

Future of Healthcare in Washington – March 30, 2017

Harry Blencoe Auditorium, Renton Technical College; bldg. C
3000 NE 4th St., Renton, WA 98056

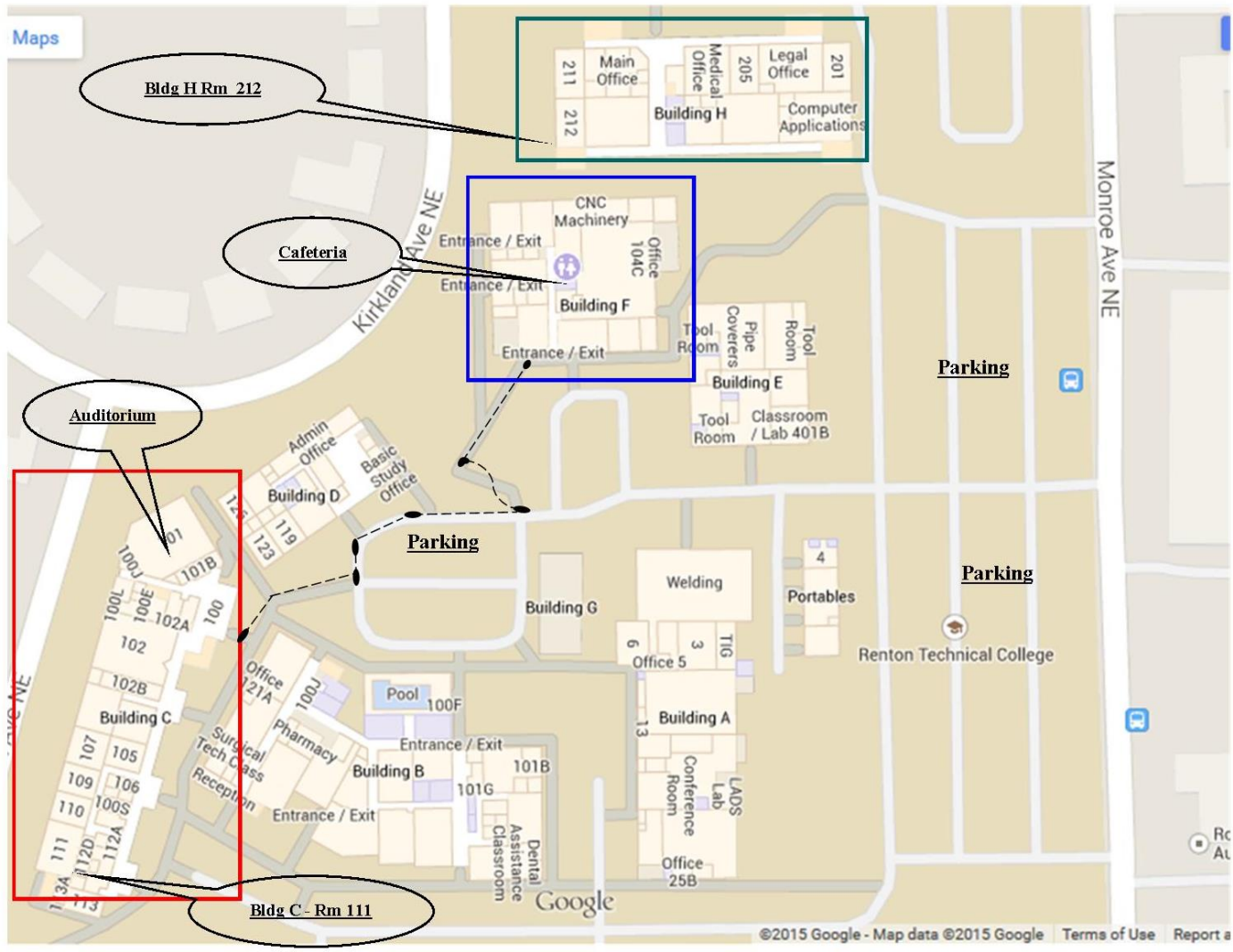
TIME	LOCATION	SESSION
7:30 AM	Lobby	Bldg. C - Meeting Registration and Networking
8:15 AM	Auditorium	Welcome Announcements- Kevin McCarthy; RTC President
8:30 AM-9:30 AM	Auditorium	<p>Panel: Accountable Communities of Health and the Future of Health Care Panelists: Winfried Danke, Carol Moser, Amina Suchoski</p> <p>This panel conversation will explore how regional cross-sector partnerships (Accountable Communities of Health) are evolving to improve individual and community health and well-being through the aligned actions of traditional and non-traditional health care providers, health plans, governments, community-based organizations and others. Topics covered include Accountable Communities of Health, regional health improvement planning and implementation (telehealth, workforce development, behavioral health of the future, etc.), population health improvements and the social determinants of health, and health transformation through the 1115 Medicaid Global Waiver.</p>
9:35 AM-10:35 AM Breakout	Bldg C-C111	<p>Informational Governance Speaker: Sally Beahan, Christine Taylor</p> <p>UW Medicine was one of 8 entities that participated in the AHIMA Information Governance (IG) Pilot in 2015-16. Sally and Christine Taylor, UW Medicine Records Officer, are IG trailblazers and will provide an overview of their learnings and some specific examples of how Information Governance is being implemented at UW Medicine. They will share their challenges and provide insight for other healthcare professionals to use as they consider implementing an IG program. Starting small at the grassroots level has been successful for UW Medicine.</p>
9:35 AM-10:35 AM Breakout	Auditorium	<p>Panel: Progress Monitoring in an Integrated Health Care System; Tracking Behavioral Health Vital Signs Panelists: Allie Franklin, Ramona Ramadas, Brian Mercer, Brad Steinfeld</p> <p>This panel presentation will share a Behavioral Health Vital Signs tool and the information system reporting that was designed to support improved clinical care based on clinical outcomes in a fully capitated managed care system. This system integrates clinical outcome tracking, informatics in an electronic health record and clinical care to deliver individualized care to patients based on the level of clinical distress. The panel will also share how the tool is used to support integration of Specialty Behavioral Health Care with Primary Care.</p>
10:35 AM-10:45 AM	Lobby	Break
10:45 PM - 11:35 PM Breakout Session	Auditorium	<p>Apple Health Core Connections and Behavioral Health Integration; An update and look forward to the future Speaker: Ruth Bush, Danielle Cannon</p> <p>This presentation will provide the audience with an updated report on Apple Health Core Connections, Coordinated Care's Managed Care program for foster children, alumni of foster care, and adopted children. The presenters will provide a recap of the first year of the program, including the collaboration and unique partnership with the Health Care Authority and Children's Administration. Presenters will also highlight our specialized child welfare programming such as the adolescent 2 Adult program, our focus on ACES and Trauma Informed Care, an overview of our Prescription Monitoring Utilization Review (PMUR) program and a review of our Zero Suicide initiative.</p> <p>Furthermore, the audience will participate in an overview of Coordinated Care's work at preparing for behavioral health and physical health integration for the Apple Health Core Connections population in 2018. Under House Bill 1879, Coordinated Care will be acquiring all Behavioral Health Organization (BHO) services under the Apple Health Core Connections program, which will provide fully integrated managed care. The audience will have a chance to learn about these exciting changes and participate in a question/answer forum.</p>

