

# Implications of IoT on Healthcare

Ming Jack Po MD, PhD  
Product Manager, Google Brain and Google Cloud

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## DEFINITION OF IOT (WIKIPEDIA+)

**The Internet of things (IoT) is the internetworking of physical devices... embedded with electronics, software, sensors, actuators, and network connectivity that enable these objects to **collect** , **exchange**, and **act** on the data.**



# Smart assistant for new parents



An IoT device recognizes that Mom is putting Jim to sleep.



The Roomba avoids vacuuming Jim's room.



The IoT “brain” leverages multiple devices throughout the home to keep Jim asleep.



An IoT device notifies Mom that Jim is awake.



# FRAGMENTED CONNECTIVITY SOLUTIONS



Custom



Custom



Weave



Custom



Custom



Custom



Custom + Zigbee

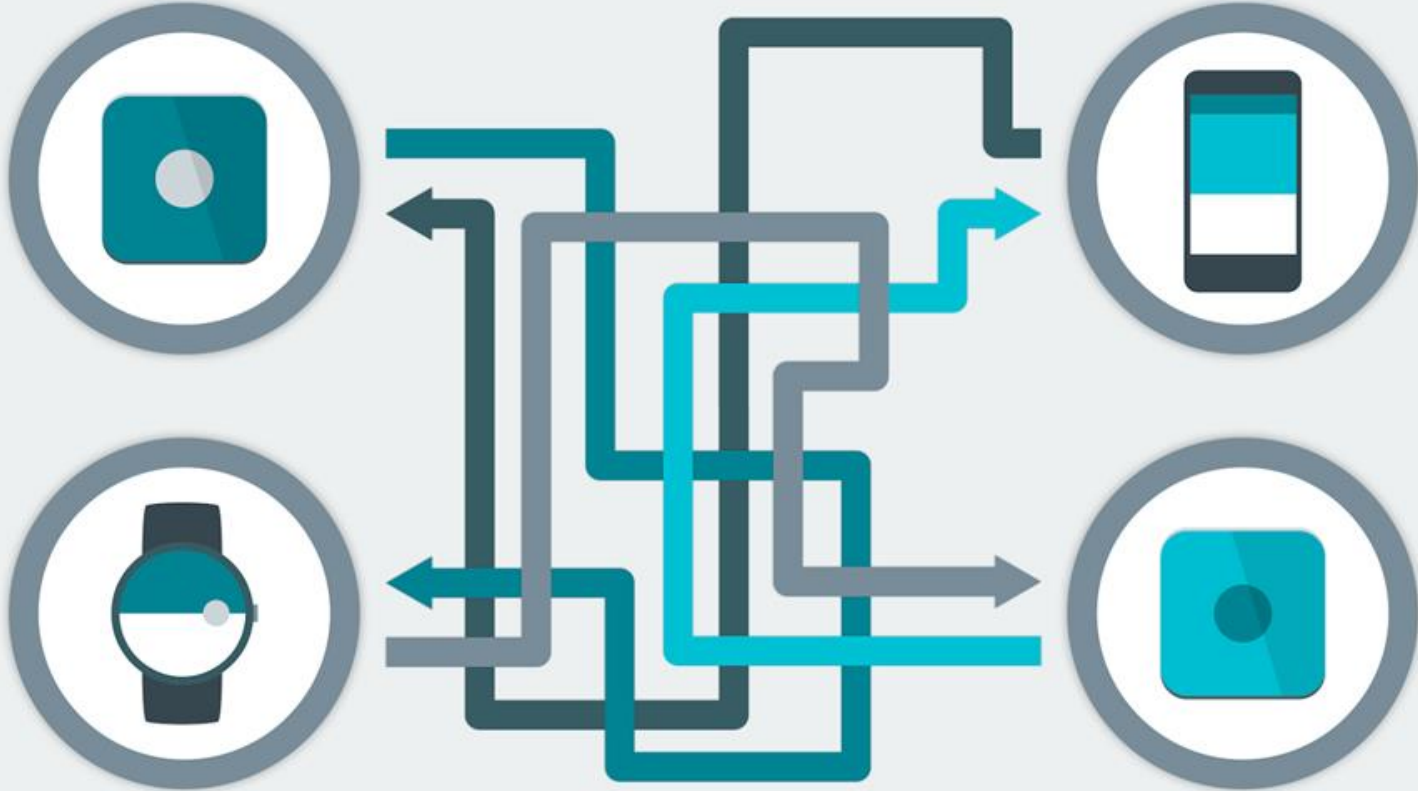


Zigbee LightLink

Transport

Google Protocol

Assuming we can get the devices to talk, why does it matter?





