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Message from the Chapter President

Welcome to summer! June 30th marked the end of our Wisconsin Dairyland HIMSS 2015-2016 fiscal year, and it is a good time to look back on our many Chapter accomplishments. There are too many to recap them all, but some highlights include:

- Over 50 people attending the CAHIMS and CPHIMS boot camps, many of whom have since achieved certification
- Holding six educational events in multiple locations throughout the state, one social at Lambeau Field, and wrapping up our event calendar with the Spring Leadership Conference in Wisconsin Dells in May
- Awarding a \$2,000 Student Scholarship to Logan Krueger (UW-Green Bay)
- Representing Wisconsin and HIMSS at the HIMSS Public Policy Summit in Washington, DC, Wisconsin Hospital Association Advocacy Day in Madison, and the HIMSS National Chapter Open House in Las Vegas
- Publishing quarterly newsletters to highlight our chapter activities and keep you informed of opportunities to participate



Along with our accomplishments, it is also important to say THANK YOU. Thank you to our dedicated board of directors who helped carry out our chapter goals, thank you to our sponsors - Absolute, Abbvie, Leidos, 1Call, ICG, Obix, Oracle and Qlik - who helped us keep the cost to little or nothing for many of our chapter events, and thank you to our membership, whose excitement and participation made our events both educational and great networking opportunities.

I am grateful to have had the opportunity to serve as President this past year and am excited to introduce Madhuri Kudrimoti as President for our next fiscal year. She is Director of Clinical Informatics at Froedtert Health in Milwaukee and has been an active HIMSS board member for several years, most recently serving as President-Elect and Director of the Midwest Fall Technology conference. Please join me in welcoming Madhuri.

Finally, we are in the busy stages of setting our goals and planning for the 2016-2017 fiscal year. If you would like to find out more about becoming a board or committee member, please send an email to widairyland.membership@himsschapter.org.

*Erin Mosleth, President
Wisconsin Dairyland HIMSS Chapter*

Spring Leadership Conference Wrap-Up

Over 130 Wisconsin HIMSS members and guests joined together for the chapter's annual Spring Leadership Conference in Wisconsin Dells on Thursday, May 19th. It was a great single-day event full of hearing from speakers on becoming our best, learning about the Wisconsin State Health Innovation Plan (SHIP), and addressing the x-factors of security risk management. The day closed with a leadership panel that included five senior level IT professionals representing various types of healthcare organizations from throughout the state who shared significant accomplishments in the past few years, challenges in front of them today, and initiatives that will impact their organization and patients in the next several years.

Feedback from attendees was very positive, including statements such as "Excellent, content rich presentations. Well worth my time. Thank You!" and "This was my first HIMSS conference. Enjoyed the variety of sessions."

The Wisconsin HIMSS Educational Committee is excited to begin planning events for the upcoming year and hope to see all of you at many of this coming year's educational events! More details on all upcoming events will be announced in the next 1-2 months.

See Conference Photos on Page 2

Call for Speaker Proposals and Panelists

As healthcare technology continues to evolve, it is more important than ever for healthcare IT professionals to learn from one another. The Wisconsin Dairyland HIMSS chapter invites its members to share their experiences and successes at one of our regional educational events throughout the state. At these events, IT leaders have the opportunity to connect with and provide an educational experience for other members while contributing to the greater conversation surrounding crucial topics in today's healthcare environment. Members interested in sharing their stories or participating as part of a group panel are encouraged to submit their proposals.

Call for Speaker Proposals and Panelist Interest Forms will open Monday, July 11, and close at 4:00pm on Friday, July 29.

The Wisconsin HIMSS website will have more information regarding the Speaker Proposals and Panelist Interest Forms posted by Friday, July 8th, including the link to complete both. Proposals and panelist forms will be evaluated based on speaker experience, originality of the material, timeliness of the information, clarity, and educational value. Additional questions should be submitted to janet.manderscheid@froedtert.com.

Save the Dates!

November 13-15, 2016

HIMSS Midwest Fall
Technology Conference

Bloomington, MN

Feb 19-23, 2017

HIMSS17

Orlando, FL

2016-2017 Wisconsin event
dates coming soon!

Spring Leadership Conference – May 19th in Wisconsin Dells



Speakers Noah Rickun, John Hainaut, Craig Steele, and the Leadership panelists

Conference attendees networking and chatting with sponsors

Thank you to our attendees, speakers, and sponsors for another great conference!

Online CEU Tracking

HIMSS recently launched the HIMSS Online Certification Tracking Application to help CPHIMS and CAHIMS certification holders more easily record and keep track of continuing education units (CEUs) for renewal of certifications. This application also allows members to renew and pay for recertifications online, receive reminders to prepare for recertification, print out certifications, and maintain consistent records with other HIMSS activities.