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10:45 PM - 11:35 PM Breakout Session	Bldg C-C111	Perspective from the Front Lines of Disruption Speaker: Nicole Bell Discuss the companies and technologies that hold the most promise for true disruption - including those that have participated in the Cambia Grove's revolutionary pilot program for early stage companies. She has deep expertise on what it takes for startups and incumbent health care enterprises to collaborate effectively.
10:45 PM - 11:35 PM Breakout Session	Building H	The Power of Patient Generated Data Speaker: Anne Weilers <ul style="list-style-type: none"> • The evolution of outcome tracking • Why to collect patient-generated data? • Best practices for patient generated data • Considerations for integrating patient-generated data into the EMR • Real-world insights from analyzing patient-generated data using big data techniques
11:35 AM-12:30 PM	Building F	Networking Lunch
12:30 PM - 1:20 PM Breakout Session	Auditorium	Leveraging Disruptive Technologies to Succeed in Bundled Payments Speaker: Dylan Strecker The presentation will begin with a brief overview of the CMS mandatory bundled payments and its effect on providers in the Northwest region. This portion will include estimates related to cost, quality, and the current technological landscapes. Then, a user story will follow a 67 year old male patient who will be undergoing a Total Knee Replacement. The journey will discuss their interaction with disruptive innovations throughout their episode. Topics covered will include Price Transparency Websites (i.e. Vitals, Guroo, Healthcare Bluebook), Crowd Sourced Medical Reviews (i.e. Yelp, Healthgrades; Angieslist); Consumer Exchange Market Places (i.e. Honor, AmWell, Medibid); Rapid Care Sites (Mend, OrthoNow Smart Choice); Retail Clinics; Physician Hailing (MedZed;Heal,Pager.com); Remote Diagnosis, Remote Monitoring; and Patient Apps for Self-Management. Next, the same patient will be followed from the hospitals perspective. Topics covered in this portion will include Marketing Analytics, Predictive Analytics to Estimates Outcomes (Machine Learning, AI, Clustering); Monitoring Clinical Best Practices, Patient Reported Outcomes Capture (i.e. OBERD, Healthloop); Remote Diagnosis, Remote Monitoring at SNF and Home, Medication Adherence, and PT/OT Adherence. The presentation will conclude by discussing the patient's outcomes from the acute procedure and their journey back in to population health.
12:30 PM - 1:20 PM Breakout Session	Bldg C-C111	Bringing Advanced Analytics to Healthcare – Practical Insights Speaker: Gwen O'Keefe Now that we've digitized healthcare, the path is paved to advance the use of predictive analytics and machine learning to improve all aspects of healthcare, from clinical care to revenue cycle and patient experience. How do we bring this to fruition?
12:30 PM - 1:20 PM Breakout Session	Building H	A Journey to Self-Serve Analytics Speaker: Paul Conocenti With massive amounts of data being generated and a shortage of trained data analysts in the modern healthcare environment, business users need a way to manipulate data to target improvement opportunities. By properly leveraging self-service analytics and combining it with other healthcare applications and an effective data governance policy, healthcare business leaders can access data in real-time and use it to improve patient care and organizational efficiency.
1:20 PM - 1:35 PM		Break