# The Internet of Things is here and it touches and helps us all in different ways

people



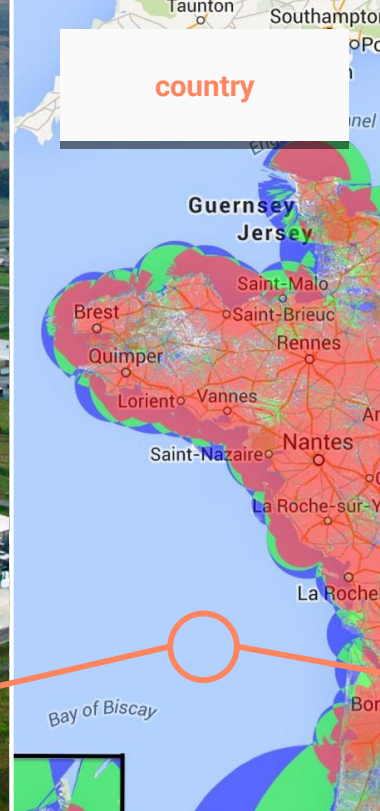
workstation



factory



country



planet



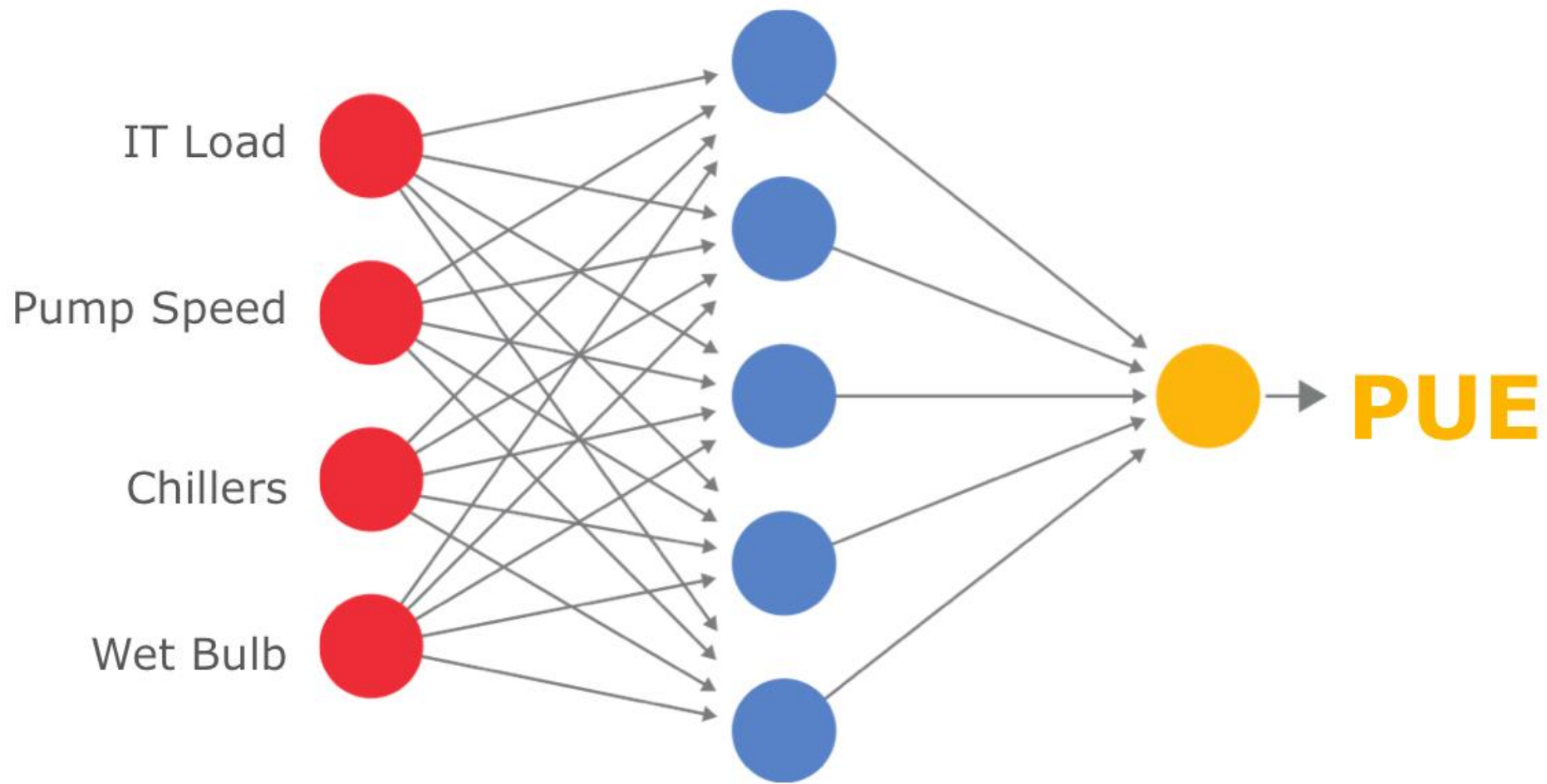
*Increased safety, machines better serving people*

