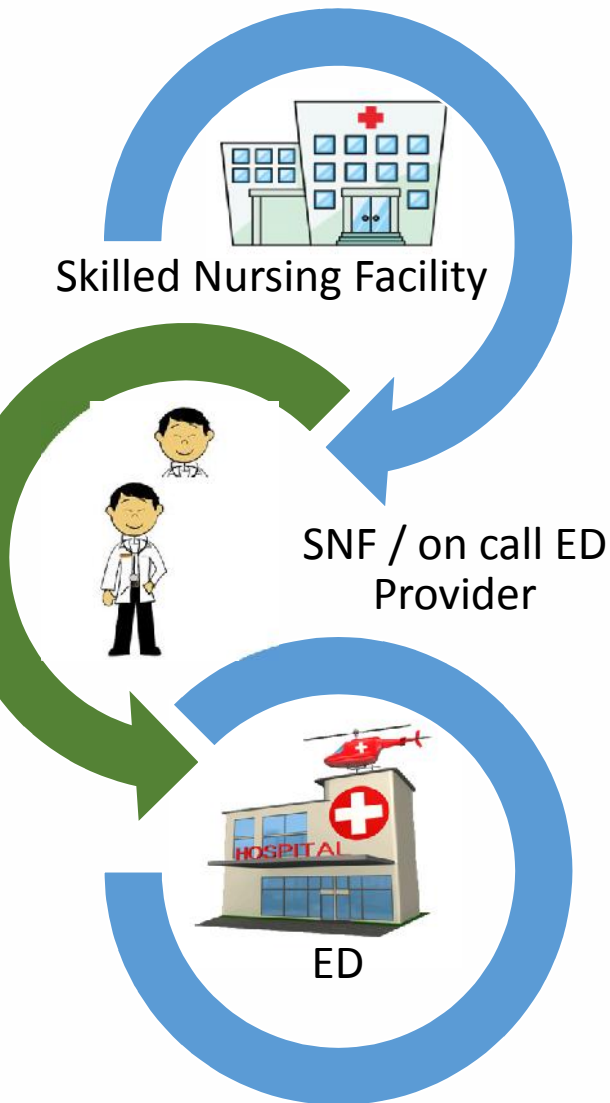
Secure Text

- No intermediary
- Relevant clinical information

ED

- Dr. Andrews has a direct line of communication

Use Case 1: Secure Texting



SNF

- Dr. Roper has a direct line of communication

Secure Text

- No intermediary
- Relevant clinical information

ED

- Dr. Andrews wants to discharge patient to SNF

Use Case 2: ENS to CM



Patient has an established relationship with a Care Manager

Care Manager "subscribes" to patient via CRISP

Patient presents at an ED

CRISP sends ENS notification to CM via secure text

CM calls ED to consult with provider

CM schedules f/u with PCP

Use Case 3: CRISP Alerts Registry to ED



Patient is enrolled in Care Management

Care Manager "subscribes" to patient via CRISP

Patient presents at an ED

ENS queries CRISP alerts registry

CRISP sends secure text with CM info to ED provider

ED contacts CM for smooth transition

Why should I consider adopting?

- HIPAA
- Improve care coordination
- Reduce PAU and internal staff time
- Receive critical in-context notifications at POC
- It's free!

Where do I sign up?

Contact CRISP

Present a use case embedded in care-coordination

Sign the subscription agreement

Choose from an array of in-context alerts

You're on your way!

Contact information

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Thank you!
Questions / Comments?