<p>1:35 PM - 2:35 PM</p>	<p>Auditorium</p>	<p>Panel: Barriers and Solutions in Washington's Behavioral Health Workforce Panelists: Rachelle McCarty, Susan Skillman, Nova Gattman</p> <p>This presentation by the University of Washington's Center for Health Workforce Studies Workforce, in collaboration with the Workforce Training and Education Coordinating Board, will inform participants of the results to-date of Washington's Behavioral Health Workforce Assessment, with updates on the status of the initial report's recommendations. Presenters will describe the second phase of the assessment, including efforts underway to analyze factors affecting the supply, demand, and availability of the behavioral health workforce in Washington State. Participants will be asked to contribute their suggestions and knowledge of promising models or practices related to strengthening the behavioral health workforce, providing an opportunity for all participants to take away new ideas on how best to recruit, retain, and train behavioral health workers for current and future care delivery.</p>
<p>2:40 PM - 4:25M</p>	<p>Auditorium</p>	<p>MACRA & Industry Updates Speaker: Ye Hoffman; The Advisory Board</p> <p>This presentation provides an overview of the Merit-based Incentive Payment System (MIPS) and Advanced Alternative Payment Model (APM) requirements under the Medicare Access and CHIP Reauthorization Act (MACRA), and a guide for how to approach the 2017 transition year. While MACRA has strong bipartisan support, major unknowns about ongoing health care transformation were introduced in the post-Obama era. Even as the future of the Affordable Care Act (ACA) remains uncertain in the post-Obama era, we will outline health IT's no-regrets priorities this year, including expanding access, providing affordable services, and attaining consumer loyalty.</p>
<p>4:25 PM - 4:30 PM</p>	<p>Auditorium</p>	<p>Wrap-up Discussion / Adjournment - Thank you for attending</p>