*Ability to monitor and control all tools of production, predictive maintenance, avoid breakdowns*

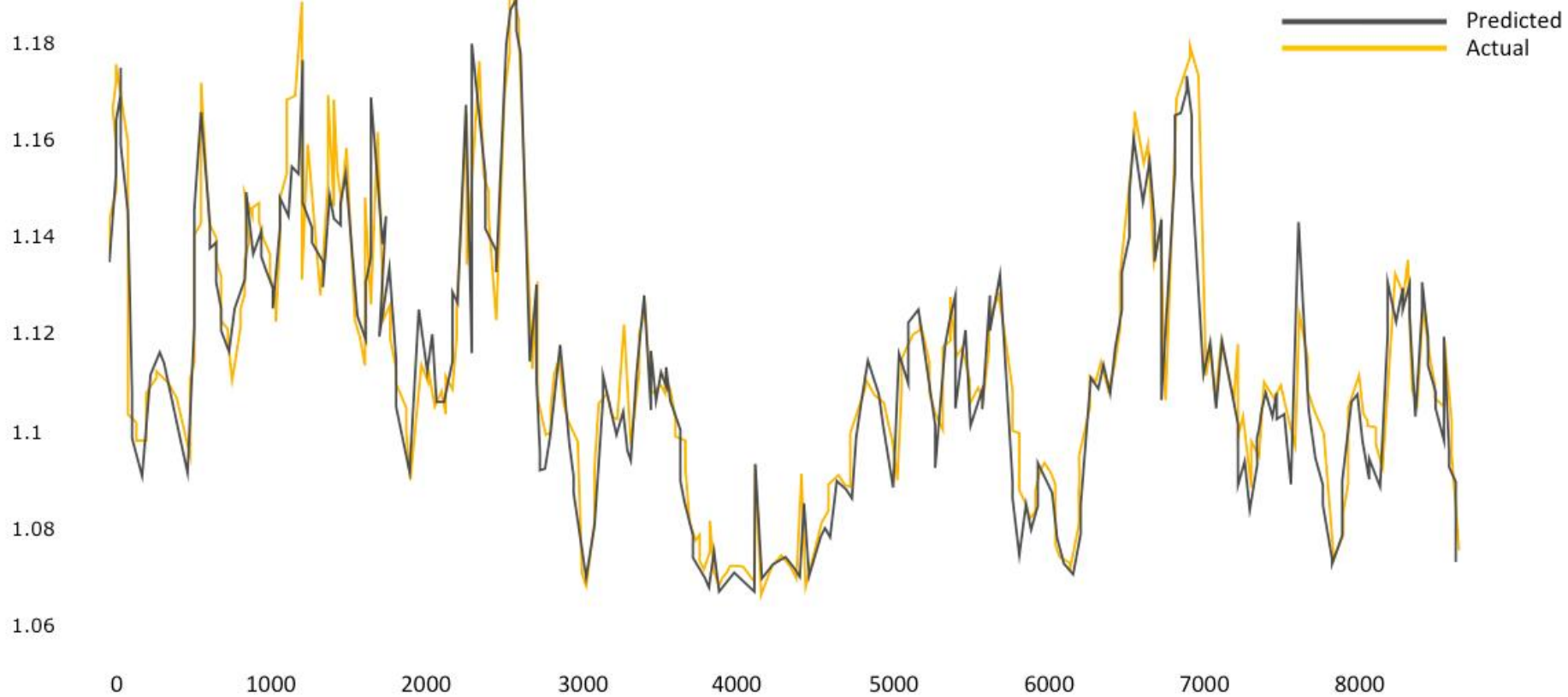
*Better energy management, less downtime, increased efficiency, quality, productivity, like Tesla Gigafactory*

