



# *Advanced Analytics: Back to Basics?*

## *Data Driven Decision Making in the 21<sup>st</sup> Century*



George Dealy  
Vice President, Healthcare Solutions  
Dimensional Insight, Inc.


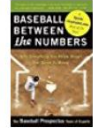

HIMSS Regional Conference, Portland, Maine  
November 21, 2019

# Data Driven Decision Making

# Data Driven Decision Making is Pervasive



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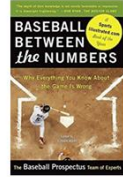
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- The Hidden Game of Baseball: A Revolutionary Approach to Baseball and Its Statistics by John Thorn Paperback **\$18.94**

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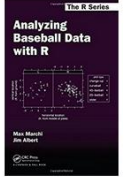
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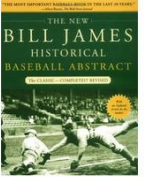
Baseball Between the Numbers: Why Everything You Know About the...  
The Baseball...  
★★★★★ 52



The Hidden Game of Baseball: A Revolutionary Approach to Baseball...  
John Thorn  
★★★★☆ 15



Analyzing Baseball Data with R (Chapman & Hall/CRC The R Series)  
Max Marchi  
★★★★☆ 29

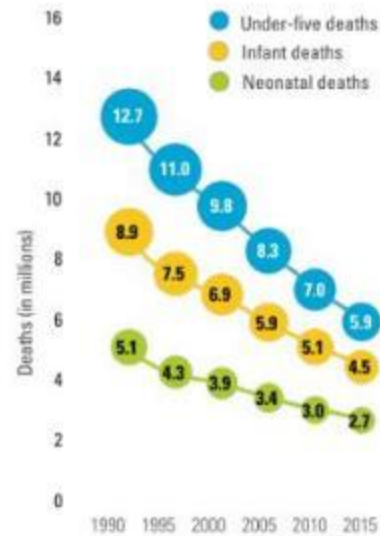
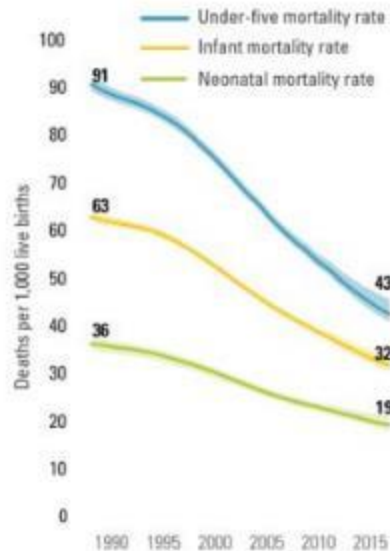


The New Bill James Historical Baseball Abstract  
Bill James  
★★★★★ 149



# Impact of Data Driven Decisions in Healthcare

The under-five mortality rate has fallen by more than half since 1990. That represents 4.4 million children who didn't die!



- Breastfeed for at least the first six months
- Deliver antibiotics immediately if a baby becomes ill.
- Use hand-pumped oxygen masks and basic resuscitation training.
- Increase skin-to-skin contact with the baby
- Keep the baby warm and dry.
- Keep the umbilical cord clean to prevent infection.

Globally, the infant mortality rate has decreased from an estimated rate of 63 deaths per 1000 live births in 1990 to 32 deaths per 1000 live births in 2015. Annual infant deaths have declined from 8.9 million in 1990 to 4.5 million in 2015.

Source: *unicef*

# John Urschel



Former NFL Lineman, Baltimore Ravens

PhD Candidate in Mathematics, MIT



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Former NFL Lineman, Baltimore Ravens

PhD Candidate in Mathematics, MIT



*“Being mathematically illiterate is quite a dangerous thing.”*

$$P(A | B) = \frac{P(B | A) * P(A)}{P(B)}$$

# Bayes Theorem

$$P(H | E) = \frac{P(E | H) * P(H)}{P(E)}$$

*H* = Hypothesis

*E* = Evidence



# Bayes Theorem

$$\overbrace{P(H | E)}^{\text{Posterior}} = \frac{P(E | H) * \overbrace{P(H)}^{\text{Prior}}}{P(E)}$$

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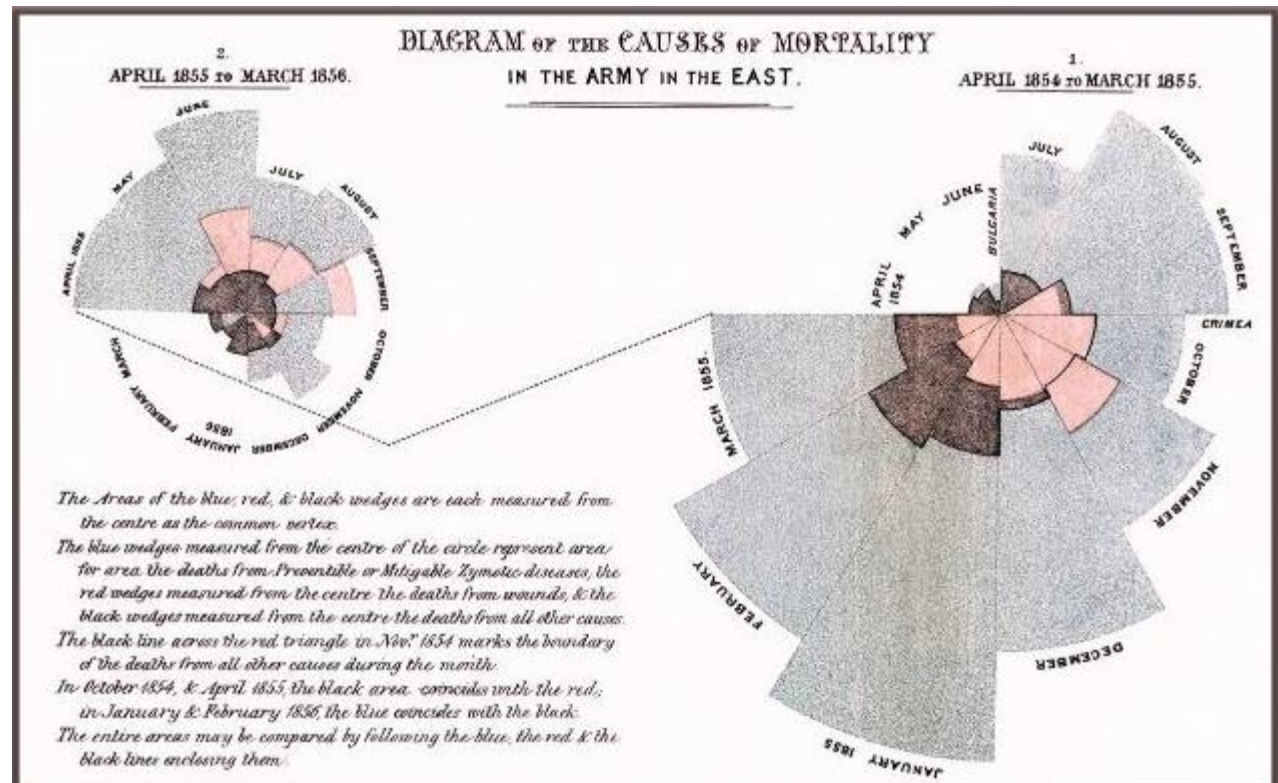
# A Long Standing Precedent in Healthcare



