

MACRA – ESSENTIAL STRATEGIES IN ECONOMIC REFORM

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LEARNING OBJECTIVES




• Participants will be able to:

- **LO1:** Identify strategies to implement in your personal practice that will prepare you for the transformations coming your way as a result of MACRA legislative mandated changes.
- **LO2:** Describe the role of effective data capture to determine the value of services and healthcare reimbursement under emerging population-based payment (PBP) models being applied.
- **LO3:** Implement changes in improved data capture that aligns with essential documentation within the primary care group practice and among organizational leaders.




AGENDA DST

- Healthcare Reform
- Population-Based Payment
- Impact MACRA
- Performance Measurement
- Your Data is Your Voice
- Questions




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TRIPLE AIM OF HEALTHCARE REFORM DST



Lower Costs

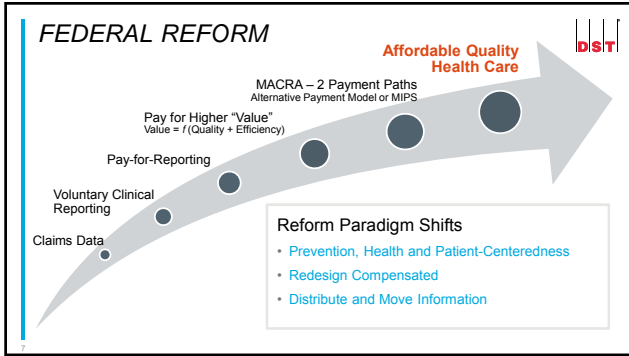


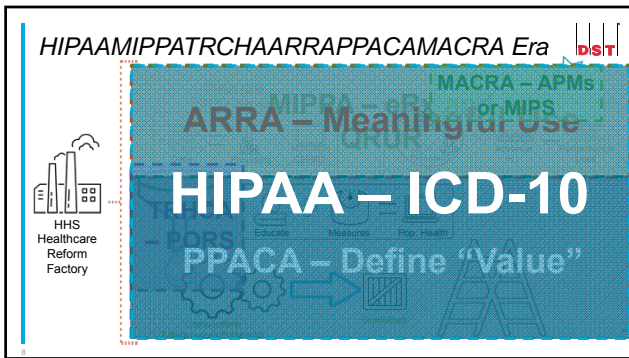
Better Care



Better Health

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VBP INDUSTRY TRENDS

<p>MIPS</p> <ul style="list-style-type: none"> • 676,722 clinicians in 2019 • \$199-\$321 million in ± adjustments • \$500 million in "exceptional perform." <p>Advanced APM</p> <ul style="list-style-type: none"> • 70,000-120,000 clinicians in 2019 • \$333-\$571 million APM incentives <p>CMS Policy</p> <ul style="list-style-type: none"> • Mandatory Bundles → Ortho and Cardio 	<p>UnitedHealth Group</p> <ul style="list-style-type: none"> • Category 2 P4P rewards → PCPs • UHC Medicare and Retirement Ops • 1,900 PCPs rewarded • \$148 million in physician bonuses <p>Ranges</p> <ul style="list-style-type: none"> - 1,350 < \$50,000 - 250 between \$50K-\$99K - 200 between \$100K-\$499K - 35 between \$500K-\$999K - 15 > \$1 million 	<p>BCBS Plans VBP</p> <ul style="list-style-type: none"> • 350 Programs in 49 States • > 155,000 PCPs, > 60,000 SCPs • > 24 million members • 37 Plans <ul style="list-style-type: none"> - 237 ACOs in 41 states and DC – 93,000 MDs - 63 PCMH initiatives in 48 states, DC and Puerto Rico with > 36,000 MDs 	<p>Medicare Advantage</p> <ul style="list-style-type: none"> • Seeking data on 4 categories of VBP • VBID model 2017 → 5 years in 7 states; 2018 → 5 years in 3 states <p>Managed Medicaid</p> <ul style="list-style-type: none"> • 5 state approaches <ul style="list-style-type: none"> - MCOs used state developed VBP model - % of payments must be VBP - Evolving VBP over years - Multi-payer VBP alignment - State approved VBP pilots
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Sources: CMS MACRA Final Rule; Forbes UHC Article; Aug. 4; BCBS Press Release; Mar. 2015; MA Call Letter; CHCS Brief; Feb. 2016





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4 CATEGORIES OF VALUE-BASED PAYMENT (VBP) D|S|T

