**Bridging the Gaps:**

**IaHIMA and HIMSS Iowa Chapter Annual Meeting**

Coralville Marriott, 300 E 9th St, Coralville, IA 52241

May 2 & 3, 2016

**Speaker Bios**

**Brian Barry** is Telligen’s Vice President of Information Management (IM). Brian is a member of the Executive Team and is responsible for the overall leadership and growth of the IM business unit, including strategic planning, operations, account management, financials and development of staff. Brian has been with Telligen since 2007, and previously served as Sr. Director, IM Operations providing overall leadership for core solutions product development, corporate information systems and the project management office. He has also served as Director of Development, overseeing the design and development for a number of CMS’ programs, including the Hospital Outpatient Prospective Payment System, the Physician Quality Reporting Initiative and the Standard Data Processing System contract, including the Hospital Quality Alliance and the Reporting Hospital Quality Data for Annual Payment Update.

Prior to joining the Telligen leadership team, Brian spent over 13 years with Cerner Corporation, a leading U.S. supplier of health care information technology solutions that optimize clinical and financial outcomes. Brian held a number of technical and leadership roles during his tenure with Cerner. Prior to leaving Cerner to join IFMC, he was serving as Vice President of Software Development, responsible for the development direction of the company’s Revenue Cycle suite of solutions, including Eligibility, Registration, Scheduling, Medical Records and Billing. Brian jointly lead the coordination of Cerner’s Revenue Cycle Client Advisory Council, consisting of Chief Financial Officers, Business Office Managers and Medical Records Directors from various Cerner clients, to solicit feedback and help set the future direction of the company’s Revenue Cycle solutions. Brian attended Iowa State University where he received his bachelor of business degree in Management Information Systems.

**Jane Boucher**, MBC, CSP is a Master Business Coach & Certified Speaking Professional. She received her Bachelor of Science and Master of Arts degrees from The Ohio State University. She has done doctoral work at the University of South Florida and has been an adjunct professor at the University of Dayton, Wright State University, Sinclair Community College and Miami University Ohio. Jane also served as the Associate Director of the Antioch University McGregor Organizational Institute. She is currently an affiliate

of the Fowler School of Business & Executive Coaching. The author of seven books, she uses the podium and her expertise to promote personal and professional excellence. Her best seller, How to Love the Job You Hate, has been profiled in Forbes, The New York Times, The Chicago Tribune, USA Today, The National Enquirer, Guideposts, SELF Magazine and on CNBC, CBN and CNN.

Jane is a recognized authority on workplace issues. She is also a nationally syndicated newspaper columnist appearing in business journals throughout the country. Jane worked with at-risk youth before beginning her professional speaking career. A Fortune 500 Certified Speaking Professional (CSP), Master Business Coach (MBC), corporate trainer and consultant, she has worked with organizations such as Medical Group Management Association (MGMA), the United States Senate, Energy Transfer, American Association of Healthcare Administrative Management (AAHAM), Western CPE, Antioch University Midwest, Toyota, Prudential of

Europe, Department of the Navy, United States Air Force, FDIC and the International Association of Hispanic Meeting Professionals (IAHMP). She has shared the platform with such notables as Senator Orin Hatch, Bernard Siegel, M.D., former Nevada Governor Kenny Guinn, Coach John Wooden, Elizabeth Edwards, “Life is Good” founders Bert and John Jacobs, and Michael Jackson's attorney Tom Mesereau. Jane is one of the most dynamic women on the speaking circuit today. She was awarded the Certified Speaking Professional (CSP) designation by the National Speakers Association. Fewer than 8% of all professional speakers hold this distinction. She has also earned the Master Business Coach (MBC) credential from the Fowler School of Business & Executive Coaching. Only 5% of executive coaches worldwide hold this designation.

**Danika Brinda**, PhD, RHIA, CHPS, HCISPP is a First Year AHIMA Board of Delegate's Director. Professionally, Dr. Brinda is an Assistant Professor at The College of St. Scholastica in Duluth, Minnesota and is also the Owner/CEO of TriPoint Healthcare Solutions and Planet HIPAA. Dr. Brinda has over 12 years of experience in healthcare privacy and security practices. Dr. Brinda is a Past President of the Minnesota Health Information Management Association and is the 2010 recipient of the AHIMA Rising Star Triumph Award.