## Florence Nightingale

- Founder of Nursing
- Public Health Pioneer
- Statistician

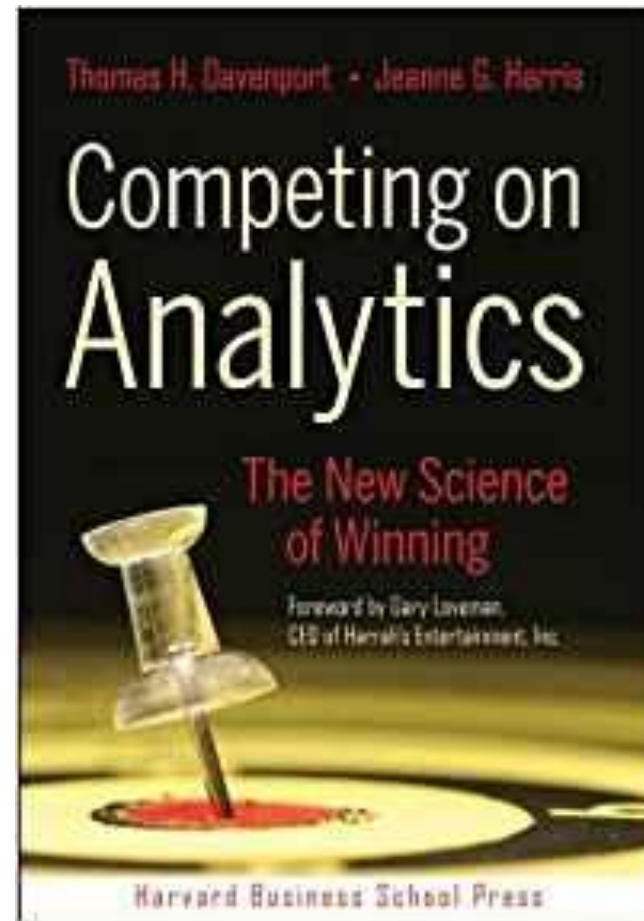
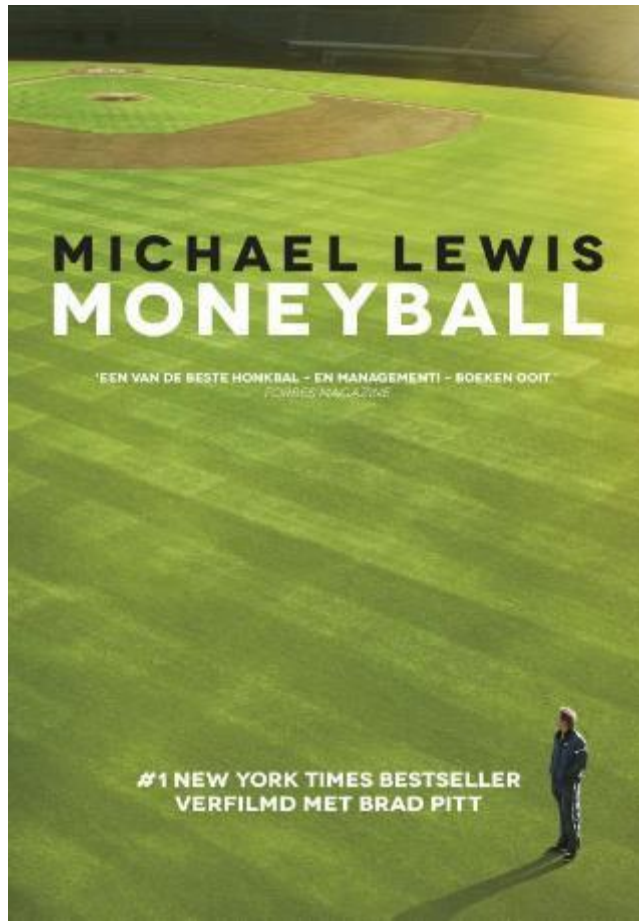
“Rose Chart” – shows the impact of poor sanitation and infectious disease on mortality rate among British soldiers during the Crimean War 1854-1856.



