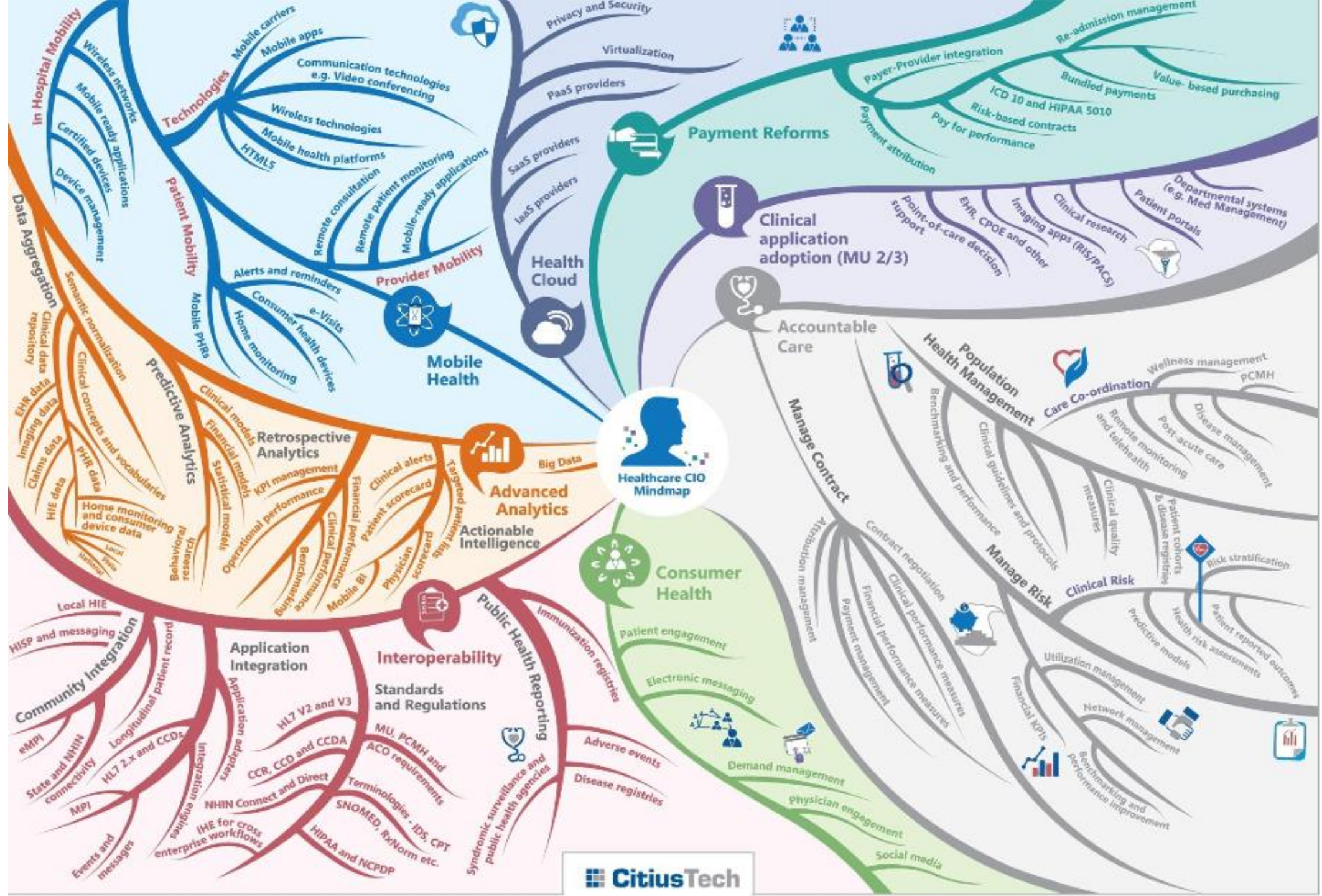
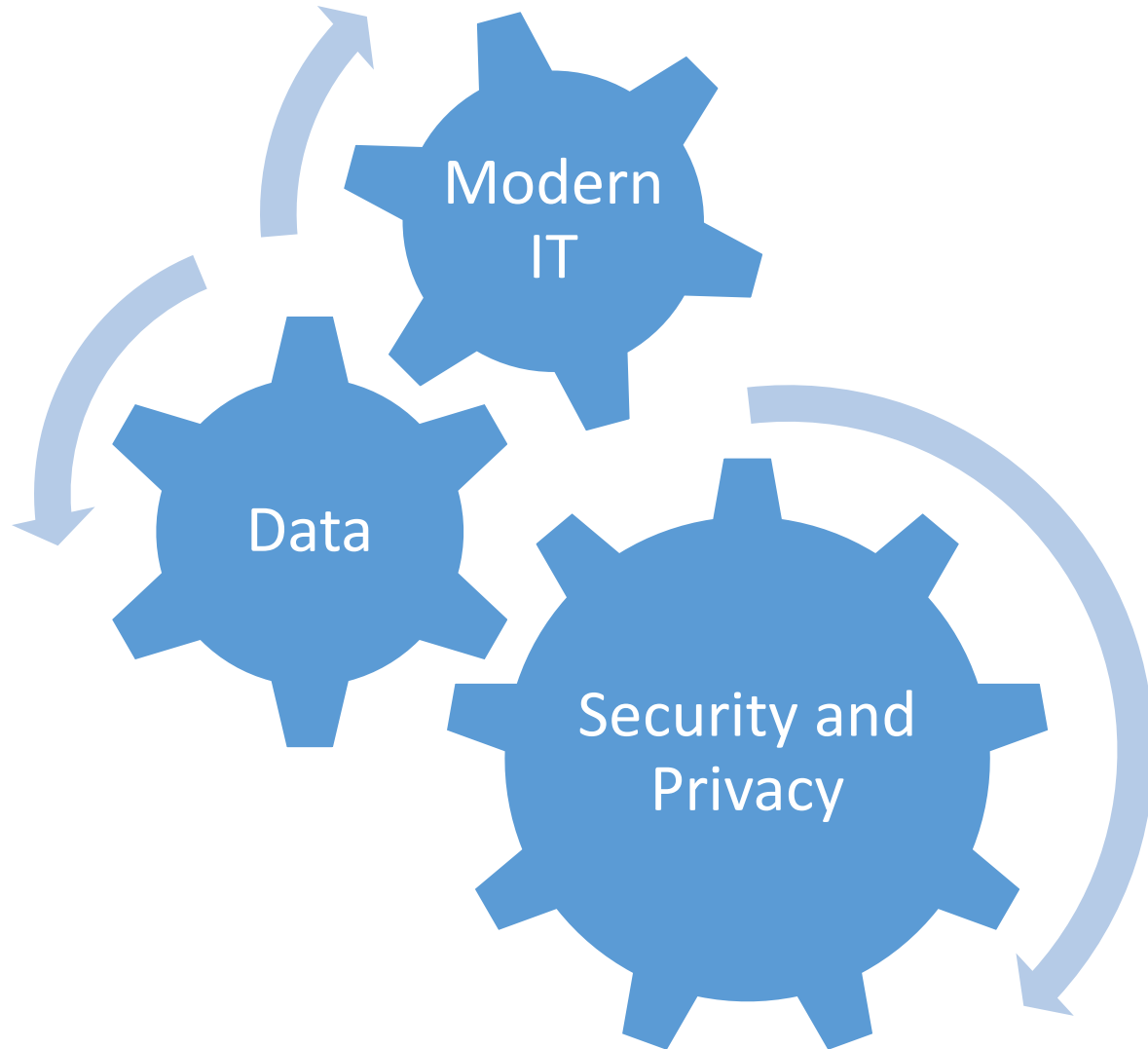