<p>You Are Here</p>  <p>Category 1 FFS No Link to Quality & Value</p>	<p>1. Pay for Infrastructure & Operations 2. Pay-for-Reporting 3. Pay-for-Performance 4. Performance Rewards and Penalties</p>  <p>Category 2 FFS Linked to Quality & Value</p>	<p>1. Alternative Payment Models (APMs) with Upside Gainsharing 2. APM with Upside Sharing & Downside Risk</p>  <p>Category 3 Alternative Payment Built on FFS Architecture</p>	<p>1. Condition-Specific Population-Based Payment 2. Comprehensive Population-Based Payment</p>  <p>Category 4 Population-Based Payment (PBP)</p>
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Advancing Provider Alignment Creates Data and Operational Complexities

Source: HHS Health Care Payment Learning & Action Network, Financial Benchmarking White Paper, Feb. 2016

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PREDOMINANT PAYMENT REFORM MODELS D|S|T


FFS + Quality Measures	<ul style="list-style-type: none"> • Medical Home Incentives • Care Management Fees • Value-Based Payment Modifier (VBPM) <p style="text-align: right;">← Category 2</p>
Risk-Bearing	<ul style="list-style-type: none"> • Pay-for-Performance/Incentives • Shared-Savings with PCMH / ACOs • Accountable Care Organizations <p style="text-align: right;">← Category 3</p>
	<ul style="list-style-type: none"> • Bundled Payments • Episodes of Care Groupers • Full/Partial Capitation + Performance <p style="text-align: right;">← Category 4</p>

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ESSENTIAL STRATEGY #1 D|S|T


- **Assess:**
 - When did you last review your payer agreements?
 - List all payers with whom you are contracted
 - What category of payment is the agreement?
 - Also, do you know the health status of all the patients you serve?
- **Result: You are here**
- **Establish Ongoing Reassessment**

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 1010110101000
 101000000011
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ESSENTIAL STRATEGY #2 D|S|T

- **Recognize:** How are majority health plans prioritizing health management?
 - Identify payers from "Strategy 1" list
 - Contact provider relations rep
 - Ascertain PBP strategies, programs and timelines
- **Result: Strategic Roadmap**
- **Align actions with top revenue sources**

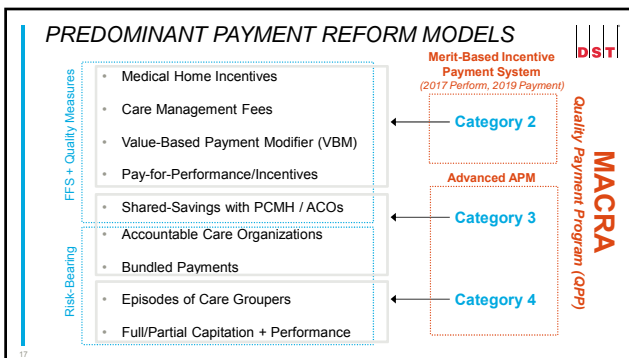


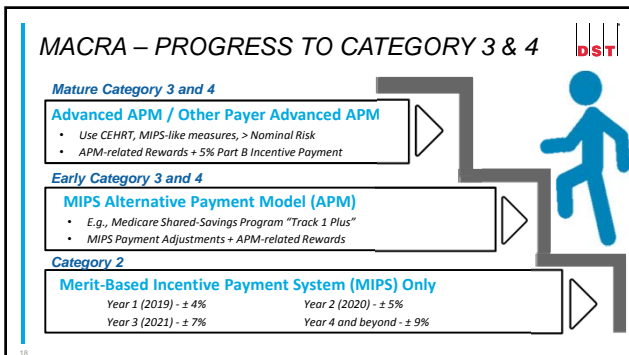
AGENDA D|S|T


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ADVANCED ALTERNATIVE PAYMENT MODELS 


- **MACRA → Alternative Payment Model (APM) Definition**
 - CMS Innovation Center Model (non-award projects only)
 - Medicare Shared-Savings Program (MSSP)
 - Demo under Health Care Quality Demonstration Program
 - Demonstration required by federal law
- **And, must meet 3 criterion**
 - Use Certified EHR Technology (CEHRT)
 - Use measures comparable to MIPS
 - Bear "more than nominal financial risk," or is an expanded Medical Home under CMS Innovation Center



ADVANCED ALTERNATIVE PAYMENT MODELS 

- **Advanced APMs specifically included in 2017**
 - Medicare Shared-Savings Programs – Tracks 2 and 3
 - Next Generation ACO Model
 - Comprehensive ESRD Care (CEC)
 - Comprehensive Primary Care Plus (CPC+) → **Advanced Medical Home Model**
 - Oncology Care Model (OCM) – 2-sided risk starting in 2018
- **Physician-Focused Payment Model Technical Advisory Committee (PTAC)** → 11-member MACRA established advisory committee, reviews/recommends APM models to HHS

HR 2, 114th Congress, Medicare Access and CHIP Reauthorization Act, <https://www.congress.gov/bills/114/house/2/114>
 CMS, Medicare Program, Merit-Based Incentive Payment System (MIPS) and Alternative Payment Model (APM) Incentive under the Physician Fee Schedule, and Criteria for Physician-Focused Payment Models, Final Rule, Released to Office of Federal Register, October 14, 2016.