# Our National Pastime



# Baseball's New Frontier: Analytics





# Focusing on Outcomes

## Baseball

**Boston Red Sox**  
 82-63, 1st in American League East

MLB Regular Season  
 Yesterday, 6:10 PM  
 Fenway Park, Boston, Massachusetts

	Oakland <b>Athletics</b> (64-81)	<b>7 - 3</b> Final	Boston <b>Red Sox</b> (82-63)	
---	--	-----------------------	-------------------------------------	---

	1	2	3	4	5	6	7	8	9	R	H	E
Athletics	4	0	2	0	0	1	0	0	0	7	8	0
Red Sox	1	0	1	0	1	0	0	0	0	3	9	0


- Runs Scored / Prevented
- Games Won / Lost

# Focusing on Outcomes

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Athletics	4	0	2	0	0	1	0	0	0	7	8	0
Red Sox	1	0	1	0	1	0	0	0	0	3	9	0

- Runs Scored / Prevented
- Games Won / Lost

## Healthcare

### Population

- Years of Potential Life Lost
- Disease Incidence

### Quality & Safety

- Medical Errors
- Preventable Admissions

### Cost

- Per Person per Month
- Lifetime

### Patient Experience

- Patient Centered Outcomes
- Self Perceived Wellness

# What Impacts Outcomes?

## Baseball

Year	AB	R	H	HR	RBI	SB	AVG	OBP
2017 Stats	512	80	137	8	54	15	.268	.333
MLB Career Stats	2359	346	665	49	275	41	.282	.336

- On Base Percentage (OBP)
- Slugging Percentage (SLG)
- Walks & Hits per Inning Pitched (WHIPS)

# What Impacts Outcomes?

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## Healthcare

### Population

- Socio-economic Determinants
- Environment
- Lifestyle

### Quality & Safety

- Evidence-based Care Compliance
- Coordination of Care

### Cost of Care

- Efficiency
- Utilization

### Patient Experience

- Patient Engagement
- Compliance with Prescribed Care



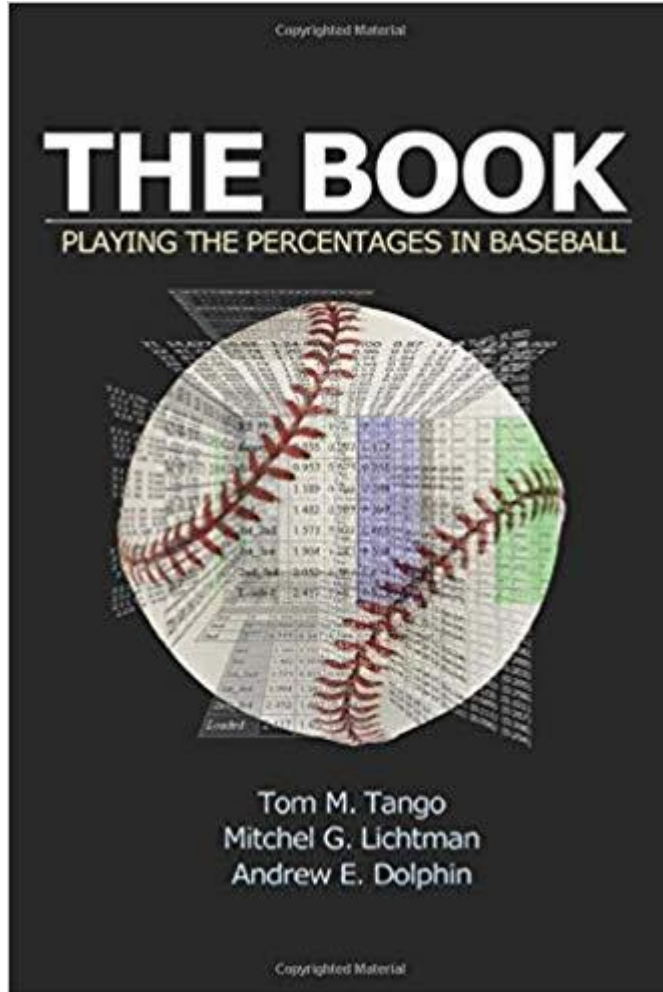
# Getting to Data Driven Decisions . . .



. . . Isn't Easy.

[Moneyball Clip](#)

# Data Driven Baseball



## ***Old Wives Tales***

- Hot & Cold Streaks: Batting
- Hot & Cold Streaks: Pitching

## ***Evidence-based Practice***

- Batting Order
- Pitcher's Days Rest
- Designated & Pinch Hitters

# World Series Away Game Winners Analysis

The 2019 World Series was the first in history in which the *Away* team always won.

- How unusual is this -- really?
- How significant is the home field advantage?

# Home / Away Winner Combinations in a 7 Game Series

	Game 1	Game 2	Game 3	Game 4	Game 5	Game 6	Game 7
Team A Wins	A - Home	A - Home	A - Away	B - Home	B - Home	B - Away	A - Home
	A - Home	A - Home	B - Home	A - Away	B - Home	B - Away	A - Home
	A - Home	A - Home	B - Home	B - Home	A - Away	B - Away	A - Home
	A - Home	A - Home	B - Home	B - Home	B - Home	A - Home	A - Home
	A - Home	B - Away	A - Away	A - Away	B - Home	B - Away	A - Home
	A - Home	B - Away	A - Away	B - Home	A - Away	B - Away	A - Home
	A - Home	B - Away	A - Away	B - Home	B - Home	A - Home	A - Home
	A - Home	B - Away	B - Home	A - Away	A - Away	B - Away	A - Home
	A - Home	B - Away	B - Home	A - Away	B - Home	A - Home	A - Home
	A - Home	B - Away	B - Home	B - Home	A - Away	A - Home	A - Home
	B - Away	A - Home	A - Away	A - Away	B - Home	B - Away	A - Home
	B - Away	A - Home	A - Away	B - Home	A - Away	B - Away	A - Home
	B - Away	A - Home	A - Away	B - Home	B - Home	A - Home	A - Home
	B - Away	B - Away	A - Away	A - Away	A - Away	B - Away	A - Home
	B - Away	B - Away	A - Away	A - Away	B - Home	A - Home	A - Home
	B - Away	B - Away	B - Home	A - Away	A - Away	A - Home	A - Home