*Socio economic impact, increase in production, trade, innovation jobs*

*Waste reduction, reduced environmental impact, disaster prevention*





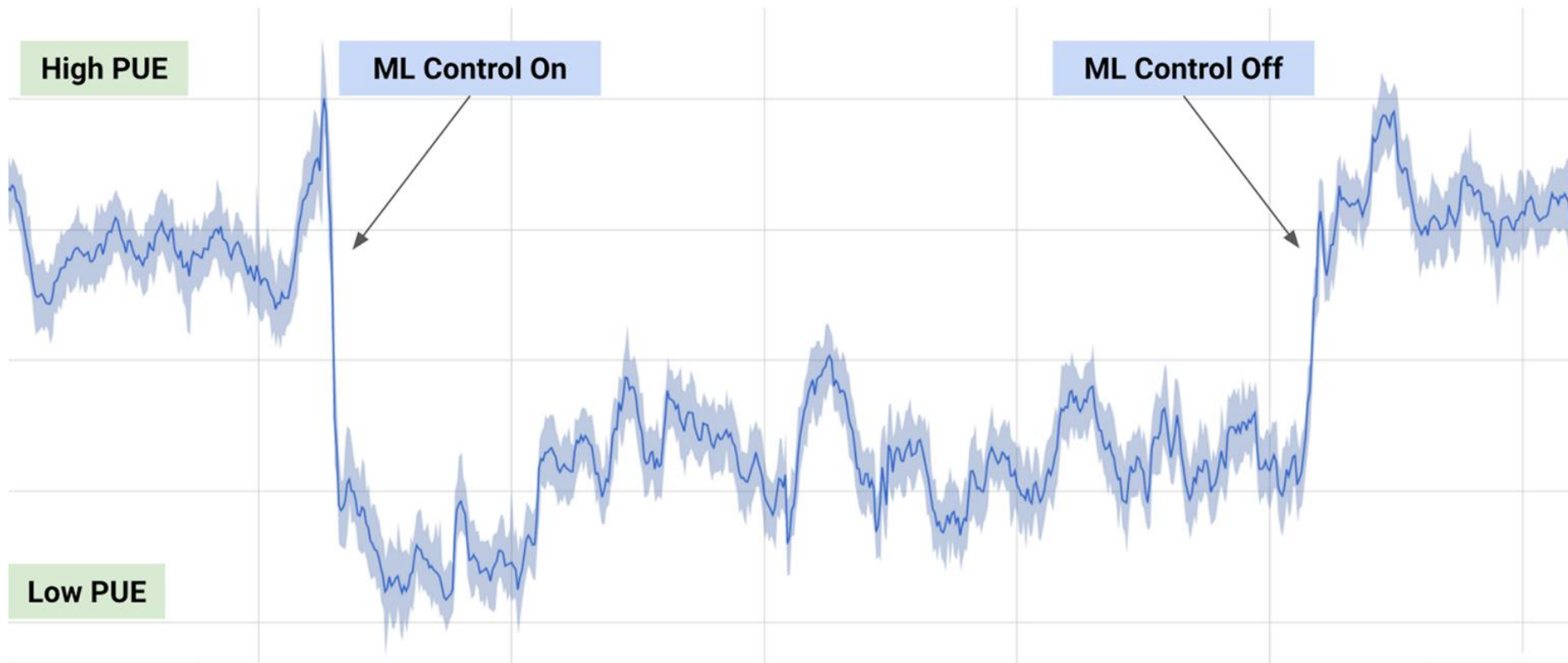