APM GROWTH 

- **2016 Public and Private National Health Plan Survey**
- **Participants** → > 128 million Americans, ~ 44% of Market
 - Commercial → 26 health plans, 90 million lives, 44% of market
 - Medicare Advantage → 23 health plans, 10 million lives, 58% of MA market
 - Managed Medicaid → 28 health plans and 2 states, 28 million lives, 39% of Medicaid

2015

■ Legacy Payments (Category 1)
 ■ FFS linked to Quality (Category 2)
 ■ APMs (Category 3 & 4)

2016


■ Commercial
 ■ Medicare Advantage
 ■ Managed Medicaid

25% in APMs (Categories 3 & 4)

Sources: HHS Health Care Payment Learning and Action Network, 2016 Fall Summit, APM Measurement, October 25, 2016


ESSENTIAL STRATEGY 3 D|S|T

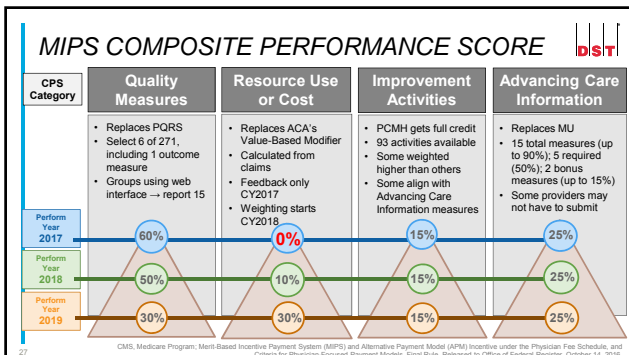
- **Identify:** What are the essential data-points you need?
 - Is there overlap between payers/needs?
 - Is data being captured consistently?
 - How do you “measure up” today?
- **Result:** Critical Data Identification
- **Position for workflow redesign**

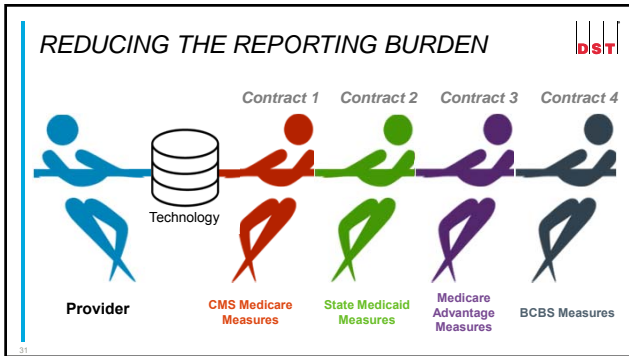


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CMS AND AHIP HARMONIZE DIST

- **2014** – CMS and AHIP form the **Core Quality Measures Collaborative (CQMC)**
- **February 2016** – CQMC releases **7 core measure sets** for quality improvement and reporting
 1. ACO, PCMH and Primary Care
 2. Cardiology
 3. Gastroenterology
 4. HIV and Hepatitis C
 5. Medical Oncology
 6. Orthopedics
 7. Obstetrics and Gynecology
- Core Measure download available at [www.cms.gov/Medicare/Quality-Initiatives-Patient-Assessment-Instruments/Quality Measures/Core-Measures.html](http://www.cms.gov/Medicare/Quality-Initiatives-Patient-Assessment-Instruments/Quality%20Measures/Core-Measures.html)

The diagram shows a central box labeled **Core Measures**. To its left is an icon of a government building labeled **Government**, and to its right is an icon of a health plan building labeled **Health Plans**. Arrows point from both the Government and Health Plans towards the Core Measures box, indicating their collaborative role in developing these measures.