Thank you to the Conference Board:

Sheila Green-Shook - WSHIMA
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Vincent Stevens - WA-AK HFMA
 Jeff Cunio - WSHEF

Presented by:



Speakers

“Accountable Communities of Health and the Future of Health Care”

**Winfried Danke, M.Sc., Dipl. Pol., Executive Director
CHOICE Regional Health Network, Olympia, WA**

Mr. Danke has broad executive leadership experience in global and domestic health, community and economic development. In his current leadership role, Mr. Danke is responsible for the strategic development and management of a multi-county regional health collaborative that brings together healthcare leaders from hospitals, community health centers and clinics, behavioral health and public health to improve community health in central western Washington. Previously, as the executive director of Prosthetics Outreach Foundation, he oversaw the expansion of the foundation’s international orthopedic assistance programs from one to six countries on three continents. Mr. Danke served as the executive director of a community-based economic and community development organization in rural southwestern Oregon, taught at Suzhou University in China, and worked as a program assistant and deputy program director with the National Civic League in Denver, Colorado.



**Carol Moser, Executive Director
Benton-Franklin Community Health Alliance**

Prior to her position with Greater Columbia ACH, Carol served six years as the Executive Director of the Benton-Franklin Community Health Alliance, one of the original health care collaboratives in the state of Washington. Carol was appointed by Governor Christine Gregoire to serve on the Washington State Transportation Commission from 2006 to 2011, and was a member of the Richland City Council from 1995 to 2006.

Carol received her Master's in Business Administration from Seattle Pacific University, and a Bachelor of Music from Pacific Lutheran University. She is married to Ken Moser and has two adult children, Derek, a captain in the US Air Force, and Emily, the Director of Public Education Exhibitions and Public Programs at the San Francisco Art Institute.



**Amina Suchoski, VP Marketing & Business Development
UnitedHealthcare Community Plan**

Amina Ghaddar Suchoski, director of marketing and community outreach, joined UnitedHealthcare Community & State in September 2011. Amina directs and oversees strategic community relations programs and initiatives across Washington state, and is responsible for marketing, partnerships, retention and enrollment in UHC’s Medicaid Managed Care program and Dual Medicare-Medicaid program.

Prior to joining UHC, Amina was senior vice president at public affairs consultancy The Fearey Group, where she was instrumental in building the healthcare practice and represented many of the Puget Sound’s top medical centers. She also consulted for the Washington State Department of Health, participating in the creation and implementation of the Department’s Tobacco Prevention and Control Program, focusing on adolescent programs. Prior to that, Amina served as media relations manager and assistant to the Chief of Staff in the King County Executive Office of Ron Sims.



“Informational Governance”

**Sally Beahan, Director, Health Information Management
UW Medicine**

Sally Beahan has worked at the University of Washington for 18 years in a variety of roles, most currently she is the Director of UW Medicine’s Health Information Management Department. Sally is serving a 2-year term as President of the Washington State Health Information Management Association. She earned a Master’s in Healthcare Administration in 2009 from the University of Washington and has a Bachelor’s degree in Health Information Administration from Seattle University.



**Christine Taylor, Records Officer; Records Management Services
UW Medicine**

Christine Taylor has responsibility for lifecycle management of business, research, and clinical records of UW Medical Center, Harborview Medical Center, NW Hospital, and other UW Medicine affiliates, She has over 25 years' experience in archives and records management, and was a partner of an archives and records management consulting company for several years. Her current focus is incorporating Information Governance strategies and practices at UW Medicine.