**High PUE**

**ML Control On**

**ML Control Off**

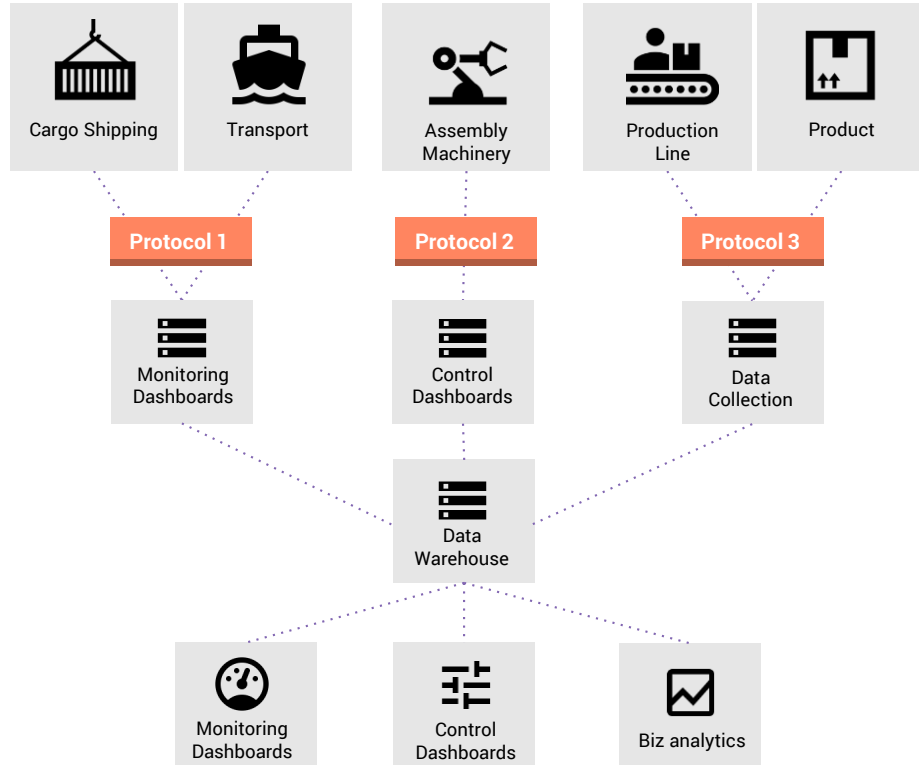
**Low PUE**



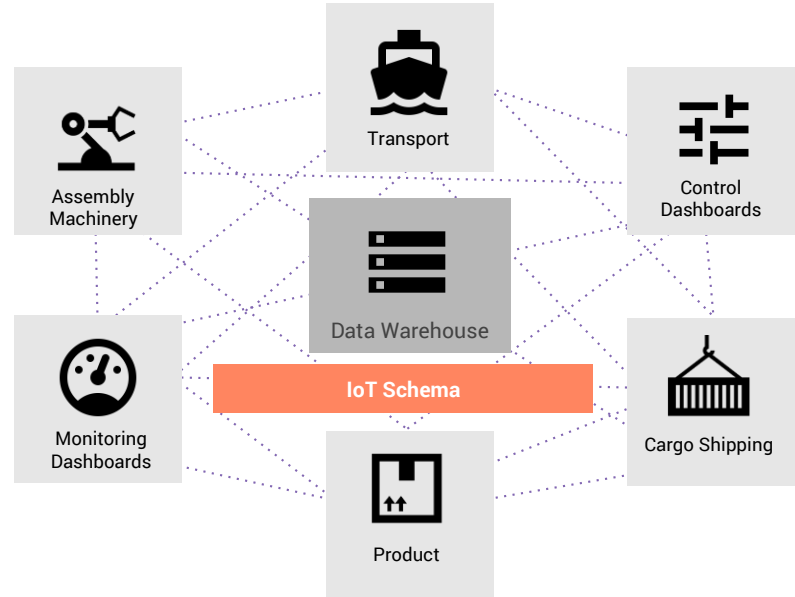
# Systems, protocols and IoT schema are based on open standards