# Home / Away Winner Combinations in a 7 Game Series

	Game 1	Game 2	Game 3	Game 4	Game 5	Game 6	Game 7
Team B Wins	B - Away	B - Away	B - Home	A - Away	A - Away	A - Home	B - Away
	B - Away	B - Away	A - Away	B - Home	A - Away	A - Home	B - Away
	B - Away	B - Away	A - Away	A - Away	B - Home	A - Home	B - Away
	B - Away	B - Away	A - Away	A - Away	A - Away	B - Away	B - Away
	B - Away	A - Home	B - Home	B - Home	A - Away	A - Home	B - Away
	B - Away	A - Home	B - Home	A - Away	B - Home	A - Home	B - Away
	B - Away	A - Home	B - Home	A - Away	A - Away	B - Away	B - Away
	B - Away	A - Home	A - Away	B - Home	B - Home	A - Home	B - Away
	B - Away	A - Home	A - Away	B - Home	A - Away	B - Away	B - Away
	B - Away	A - Home	A - Away	A - Away	B - Home	B - Away	B - Away
	A - Home	B - Away	B - Home	B - Home	A - Away	A - Home	B - Away
	A - Home	B - Away	B - Home	A - Away	B - Home	A - Home	B - Away
	A - Home	B - Away	B - Home	A - Away	A - Away	B - Away	B - Away
	A - Home	A - Home	B - Home	B - Home	B - Home	A - Home	B - Away
	A - Home	A - Home	B - Home	B - Home	A - Away	B - Away	B - Away
	A - Home	A - Home	A - Away	B - Home	B - Home	B - Away	B - Away

# World Series Away Game Winners Analysis

Number of combinations in a *Best of 7* series that goes to the full 7 games

32

Combinations where *Away* team always wins

1

Probability of *Away* team always winning

1 in 32

3.1%

# World Series Away Game Winners Analysis

Number of World Series Games 1903 - 2019

115

Series that went to 7 Games

40

Times the *Away* team always won

1

Historical probability that *Away* team always wins

1 in 40  
2.5%

# Example from the Real World of Healthcare

## CMS Comprehensive Joint Replacement Bundle Program (CJR)

- Objective: *Aims to support better and more efficient care for beneficiaries undergoing the most common inpatient surgeries for Medicare beneficiaries: hip and knee replacements.*
- *Outcome Measures*
  - 90 Day Episode Cost vs. Target
  - Patient Experience
    - HCAHPS Survey
    - Patient Centered Outcomes (optional)
  - Complications of Care

*How can we impact these?*



# Monitoring Performance on CJR Bundle Program

*Year-to-Date Performance from Jan 1<sup>st</sup> to August 30<sup>th</sup>*

90 Day Episode Cost

Median **\$25,198**

Unplanned Readmissions

Rate **4.5%**

Complications of Care

Rate **1.2%**

Patient Exp: HCAHPS

Percentile **85**

Pat. Centered Outcomes

Normalized Score **75**

Provider Experience

Composite Score **90**

*What can you do with this?*

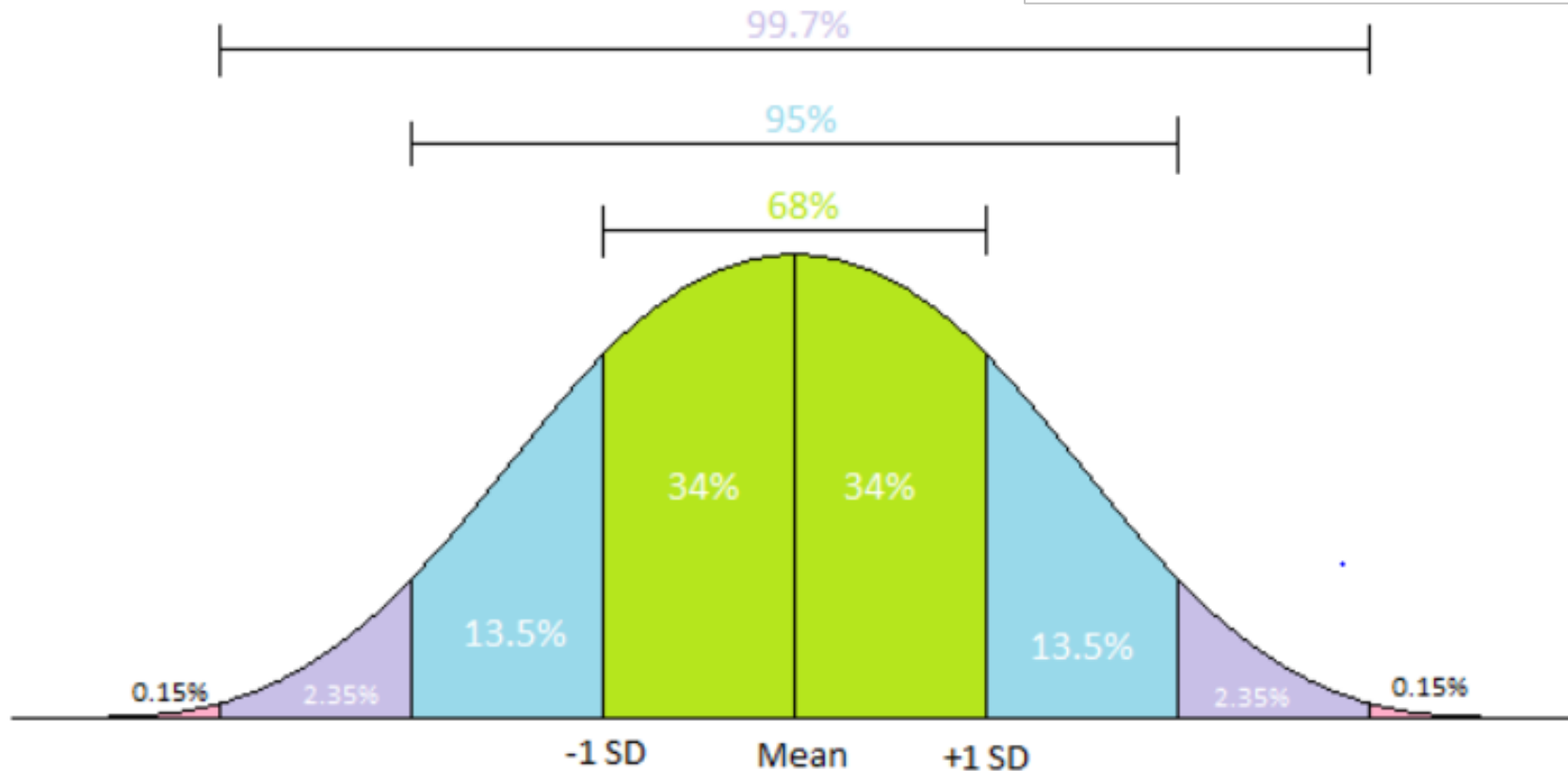
# Numeracy: Basic Concepts & Tools

- Central Tendency: "The Middle"
  - Mean (Average)
  - Median
- Variation
  - Standard Deviation
  - Interquartile Range
  - Over Time
- Distribution
  - Normal
  - Something other than Normal