“Progress Monitoring in an Integrated Health Care System; Tracking Behavioral Health Vital Signs”

**Alicia Franklin, Vice President
COPE Health Solutions**

Alicia “Allie” Franklin is a Vice President with COPE Health Solutions. She has more than 20 years of leadership experience in the health care industry with a focus on behavioral health operations and developing strategies for the integration of mental health, substance use disorder and primary care. Prior to joining COPE Health Solutions, Mrs. Franklin served as the Associate Vice President of Clinical Operations for a Medicaid managed care Behavioral Health Organization that administered over \$120 million in public behavioral health benefits to more than 800,000 residents in Washington.

In 2015, she led a multi-disciplinary team of executives and community stakeholders through the development and subsequent implementation of a detailed plan to integrate mental health services with substance use disorder services into a Behavioral Health Organization. While working as a front line manager and then regional clinical manager at Group Health Cooperative, Mrs. Franklin served on the build team that led the development of integrated care models for collaboration between primary care and behavioral health services as part of the Medical Home 2.0 project. The work that she and her colleagues developed was the subject of their peer reviewed article, Progress Monitoring in an Integrated Health Care System: Tracking Behavioral Health Vital Signs, published in the May 2016 edition of Administration and Policy in Mental Health and Mental Health Services Research; Springer New York LLC. Mrs. Franklin is a Licensed Independent Clinical Social Worker (LICSW) in Washington State..



**Ramona Ramadas, Clinical Consultant
Siemens Healthineers**

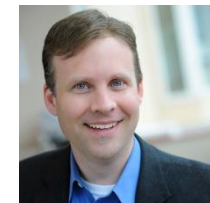
Ramona Ramadas has a blended background in Nursing, Software Program Management, and Healthcare IT. Her most recent work with consulting firms such as COPE Health Solutions and ECG Management Consultants included a broad range of projects for clients including the design of care management organizations, quality improvement programs, and workforce development programs as well as frequent engagements reviewing telehealth, healthcare IT, and operations strategy, optimization, and implementation. As a clinician, Ramona is passionate about community health and focused her direct patient care work on empowering underserved patients to achieve health and wellness. She has worked in a variety of care settings including integrated behavioral health and physical health care teams, home health and hospice, and community health centers and mobile units. Ramona has experience applying Lean and Agile methodologies to her work with clients, and is a Certified Content Expert for NCQA’s 2011 Patient Centered Medical Home model.

Ramona has a BSN from New York University and is licensed as an RN in Washington State, has a BA in History from the University of Pittsburgh and a certificate in Product Management from the University of Washington. She is a member of the American Organization of Nurse Executives (AONE) and Healthcare Information and Management Systems Society (HIMSS).



**Brian Mercer, Sr. Analyst
Kaiser Permanente of Washington**

Brian Mercer was the senior analyst for Group Health Cooperative’s behavioral health services department. As part of the research team lead by Bradley Steinfeld, PhD, and Allie Franklin, LICSW, he helped develop reporting metrics for patient mental health monitoring. He currently works in IT for Kaiser Health Plan of Washington on their Epic Cogito reporting team.



Brad Steinfeld, PhD.
Kaiser Permanente of Washington

Dr. Steinfeld has worked for Group Health (now Kaiser Permanente of Washington) for over 29 years. Kaiser Permanente of Washington is an integrated delivery system which finances and provides health care to over 650,000 people in the Pacific Northwest. During these 29 years he has had a variety of roles as it pertains to the delivery of mental health services including financial management, personnel management, program development, clinical quality improvement, and professional development of staff. Over the past 14 years, the major focus of his role has been on implementation of evidence-based care in a clinical setting. Key historical initiatives have focused on the development of skills in: 1) cognitive behavioral therapy 2) motivational interviewing, 3) group therapy, 4) suicide risk prevention, and 5) progress monitoring. These initiatives have involved a combination of training, consultation, and the development of tools that could be integrated into providers' clinical practice.