## Walled Garden Approach



## Interoperable, open IoT



## CHALLENGES



**Ease of configuration**  
and use at scale



**Safe and secure**  
update of software



**Common information**  
formats and semantics



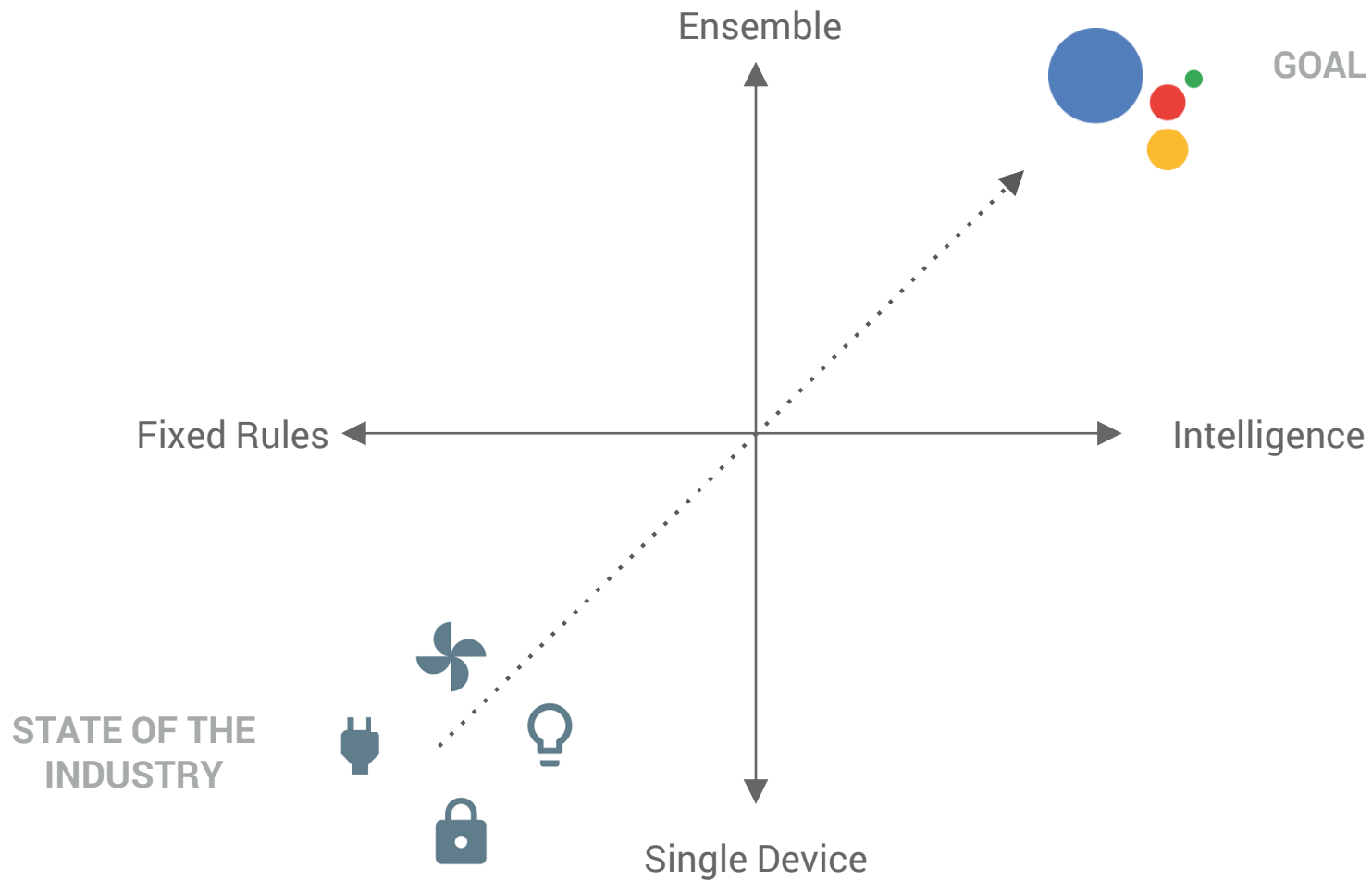
**Avoiding App-enditis**  
(too many apps!)