**Susan Brown**, MPH, CPHIMS, is currently Health IT Director at Telligen. In her current role, she works closely with the Iowa Healthcare Collaborative to implement a six-state Practice Transformation Network as part of CMS’ Transforming Clinical Practice Initiative. Prior to this she was Director of Iowa’s Health IT Regional Extension Center for over five years assisting the Iowa healthcare community with meaningful use of certified EHRs. Her background includes population health management roles at Kaiser Permanente. She is currently on the Advisory Council for the Iowa Health Information Network and the HIT Advisory Board at DMACC. Susan holds an undergraduate degree in Business and a Master’s degree in Health Services Mgmt. from UCLA.

**Dr. Jill Budde** currently serves as Executive Dean of Career & Workforce Education at Indian Hills Community College in Ottumwa, Iowa. Over the past six years, she has led the health sciences division of the college through substantiative change, and now is tackling a similar movement in the Career and Technical Education areas of the college. Jill serves on the Board of Directors for the Iowa Health Educators Association, the Ottumwa Regional Hospital, and various committees for the Iowa Department of Education, the Ottumwa Regional Legacy Foundation, and local civic organizations. Jill holds a Bachelor of Science, Master of Science and Doctor of Physical Therapy degrees from Clarke University in Dubuque. She taught for nearly 4 years in the Indian Hills PTA program and has a passion for helping students, staff and faculty find their pathways to success.

**Joe Cisna**, MBA, MHA, CHP manages the healthcare strategy for Konica Minolta Business Solutions and has 18 years of healthcare provider and payer sales and marketing experience in electronic health records and medical cost containment services. Joe holds an MBA and a Masters in Healthcare Administration. Konica Minolta is a Diamond level member of HIMSS, and a corporate supporter of DirectTrust. Joe has led the launch and evangelization of Direct exchange as an integrated solution from the Konica Minolta bizhub multi-functional devices. He has participated in industry panel discussions, presented at conferences and published Blogs and position papers in support of Konica Minolta's Direct initiatives.

**Tim Connor** is President and CEO of Connor Resource Group and Peak Performance Institute. He has been a full time professional speaker, trainer, coach, consultant and bestselling author for over 35 years. During his career, he has given over 4000 presentations and in twenty-five countries around the world to a wide variety of audiences. He is the bestselling author of over 80 books including several international best sellers, Soft Sell (The Number One Best Selling Sales Book In The World now in 23 Languages and with sales over one million copies), Life Is Short, Success is a Decision, 81 Management Challenges, Your First Year in Sales and Blah, Blah, Blah - Don’t Tell Me Show Me. Tim’s international clients range in sales from 1 million to over 50 billion a year and come from a wide variety of industries including; food, manufacturing and distribution, housing and construction, financial services, healthcare, hospitality, technology, and communication, and personal and professional services. His presentations are filled with insightful and contemporary ideas and are presented in a riveting and entertaining style.

**Sam King** has senior executive, consulting, and academic experience in health IT, healthcare finance, analytics, project management, and continuous quality improvement. He has extensive background and broad experience in health plans, hospitals, medical groups, and integrated delivery systems. He is an Industry Fellow at the Center for Digital Transformation, and a faculty at the UC Irvine Merage School of Business. He is a Senior Director at Healthcare Information and Management Systems Society (HIMSS).

He served as President of HIMSS Southern California, Chairman of the HIMSS National Chapters Task Force, and on HIMSS Davies Committee on the use of Health IT and electronic health records. He served on HFMA National Board of Examiners, and Vice President of HFMA Southern California. Sam received HIMSS National Chapter Leader of the Year Award in 2012, UC Irvine Professional Development Awards in (2012 and 2013). He received HFMA’s William G. Follmer Bronze, Robert H. Reeves Silver, and Frederick T. Muncie Gold Awards, as well as the Founders Medal of Honor. Sam speaks and moderates frequently at national and regional conferences.