CONSENSUS CORE SET – ACO AND PCMH DIST

NQF #	Title	Description	Measure Steward	Comments
0018	Controlling High BP	Patients 18-85 with HTN diagnosis adequate control (<140/90)	NCQA	Physician-Level Use
NA	Controlling High BP (HEDIS)	Patients 18-85 with HTN diagnosis adequately controlled as follows: <ul style="list-style-type: none"> • 18-59 = <140/90 • 60-85 with Diabetes = <140/90 • 60-85 without Diabetes = <150/90 	NCQA	Health Plan or Integrated Delivery Network Use

Blood Pressure Control


ESSENTIAL STRATEGY #4 D|S|T

- **Redesign:** Apply the “5-Rights”
 - **Right** Information
 - **Right** Person Capturing
 - **Right** Data Format
 - **Right** Technology Channel
 - **Right** Time in the Patient Workflow
- **Result:** Strong Data → Strong Performance
- **Train for consistent data capture; report for ongoing improvement**



AGENDA D|S|T

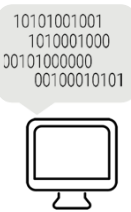
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ROLE OF HEALTH IT D|S|T

Value and Difficulty Continuum

- Prescriptive
How can we *make it happen?*
- Predictive
What *will* happen?
- Diagnostic
Why did it happen?
- Descriptive
What happened?



WHO'S USING DATA?

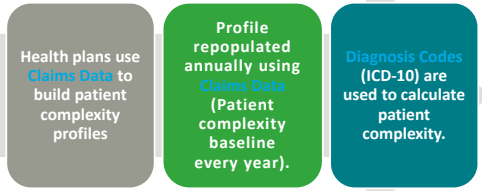


- Guest **ID Number** → Every Customer
 - Credit Card
 - Name
 - Email Address
- **Data Collection** → Purchases, Demographics, Other Data Sources
- Comparative **Analysis** to Baby Registries
 - Unscented Lotion
 - Large Purse and Bright Blue Rug
 - Zinc and Magnesium
- **"Pregnancy Prediction" Score**
- **87 Percent Accuracy!**

NY Times, "How Companies Learn Your Secrets," Feb. 16, 2012. http://www.nytimes.com/2012/02/16/magazine/shopping-habits.html?_r=1

PAYERS AND DEFINING VALUE

- Non-specific codes and **Patient Complexity Profiles**



Health plans use **Claims Data** to build patient complexity profiles


Profile repopulated annually using **Claims Data** (Patient complexity baseline every year).


Diagnosis Codes (ICD-10) are used to calculate patient complexity.

IMPACT OF DOCUMENTATION & CODING

Diagnosis	Description	Estimated Cost of Care
E11.8 – E11.9	Type 2 Diabetes w/ no complications	\$1,400
E11.311 – E11.39	Diabetes with Ophthalmic Manifestations	\$2,239
E11.40 – E11.49	Diabetes w/ neurological complications	\$3,527
E11.21 – E11.29 E11.51 – E11.59	Diabetes with renal or peripheral circulatory complications	\$4,391


Source: ECBSAL, Complete Picture of Health Documentation and Coding Improvement Initiative

CLAIMS SUBMISSION = DATA REPORTING 




Claims

▶




Data Reporting

1010001101011
1010110101000
1010000000011
1010000000011

STRUCTURED DATA 

- 4 ways to enter data in technology
 - Scanning
 - Narrative / Text
 - User-Defined Structured
 - Object-Oriented, Codified Data



Alpha (Every Letter but U)

Numeric or Alpha (Every Letter but U)

Category


Category, Anatomic Site, Severity


Category

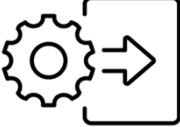
- ICD-10-CM Structure
 - Disease Etiology
 - Body Part
 - Illness Severity
 - Placeholder for More Specificity

CLINICALLY-DRIVEN FINANCIALS


Documentation	Coding
<ul style="list-style-type: none"> Patient Presents with a broke forearm Where on the forearm? Which arm? What kind of fracture? First encounter? Subsequent Routine Healing? Subsequent Delayed Healing? Sequela? 	<ul style="list-style-type: none"> S52 Lower end of the radius – S52.5 The right – S52.52 Torus – S52.521 Subsequent encounter with delayed healing – S52.521G




CLINICAL DOCUMENTATION IMPROVEMENT 




↑ Documentation = ↑ Performance


ESSENTIAL STRATEGY #5 

- **Engage:** Learn more about the Quality Payment Program and Alternative Payment Model movement
 - Access CMS website to determine "measures" relevant to your 2017 transition year at <https://qpp.cms.gov/>
 - Become a member or monitor the Health Care Payment Learning and Action Network (HCPLAN) resources at <https://hcp-lan.org/>
- **Result:** Learn from others
- Share your lessons learned with others



THANK YOU 



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