**Integration into useful**  
ensembles



**Resistance to**  
**intrusion**  
and attack



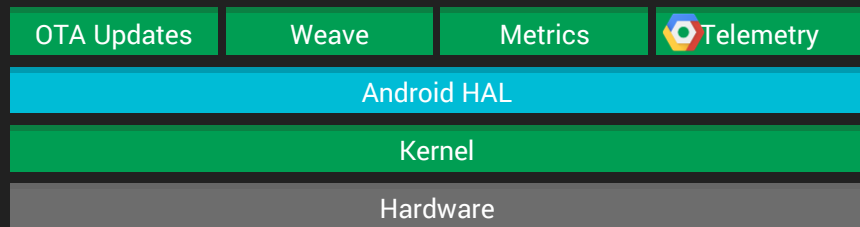
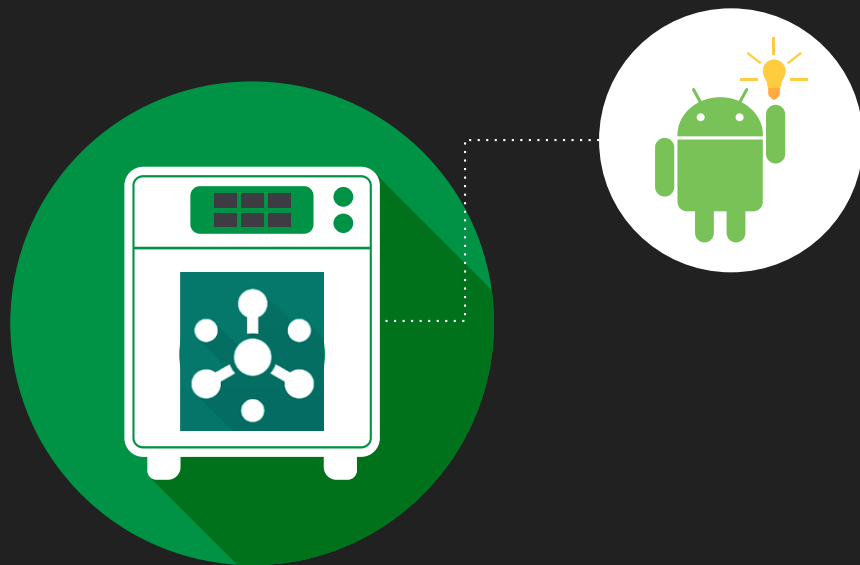


Brillo is a free OS, tightly integrated with Android, tailored for IoT.

Brillo makes it cost-effective to build a **secure** connected device, with verified boot to ensure it runs only **trusted code**.

Brillo comes with services to help **understand** how customers interact with it, and keep it **updated over time**.

Have Brillo running on your device itself or use it as a hub to aggregate data from nearby (micro) processors.



# WEAVE

Weave provides the fastest way to **connect smart devices** to the network, the cloud, and an ecosystem of (business) apps & smart devices.

Weave setup works on Android, iOS, and desktop.

Want more details? Visit:

<https://developers.google.com/weave/>







Providers have been exposed to devices collecting information for a long time....

## HEALTHCARE CHALLENGES



**Ease of configuration**  
and use at scale



**Safe and secure**  
update of software



**Common information**  
formats and semantics



**Avoiding App-endicitis**  
(too many apps!)



**Integration into useful**  
ensembles



**Resistance to**  
**intrusion**  
and attack



# MedStar Georgetown University Hospital

**HACKERS PARALYZED HOSPITAL CHAIN**



This is a Tobacco-Free Campus

Ransomware paralyzed MedStar's network of 10 hospitals for days.