Once logged into your HIMSS account, you can navigate to this activity by referencing [instructions on the HIMSS website](#). Please contact Certification@himss.org with any questions concerning your professional certification or use of this tracking application.

Looking for Chapter Volunteers

The chapter is currently looking for individuals to help with social media and web content, such as:

- **Website Management** - help to keep the website up to date and fresh with the latest information about our chapter
- **Content Writing** - assist in writing/editing chapter content for newsletters, LinkedIn posts, emails, etc.
- **Facebook Moderation** - assist in creating/managing chapter Facebook page

If there is a particular volunteer area that would be of interest to you, or if you know of anyone else who may be interested in volunteering in any of these capacities, please contact Then Mathialagan at thenmozhi.mathi@gmail.com or send an email to widairyland.membership@himsschapter.org.

Another Successful WHA Advocacy Day in Madison

The Wisconsin Hospital Association hosted its annual Advocacy Day on March 30th at the Monona Terrace in Madison. The keynote speaker for this year's event was Rick Pollack, President and CEO of the American Hospital Association. Pollack's speech focused on two strategic changes that hospitals will be confronted with: chronic conditions and consumerism. According to Pollack, by the year 2030, chronic care management will consume 84% of all health care dollars. The consumerism factor has both economic and social components. Patients now have a much higher economic stake in their healthcare due to higher deductibles and co-pays, which is creating high pricing pressure that will only increase. The social aspect is patient preference. Patients want to pay the lowest amount for the highest quality care, and while providing clinically competent care is key, ensuring a great patient care experience in every interaction will become more important than ever before.

To meet the challenges of these changes, Pollack discussed how hospitals have to redefine themselves by moving from episodic interactions to population health with a strategic focus on wellness and prevention. Hospitals will need to engage patients on a more continuous basis, not only to improve their care, but to ensure loyalty and to manage their health and wellness, and Pollack emphasized how digital strategies will provide a key platform for addressing this challenge.

Governor Scott Walker also addressed the attendees and signed the Health Care Data Modernization Act into law during the event. There was a bipartisan legislative panel discussion as well, and the day wrapped up with over 500 of the roughly 1,000 attendees heading to the State Capitol to meet with their state legislators and their staffs to further discuss the healthcare-related policy issues from the morning's panel discussion and advocate on behalf of their hospital organizations. If participating in this event as an advocate of your organization is of interest to you, please save the date for next year's WHA Advocacy Day on April 19th, 2017.

2016 Midwest Fall Tech Coming to Minnesota this November

The 10th Annual Midwest Fall Technology Conference is coming up and will be here before you know it! This year's theme is *Secure Your Patient's Experience*, and the conference will bring together the Midwestern HIMSS and Health IT communities for three days to share best practices and learn from subject matter experts on how to best protect our patients' experience.



The conference's educational tracks include Point of Care Devices-Security & Policies, Keeping Patient Data Secure & Accessible, and Data Security & Population Health. This year's event will take place at the Radisson Blu Hotel at the Mall of America in Bloomington, MN, from November 13-15.

Conference registration is now open, and speaker and sponsor information will be coming soon. Please visit www.midwest-ftc.org to register and for the most up-to-date information on all conference details. We hope to see you in Bloomington in November!

Reminder: HIMSS Member Advancement Opportunities

HIMSS strongly encourages its members to contribute to the health IT industry through presentations, publications, and volunteer participation, and active members can be recognized for their dedication to the industry and the organization by becoming Senior HIMSS (3+ years of involvement) or Fellow HIMSS (5+ years of involvement) members. A previous [webinar recording](#) of a HIMSS Professional Development presentation is available for anyone who may be interested in pursuing or learning more about these credentials. More information, including the application form, is available on the [HIMSS website](#). Please contact Then Mathialagan at thenmozhi.mathi@gmail.com with any questions about member advancement.



Thank you to our sponsors!
We appreciate your support!



We had some great events these past few months...

Milwaukee Regional Networking Event in February - Best Hospital IT Departments



Event registration volunteers hard at work



Presenters LaBebe Nickell of Fort HealthCare and Nancy Birschbach of Agnesian HealthCare share how their IT departments came to be voted the best in Wisconsin



Attendees networking at our February event

Wausau Regional Networking Event in March - Patient Engagement



An attendee posing a question to panelists Jeanne Scinto of ProHealth Care, Dr. Ellen Schumann of Ministry Health Care, and Dr. Ryan Gossett of Aspirus



Chatting with sponsors



An excited door prize recipient

Milwaukee Regional Networking Event in April - Cybersecurity



Attendees networking prior to the event



Hayri Tarhan of Oracle speaking to the audience about cybersecurity



Event attendees listening to Oracle's cybersecurity presentation

***...and we hope to see you at one in the coming year!
2016-2017 event dates coming soon!***