# Normal Distribution & Standard Deviation

*The underlying assumption for many statistical techniques*

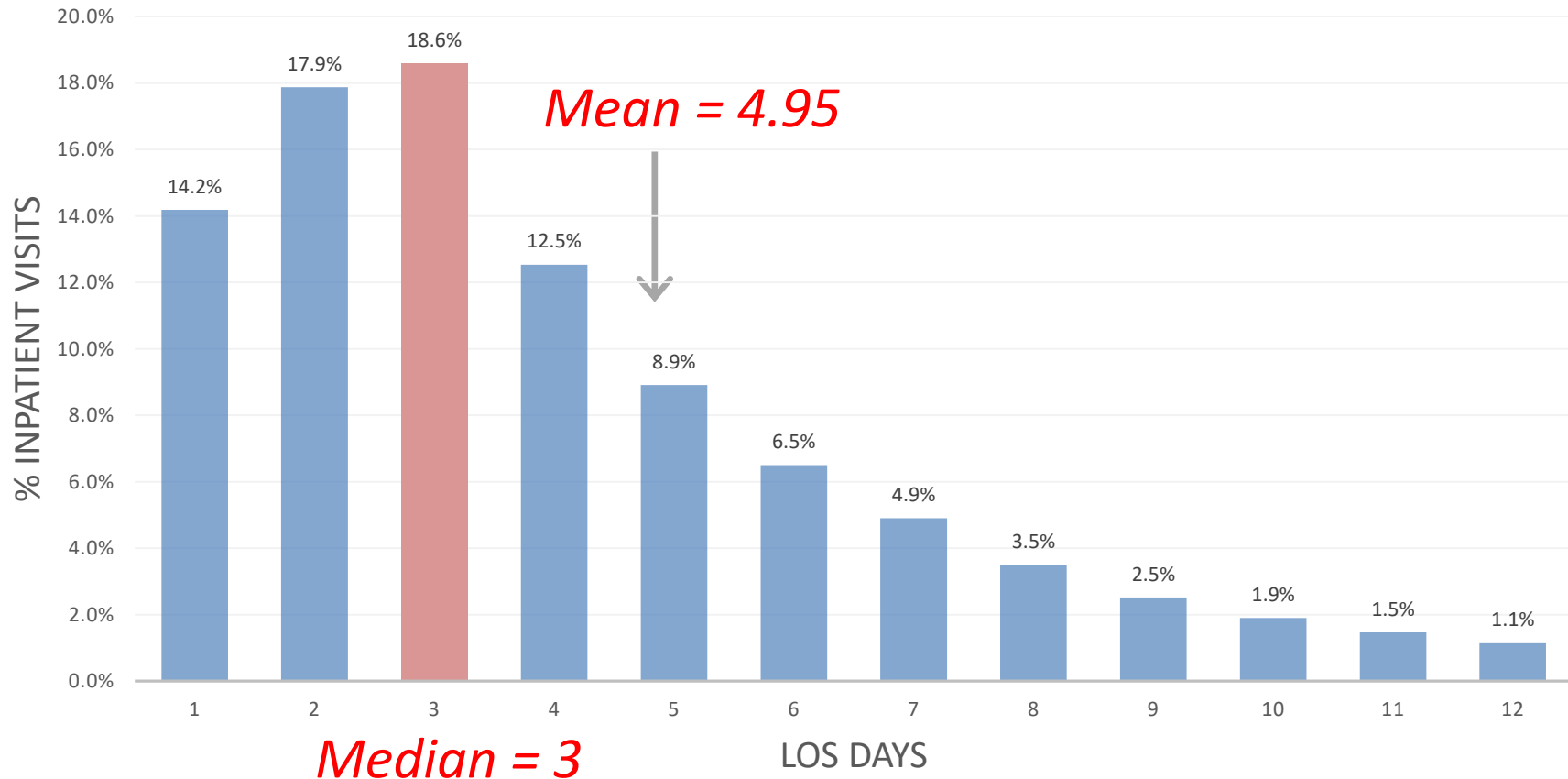
Beyond +/- 2 SD's: < 5% probability of value occurring in a the actual population.



# Normal Distribution & Standard Deviation

*But often the assumption doesn't hold up!*

Distribution of Hospital LOS Days



# Box Plot & Interquartile Range

*Working with skewed distributions using rank & relative standing*

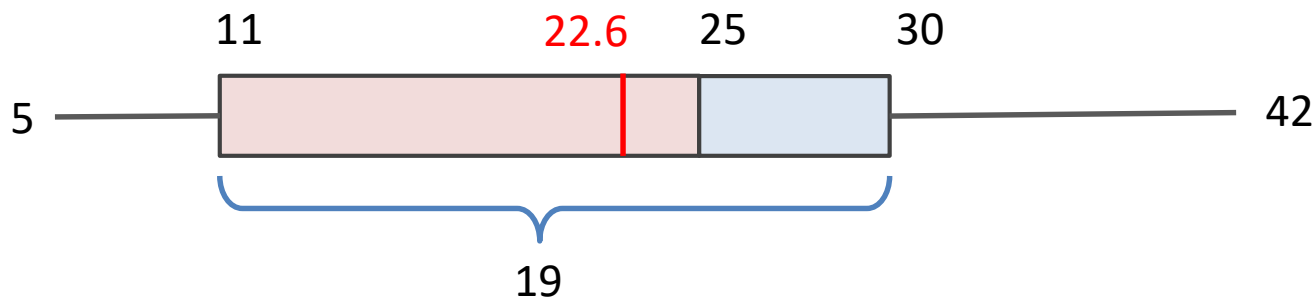
## Five Number Summary

Min	1st Quartile	Median	3rd Quartile	Max
5	11	25	30	42

IQR
19

Mean = 22.6

## Boxplot



John Tukey

*The Future of Data Analysis, 1962*  
*Exploratory Data Analysis, 1977*

# Applying Numeracy to the CJR Bundle Program

## DRG 470 w/o Fracture 90 Day Episode Cost Summary

Our Median	CMS Target	+/-	% +/-
\$25,149	\$22,905	+2,290	+10.0%

Population: N = 589 procedures

### 7 Number Summary

Min	1st Quartile	Target	Median	Mean	3rd Quartile	Max	IQR
\$18,430	\$22,506	\$22,905	\$25,198	\$25,698	\$27,482	\$50,196	\$4,975