“Apple Health Core Connections and Behavioral Health Integration; an update & look forward to the future”

**Ruth Bush, MAC, Director, Behavioral Health Integration
Coordinated Care Health Plan**

Ruth Bush is the Director of Behavioral Health Integration for Coordinated Care, which includes clinical operational oversight of the Apple Health Core Connections behavioral health care management team. Ruth has worked with the child welfare population in some capacity since 2005, including providing both early childhood and adolescent therapy as a licensed counselor in Arizona. Before joining Coordinated Care, she served as the Director of Behavioral Health for AZ's Department of Child Safety (DCS) where she spearheaded the creation of the first BH clinical unit within DCS and lead the BH case management program. In addition to her professional experience, Ruth is a former foster youth and is passionate about using this personal experience to advocate for children and families involved with child welfare.



**Danielle Cannon, MSW, MHP, CMHS; Manager Community Education
Coordinated Care Health Plan**

Danielle Cannon began working in the behavioral health field in 1998. She has vast experience in working with youth in the mental health, substance abuse, juvenile justice and child welfare systems, as a therapist, mentor, administrator, and policy maker. She has a Masters in Social Work from Eastern Washington University in Cheney, Washington. Danielle is licensed as a Clinical Social Worker in the State of Idaho, Texas and soon to be Washington. She has a deep passion for training and advocacy with children and young adults and has sat on many state and local committees to assist in policy reform.



“Perspective from the Front Lines of Disruption”

**Nicole Bell, Founder & Executive Director
Cambia Grove**

Nicole is a Founder of Cambia Grove and its Executive Director. She brings strategic real-world experience from successfully leading change for health care delivery systems and health plans that have proven invaluable to Cambia Grove partners and participants.

Nicole's dual degrees from UC-San Diego and year living abroad gave her a different approach to solving health care problems. Her 20 years in the health care industry includes 10 years at a hospital review firm, working with hospital clients nationwide to drive value and also open new markets and a second office for the firm.

Nicole joined Cambia Health Solutions in April 2008 and led the development and implementation of transformative provider reimbursement initiatives including accountable care organizations and an award-winning ambulatory intensive care (medical home) program. In 2012 she began supporting Cambia's investment portfolio by creating and building the business development function and team. After 4 1/2 years supporting the success of entrepreneurs and startups, she is now fully dedicated to catalyzing transformation and making key connections at Cambia Grove.



“Powers of Patient Generated Data”

Anne Weiler, CEO
Wellpepper

Anne Weiler is CEO and co-founder of Wellpepper, a clinically-validated and award-winning platform for digital patient treatment plans. She co-founded Wellpepper in late 2012 with Mike Van Snellenberg to address issues of continuity of care experienced when her mother was released from 6 months in the hospital with no instructions and a month for a follow up visit. Prior to Wellpepper, Anne was VP of Marketing for iQMetrix, and Director of Product Management at Microsoft Corporation. She joined Microsoft in 2001 with the acquisition of Ncompass Labs.



“Leveraging Disruptive Technologies to Succeed in Bundled Payments”

Dylan Strecker, Consultant
Dynafios

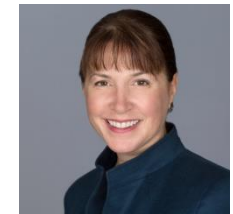
Dylan Strecker, a consultant with the Issaquah based firm Dynafios, assists healthcare organizations navigate through the ever changing landscape of value based reimbursement. Prior to joining Dynafios in 2015, Dylan held analyst rolls at Missouri’s Health Information Exchange as well as the nation’s largest Prescription Benefits Management Company. He holds master’s degrees in both Healthcare Administration and Bioinformatics.