Sam holds an MPH from the University of Hawaii at Manoa, and an MBA from UC Irvine. He earned the CPHIMS, CHFP, CPHQ designation and attained FHIMSS and FHFMA Fellowships. In his more than two decades of healthcare industry experience, Sam has served in various management, consulting and faculty roles.

**Mac McMillan**, FHIMSS, is co-founder and CEO of CynergisTek, Inc., a top-ranked information security and privacy consulting firm. He is Chair of the HIMSS Privacy & Security Policy Task Force and brings nearly 40 years of experience from both Government and private sector positions. He has worked in the healthcare industry since his retirement from the federal government and contributes regularly to the thought leadership around compliance, security and privacy in healthcare.

**Thomas Molyneux** is a consultant in healthcare provider solutions. He has over 10 years of experience in business transformation, improvement and optimization as a Senior Management Consultant helping organizations clarify and organize how people, processes and systems fit together to deliver value. Thomas developed the Business Process Improvement course used at Xerox to train consultants how to capture current state processes, calculate operational costs and develop and present a future state vision. He has a BA in Economics and a MBA in Finance.

**Paul Mulhausen** M.D., M.H.S., is the Chief Medical Officer for Telligen, a population health management firm with corporate headquarters in Des Moines, Iowa. He is the Medical Director for the Iowa, and Illinois Quality Innovation Network – Quality Improvement Organizations. He is Board Certified in Internal Medicine and holds a Certificate of Added Qualifications in Geriatric Medicine. Dr. Mulhausen has over 25 years’ experience as a clinician-educator in geriatrics, post-acute and long-term care medicine, and primary care internal medicine. He continues to practice at Primary Health Care, a Community Health Center in Des Moines, Iowa. Dr. Mulhausen works with the Telligen’s Senior Executive team to develop business strategy and market direction for the organization. He leads the clinical vision for the organization, providing clinical direction for utilization management, population health management, and healthcare quality improvement initiatives. Dr. Mulhausen also represents Telligen nationally and in key markets through collaborative and strategic relationships. Dr. Mulhausen is a fellow in the American College of Physicians and the American Geriatrics Society.

**Juli Ochs** is a health care director with CliftonLarsonAllen manages a variety of projects including:

• Lead auditor for SOC (SSAE 16) engagements

• Lead auditor for financial audits

• Internal auditing projects for revenue, disbursement and payroll process improvement

• Privacy and Security assessments

Juli has over twenty years of audit experience and over six years of compliance work. She is an established subject matter expert within the firm regarding HIPAA security and privacy compliance, and speaks and writes throughout the nation. She believes in the importance of client conversations to learn about and understand their unique risk appetite, culture and strategies. She has a unique understanding of the healthcare environment, with the challenges of its ever changing regulations and governmental pressures. A financial audit history combined with compliance knowledge has given her a broad knowledge base. She has analyzed business and Information Services process controls as a Financial, Internal and SSAE 16 auditor; serving the following industries:

• Government

• Healthcare

• Printing

• Collections

Juli’s Education/Professional Involvement:

• Bachelors of Business Administration with an emphasis in Accounting from University of Iowa

• CPA license in Minnesota and Iowa

• American Institute of Certified Public Accountants

• Health Care Compliance Association

• Institute of Internal Auditors

**Ali Pabrai**, MSEE, CISSP (ISSAP, ISSMP), Security+, a cyber security & compliance expert, is the CEO of ecfirst. A highly sought after professional, he has successfully delivered solutions to U.S. government agencies, IT firms, healthcare systems, legal and other organizations worldwide. Mr. Pabrai serves as an Interim CISO for a health system with 30+ locations in USA. Mr. Pabrai has led numerous engagements worldwide for ISO 27000, PCI DSS, NIST and HIPAA/HITECH security assessments. Mr. Pabrai has presented keynote and featured briefs on cyber security and compliance subjects at leading conferences globally, including the USA, Canada, India, UAE, Saudi Arabia, Philippines, Japan and other countries. Mr. Pabrai is a proud member of the InfraGard (FBI).

**Lee Painter** is a Manager in the CliftonLarsonAllen LLP (CliftonLarsonAllen) Information Security Services. Lee has 16 years of professional services experience in providing consulting and advisory services. Since Lee has been with CLA, he has spent the majority of his time providing IT and security risk and audit services to clients in health care, financial institutions, state and local government, and higher education.