### Box Plot



# Looking for Patterns of Influence: Performing Surgeons

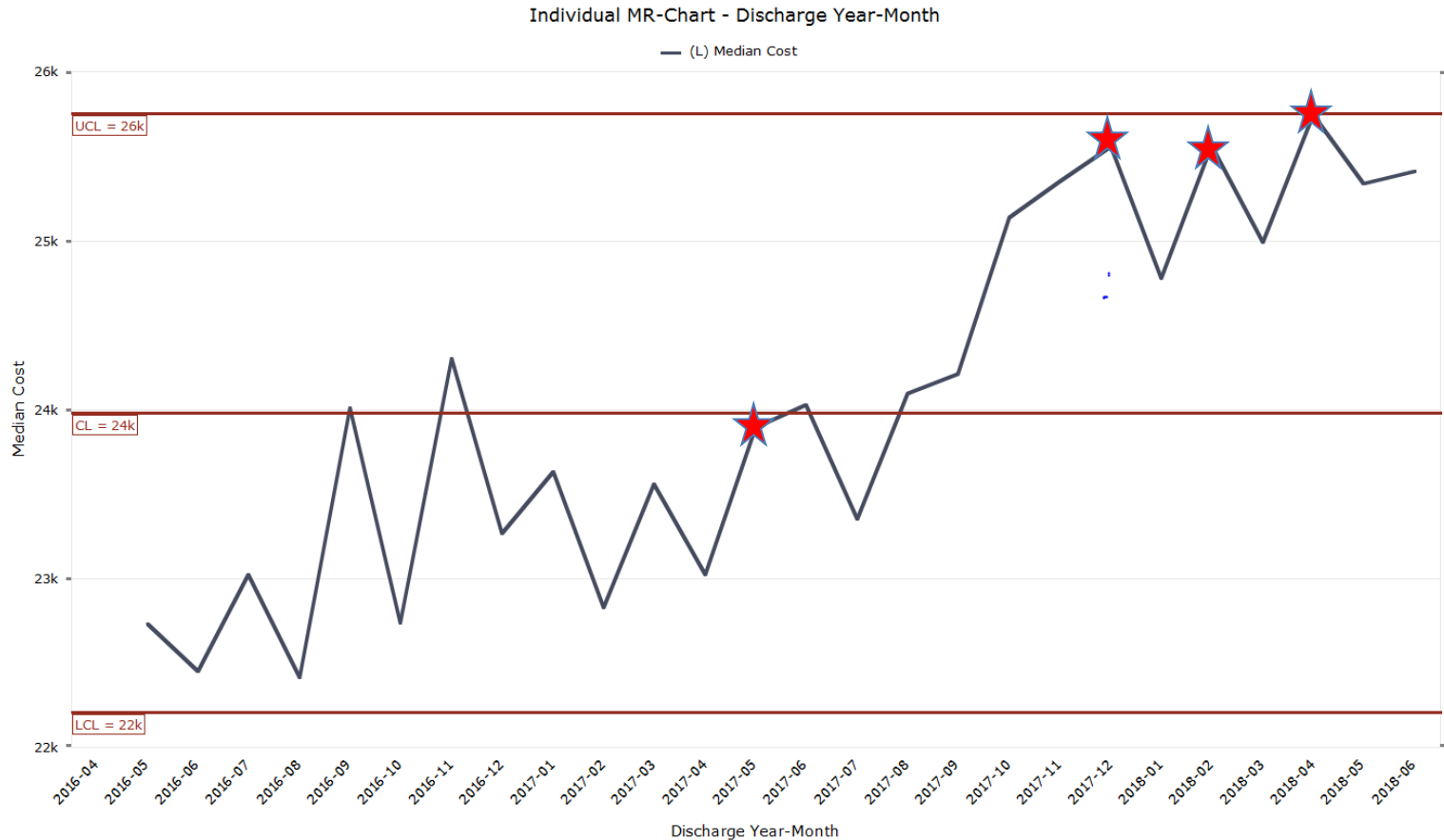
Principal Procedure Provider	Discharges	Mean Cost	Median Cost	IQR	Rank	Quartile
Aguirre, L (PHY_001367)	614	20,628	20,129	2,387	2	4
Gay, W (PHY_006173)	175	24,762	24,168	3,790	16	3
Bradford, S (PHY_015134)	99	26,103	25,948	2,523	27	3
Hawkins, A (PHY_001128)	95	24,194	23,964	3,313	14	4
Levy, C (PHY_000889)	93	24,142	23,444	2,632	13	4
Chase, J (PHY_001365)	93	25,307	24,770	4,695	20	3
Delacruz, Y (PHY_025250)	89	26,746	25,813	3,953	25	3
Miles, W (PHY_012926)	79	23,292	22,570	4,339	11	4
Mathews, K (PHY_026618)	79	23,203	23,157	3,061	12	4
Bernard, U (PHY_000647)	67	24,991	24,259	3,819	18	3
Marshall, V (PHY_015736)	64	26,703	26,439	3,111	32	2
Osborn, O (PHY_000819)	62	27,104	26,861	3,654	36	2
Tate, J (PHY_019982)	59	26,987	26,979	4,244	37	2
Gillespie, T (PHY_003778)	57	29,999	26,465	4,241	33	2
Ashley, U (PHY_003582)	52	26,849	26,780	4,427	35	2
Cotton, H (PHY_000495)	51	25,212	25,535	3,166	24	3
Hancock, K (PHY_019528)	46	27,847	27,309	3,187	40	2
Ochoa, J (PHY_000744)	36	25,601	25,090	2,477	22	3
Alvarez, Q (PHY_019909)	33	25,451	24,670	4,094	19	3
Mcdonald, H (PHY_002526)	32	24,655	24,188	2,834	17	3
Bryant, C (PHY_004340)	24	29,421	27,197	6,009	39	2
Martinez, A (PHY_004477)	23	28,179	28,064	2,259	41	1
Mclaughlin, N (PHY_000809)	16	23,117	21,968	2,590	8	4
Rocha, G (PHY_002484)	6	28,201	25,136	2,653	23	3
Maxwell, I (PHY_002240)	6	25,372	25,910	2,267	26	3