# Who Does the Autopsy?

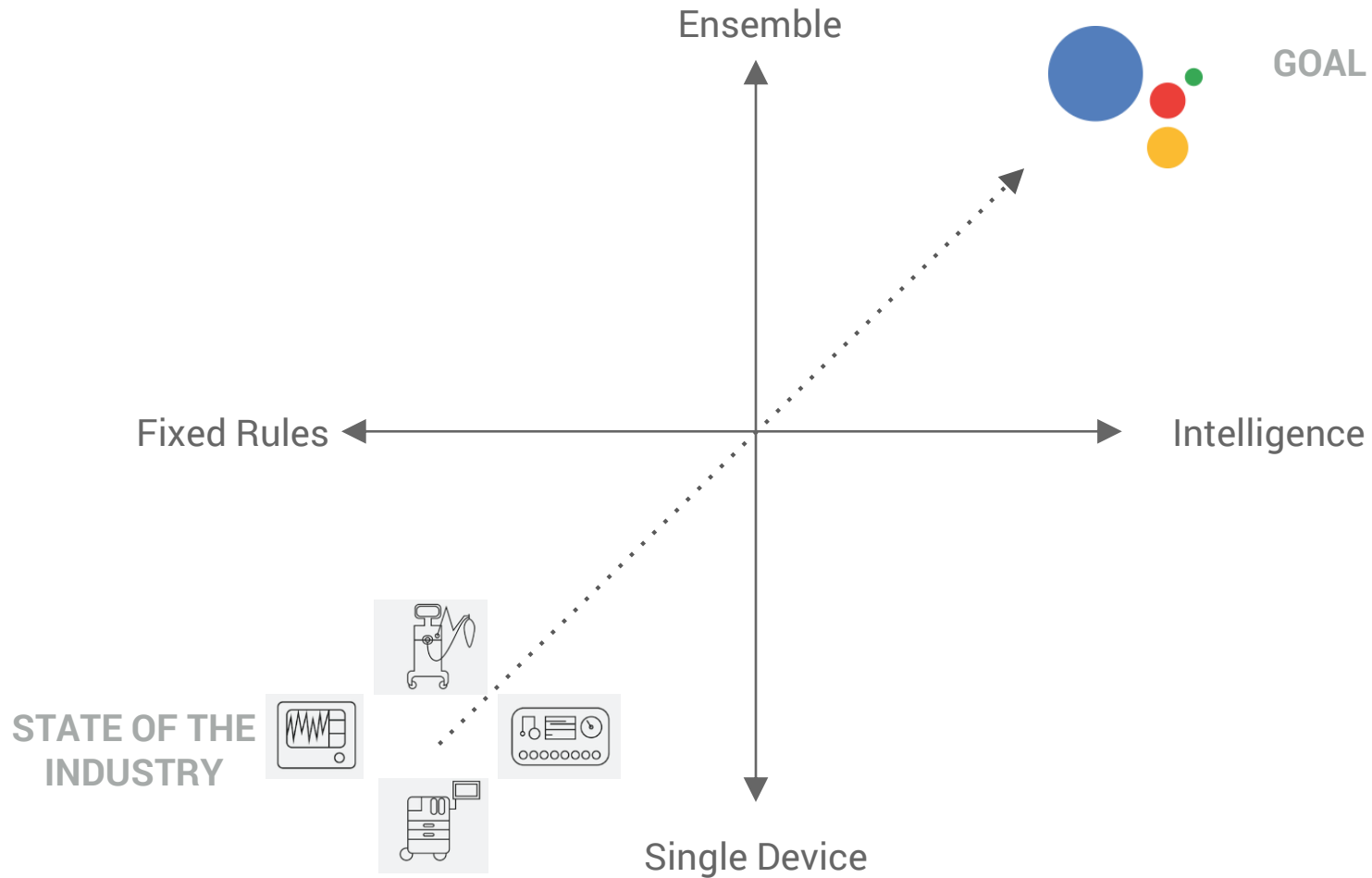
The criminal implications of implantable medical devices.

By *Marc Goodman*



Illustration by Rob Donnelly

Implantable devices are starting to get hacked, but at least it's read only right now.







IoT, Google Cloud and Machine Learning helping Japanese Cucumber farmers