Lee’s experience includes managing consultative projects and includes outsourced and co-sourced internal auditing, enterprise risk management processes, process design efforts for purposes of identifying process inefficiencies, operational improvements, process solutions and implementation for those solutions across the organization. Specific experience includes, but is not limited to, the following:

• Internal audit outsourcing and co-sourcing, including information technology, financial, and operational audits

• Enterprise-wide risk assessments

• Current state assessments, including inefficiency and process improvement identification

• Future state design and process reengineering and implementation

• IT risk assessments

• IT general control reviews

• HIPAA Risk Analysis and Consulting

• Policy and procedure development

• Workshop facilitation

Lee has a Bachelor of Science degree in Information Systems Management. Lee is a Certified Information Systems Security Professional (CISSP), Certified Health Care Information Security and Privacy Practitioner (HCISPP), Certified in Risk and Information Systems Controls (CRISC).

**Stan Rankins** has been working with clinical quality measures for over 12 years. For over 7 years, he has implemented solutions using HL7 version 2 and version 3 formats. For the last 5 years, he has focused primarily on various HL7 version 3 implementations, including but not limited to implementations of the Health Quality Measures Format (HQMF) and the Quality Reporting Document Architecture (QRDA) Category I and Category III specifications. Stan is a contributing author/editor to all of these standards. In addition, he currently serves as the consulting HL7 adviser on the Centers for Medicare & Medicaid's CMS Measure Authoring Tool (MAT) contract for HQMF implementation and the technical adviser to the Comprehensive Primary Care (CPC) initiative operations team for QRDA Category III implementation. In conjunction with this work, he is also a technical adviser to the measure developers who create and maintain the EHR Incentive Eligible Profession & Eligible Hospital measures sets. Stan is a certified HL7 CDA specialist. He is a member of the Clinical Quality Information (CQI) and Clinical Decision Support (CDS) work groups within HL7 and a committed member of the ONC S&I Framework, having served on both the Query Health and Clinical Quality Framework (CQF) work groups. Stan is also a member of the Quality Data Model (QDM) User Group, the QRDA Committee and the Standards and Tools workgroup, which is responsible for the creation and maintenance of the CMS QRDA Implementation Guide for Eligible Professional Programs and Hospital Quality Reporting.

**Joy Selleck** is an accomplished professional with an exceptional blend of health information and systems management, project oversight, and computer systems implementation expertise. Her background demonstrates success in leading strategic planning, risk management, quality control, and data analytics initiatives. Joy is well-versed in electronic records management practices, protocols, and regulatory guidelines with proven experience leveraging technology to enhance operations. She is adept at building strong working relationships with cross-functional teams and internal and external business partners. Joy is objective and progressive with dynamic leadership, technical, project, and business acumen to produce extraordinary results. She is currently an ACO IS & Data Analytics Manager with Mercy ACO and is President of the HIMSS Iowa Chapter as well as a liaison for IaHIMA/Iowa HIMSS.

**Sandy Swallow**, CMA (AAMA), PCMH –CCE, CPHIT, CPEHR is a Sr. Quality Improvement Facilitator at Telligen, with over 25 years of experience providing workflow redesign and quality improvement assistance to physician office practices. She is a certified professional in health information technology, electronic health records and certified in Meaningful Use. Sandy has received her content expert certification for patient-centered medical homes and has worked with primary care providers in Iowa to receive their PCMH recognition. Currently, she supports practices and hospitals with the HITECH Act to provide the education and tools to improve their healthcare delivery and obtain the financial and clinical quality rewards of meeting meaningful use.

**Dr. Matt Thompson** serves as Vice President of Academic Affairs and Institutional Effectiveness at Indian Hills Community College. Matt has served as a community college adjunct instructor and worked in community college leadership roles as Dean of Students and Director of Advancement at Southwestern Community College. Matt and his wife, Jeni, have four children and live on an acreage outside of Ottumwa.