**Opportunities:**  
*Highest Costs?*  
*Lowest Costs?*  
*Least Variation?*  
*Most Variation?*  
*Best Practices?*  
*Inefficiencies?*

\* Top 25 (of 53) surgeons by procedure volume account for 97% + of total volume.

# Detecting Significant Trends over Time

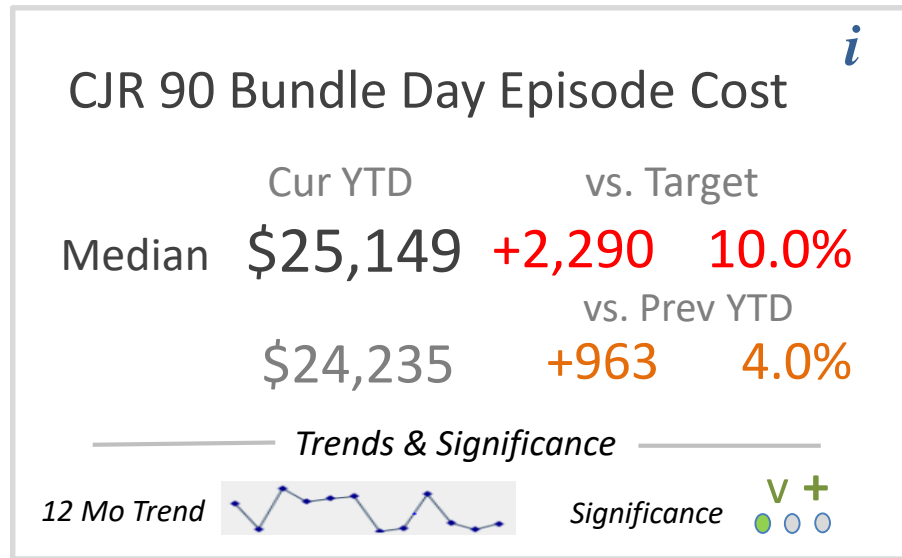
*Statistical process control run charts can help detect whether change over time (such as an apparent improvement) is meaningful or just random, normal, expected variation.*





# Monitoring Performance on CJR Bundle Program

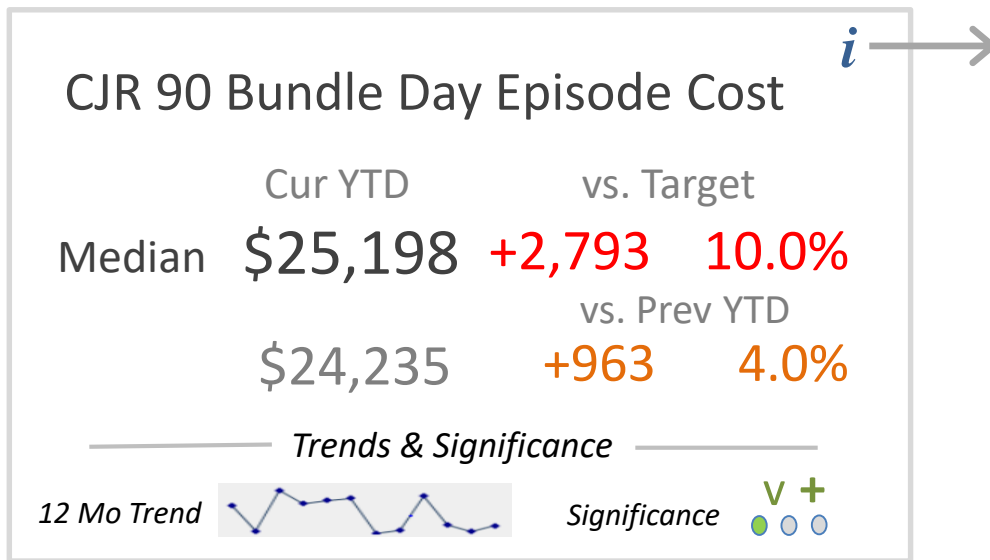
Year-to-Date Performance from Jan 1<sup>st</sup> to August 30<sup>th</sup>



*What can you do with this now?*

# Monitoring Performance on CJR Bundle Program

## Definitions for Interpretation



### 90 Episode Cost

#### Definition:

Includes all payments made beginning 3 days before the procedure and ending 90 calendar days later. This includes all setting of care for which Medicare reimburses services.