“Bringing Advanced Analytics to Healthcare – Practical Insights”

Gwen O’Keefe, MD; Principle
GO Healthcare Strategy

Dr. Gwen O’Keefe leads GO Healthcare Strategy, a consulting firm that helps healthcare companies better use technology and analytics. She is board certified in Internal Medicine and Clinical Informatics. Her eclectic experience that ranges over 20 years and across every aspect of healthcare has shown her the many ways information flow breaks down, frustrating patients and clinicians alike. Gwen knows there has to be a better way, and is at the forefront of healthcare technology to find and implement that way.



“A Journey to Self-Serve Analytics”

Paul Conocenti, Partner
T2 Tech Group

As a healthcare CIO, Paul Conocenti’s accomplishments include digitally transforming healthcare organizations and increasing ROIs through best practices, innovation and smart informatics. As a partner with T2 Tech Group, Paul is currently the interim CTO at Verity Health System. Before joining them, Paul held C-level positions at City of Hope, Langone Medical Center, and Mount Sinai NYU Health System. Prior to healthcare, Paul spent over 20 years as an IT leader in the financial sector.



“Barriers and Solutions in Washington’s Behavioral Health Workforce”

Rachelle McCarty, ND MPH; Research Scientist
University of Washington

Rachelle obtained her Doctor of Naturopathic Medicine from Bastyr University and Master’s of Public Health from the University of Washington. Dr. McCarty is currently a Research Scientist at the University of Washington’s Center for Health Workforce Studies in the Department of Family Medicine. She has worked in clinical and health promotion research at the University of Washington, Bastyr University, and Swedish Medical Center, and in more recent years human services and policy-related research at Snohomish County and her current position at UW. Dr. McCarty also served as an adjunct faculty member teaching undergraduate and graduate students at Bastyr University, and has been an invited guest lecturer in a variety of community and academic settings since 1997.



**Susan Skillman, Deputy Director, Center for Health Workforce Studies
University of Washington**

Susan M. Skillman, MS, is the Deputy Director of the University of Washington Center for Health Workforce Studies, Associate Director of the WWAMI Area Health Education Center Program Office and an investigator with the WWAMI Rural Health Research Center. Her research covers a wide array of health workforce topics, including studies of the primary care, nursing, behavioral health, and allied health workforce. She is currently collaborating on a statewide assessment of Washington State's behavioral health workforce, and recently developed and is implementing a program to assess emerging health workforce demand in Washington State, the Health Workforce Sentinel Network. She is on the advisory board of Washington's Allied Health Center of Excellence, serves on the planning committees for several national and international conferences, and has had consulting roles with the National Governor's Association and the Institute of Medicine, among others. Prior positions included research positions at the University of Washington's Department of Health Services and the Center for Health Studies at Group Health Cooperative of Puget Sound. She received her Bachelor's degree from Whitman College and her Master's degree from Washington State University.



**Nova Gattman, Legislative Director
Workforce Training and Education Coordinating Board**

Nova Gattman is the Legislative Director at the state's Workforce Training and Education Coordinating Board. Nova also serves as the Staff Coordinator to Washington's Health Workforce Council. She is the Board's project manager for the Health Workforce Sentinel Network and the Behavioral Health Workforce Assessment. Nova previously worked for the State Senate for eight years as an Executive Legislative Assistant. She has a Master of Public Administration and Nonprofit Management degree from The Evergreen State College and a Bachelor's of Arts degree in Political Science and Canadian American Studies from Western Washington University.



“2017 MACRA Final Rule and Top Health IT Priorities”

**Ye Hoffman, MS, CPHIMSS; Senior Analyst, Research
The Advisory Board**

Ye Hoffman serves members of the Advisory Board's Health Care IT Advisor and Quality Reporting Roundtable programs. She specializes in medical informatics, electronic health record (EHR) systems, the CMS EHR Incentive Programs, and IT project management. Prior to joining the Advisory Board, Ye served as IT project manager and business data analyst at the Fred Hutchinson Cancer Research Center. Ye earned a master of science from Northwestern University in medical informatics.



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