**Dr. Carolyn Turvey** received her Ph.D. in Clinical Psychology from Yale University in 1994 and her M.S. in Epidemiology from the Harvard School of Public Health in 1996. She is a Research Health Scientist at the Iowa City VA Health Care system and a Professor in the Department of Psychiatry at the University of Iowa. Since 2000, Dr. Turvey has conducted clinical trials, validity studies, and usability studies of psychological interventions delivered through technology ranging from telephone-based psychotherapies to the use of interactive voice response to screen for depression in Medicaid populations. Since 2008, Dr. Turvey has been interested in personal health records and their effectiveness in promoting health while reducing cost. Dr. Turvey is also examining the role of health information exchange for care coordination in rural communities. She has received research funding from the National Institutes of Health, the Department of Veterans Affairs, and the Centers for Medicare and Medicaid Innovations.

**Megan Weis**, RHIA has called the healthcare field home for 11 years. During this time she’s worked as a certified medical coder for a large multi-specialty clinic; a business analyst for a clearinghouse, helping develop and support physician analytic tools; a Health Information Technology Instructor at a community college, starting the program from scratch; and currently as the Manager of Coding and Reimbursement for Medical Associates Clinic in Dubuque, Iowa. In this position, Megan has developed a coding & documentation audit program. She works closely with physicians regarding revenue integrity to be sure they’re capturing all potential revenue as well as have supporting documentation for current revenue.

**Jo Ellen Whitney** is a senior shareholder of the Davis Brown Law Firm. As the chair of the firm’s Employment and Labor Relations Department, she has a general practice in, but not limited to, the areas of employment and labor law, health law, privacy, and fair housing. In the area of employment and labor law, Jo handles a variety of issues ranging from business planning and contracts, representation before administrative agencies such as the Iowa Civil Rights Commission, the EEOC and local Human Rights Commissions, as well as state and federal court. As a prior chair of the firm’s Human Resources Committee and current chair of

Exceptional Client Service, she brings practical experience to bear on business planning, discipline and termination issues for employers. She has extensive experience with contract development, as well as employee manuals, handbooks, and internal policies

and practices for employment issues and regulatory compliance, including the ADA/ADAAA, FLSA, HIPAA, and FMLA. She has developed sample policies for a number of professional groups and organizations including members of the Iowa Communications

Alliance, Iowa Credit Unions, and the Iowa Health Care Association. Jo works extensively in the field of health care law, including privacy and confidentiality issues, for hospitals, clinics and small practices. She has worked with medical staffing, credentialing and privileging matters, as well as consent and risk analysis in the healthcare area. Jo also has practical experience in implementing HIPAA in her role as Davis Brown’s privacy officer for data security compliance.

Jo Ellen also works with health care clients on matters including:

• HIPAA/HiTECH, privacy, security and record release and retention

• E-data release security and retention

• Medical research including NIH, FDA and privately funded research-compliance and ethics

• Consent to medical care, procedures, issues

• Specialty records - HIV/AIDS, substance abuse, mental health and genetics

• Business planning and policies regarding staffing, discipline, and termination

Additionally, Jo works with clients on issues related to fair housing compliance in the construction, rental and sale phases for housing, apartments and condominiums. Her work has encompassed both state and local commissions including HUD, in the areas of construction compliance, special housing issues, long-term care, assisted living facilities, and manufactured housing, as well as more general fair housing issues. As part of her ongoing work involving civil rights commissions, Jo has served as a mediator, speaker, and case screener for the Iowa Civil Rights Commission.

**Lindsey Wisham** is a Senior Manager of Information Technology with Telligen. She holds a Masters degree in Public Administration with a focus in Health Informatics. Her involvement with both state and federal quality measurement reporting programs spans the last ten years. In her leadership role she has supported clients in a program and project management capacity using both agile and waterfall based software development methodologies. Ms. Wisham has led the design, development and maintenance of state quality measurement reporting programs targeted at benchmarking and improving healthcare quality. Since 2011 she has led the Measure Authoring Tool development and maintenance initiative for the Centers for Medicare and Medicaid Services and oversees the eCQM specification for Meaningful Use Measures. During this time, she has provided guidance and expertise to teams specifying, implementing and utilizing standard vocabularies, code systems and expression languages in an effort to capture the quality data within EHRs.