#### Logic:

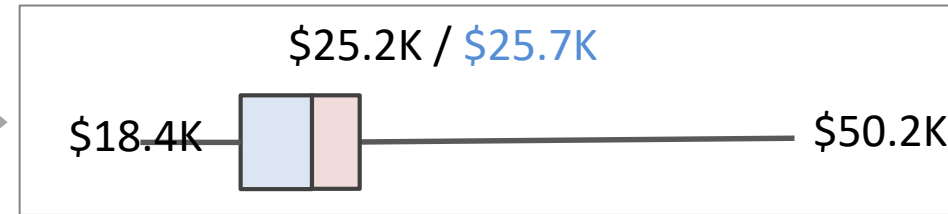
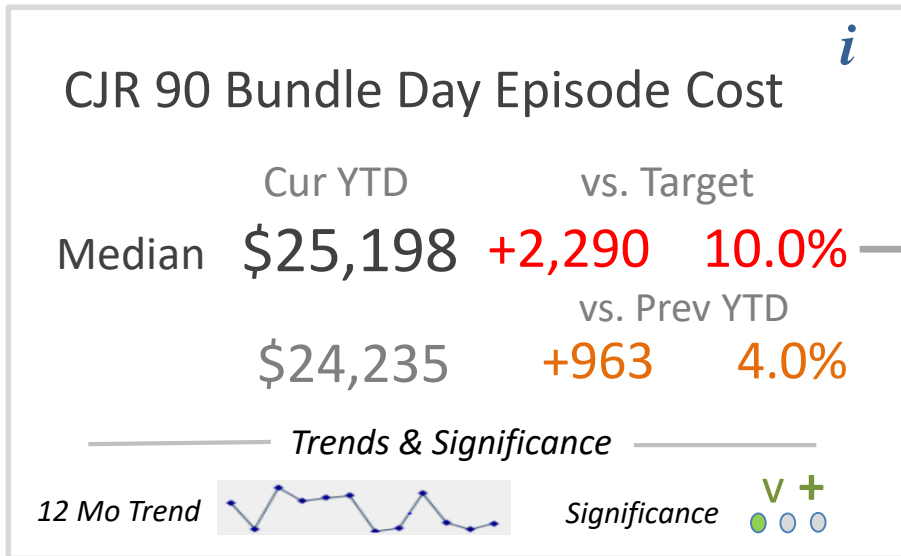
CJR Episode Costs / Episodes

#### Reference:

CMS Comprehensive Joint Replacement Bundle Program Specifications

# Monitoring Performance on CJR Bundle Program

## Distribution for Perspective



# Monitoring Performance on CJR Bundle Program

## CJR 90 Bundle Day Episode Cost <sup>i</sup>

	Cur YTD	vs. Target	
Median	\$25,198	+2,290	10.0%
		vs. Prev YTD	
	\$24,235	+963	4.0%

### Trends & Significance

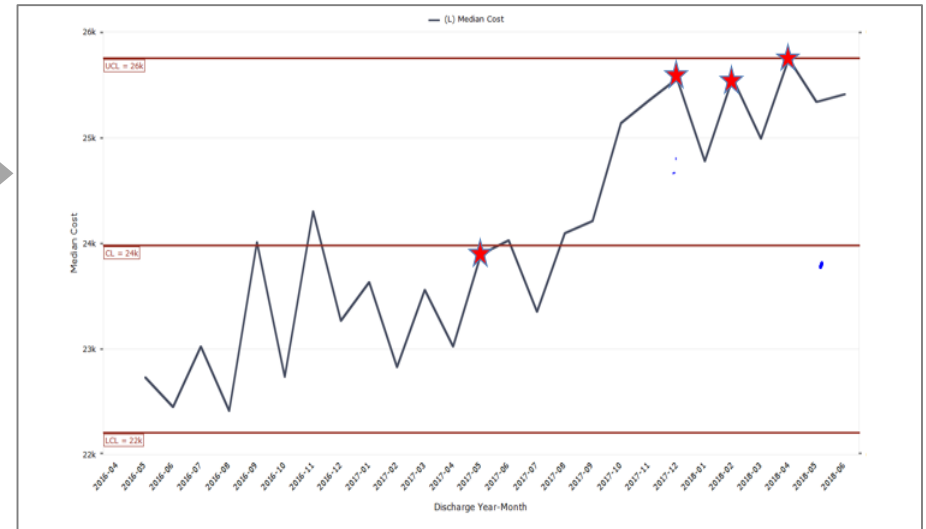
12 Mo Trend



Significance



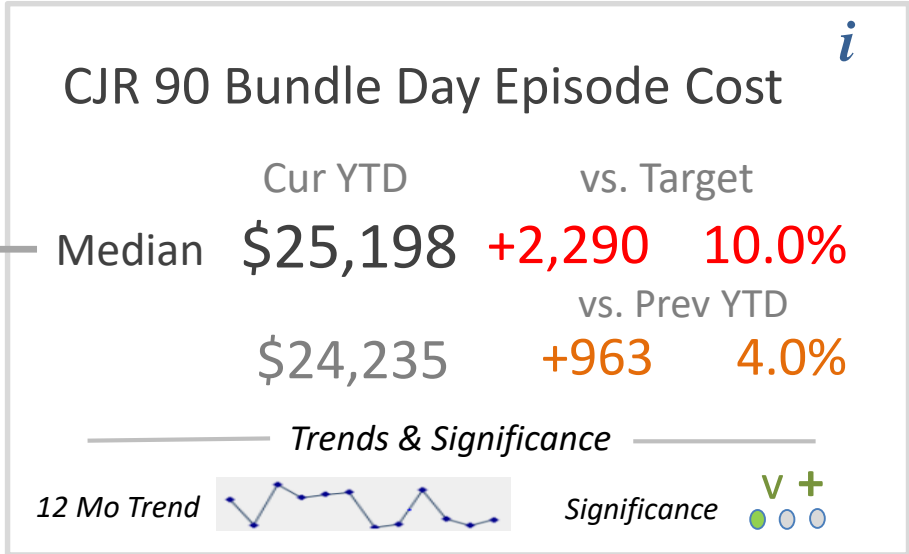
## Trends for Context



# Monitoring Performance on CJR Bundle Program

## Details for Analysis

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# A Few Words about Governance



## More on Numeracy

- Analysis
- Interpretation
- Visualization
- Communication

See my *Practical Analysis* Blog!

- on LinkedIn (Connect with George Dealy)

# Use Cases for Advanced Analytics

A glimpse into the future . . .

- Genetic Data & Personalized Medicine
- Artificial Intelligence (AI)-Supported Diagnostics
- Pattern Recognition in Comprehensive Population Datasets
- Better Opportunities to Understand & Impact Outcomes



# Analysis in the 21<sup>st</sup> Century



- Big Data
- Machine Learning
- Pervasive Computing
- Artificial Intelligence



- Curiosity
- Passion
- Numeracy
- Communication

*Don't be afraid to*

Think



# Advanced Analytics: *Back to Basics?*

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