Healthcare CIO Mind map – Digital Transformation and the need for privacy and security are everywhere in healthcare



Foundational Components of Digital Transformation



- Not mutually exclusive
- Not optional
- Not negotiable

Required across the
extended healthcare
ecosystem

Scenarios for Healthcare

Digital Transformation Pillars in Healthcare

Digital Transformation Pillars



**ENGAGE
MEMBERS**



**EMPOWER
CARE TEAMS,
UTILIZATION**



**OPTIMIZE
CLINICAL &
OPERATIONAL
EFFECTIVENESS**



**TRANSFORM
THE CARE
CONTINUUM**

More Efficient Access

Virtual Care

Quality Improvement

Remote Monitoring/Rural
Health

More Efficient Engagement

Care Team Collaboration

Population Health

Precision Health

More Continuous Engagement

Care Coordination

Operational & Financial
Efficiency

Managing Devices & Facilities

Trusted Technology – enabling Security, Privacy, & Regulatory Compliance

**Scenarios –
IoT & Data are
everywhere**

Why? - “New Designs” to meet Triple Aim Objectives



- At Microsoft Health and Life Sciences, we believe in the Institute for Health Improvement’s (IHI) Triple Aim framework (<http://www.ihl.org/offerings/Initiatives/TripleAim>) to optimizing health system performance.
- IHI states that **New designs** must be developed to simultaneously pursue the three dimensions of healthcare transformation called the “Triple Aim”.
 1. Improving the patient experience of care (including quality and satisfaction)
 2. Improving the health of populations
 3. Reducing the per capita cost of health care

We suggest defining digital transformation in health as "technology enabled care, health promotion and disease prevention that advances the triple aim in a mobile-first and trusted, cloud-first world.

"The “Triple Aim” is Microsoft’s health industry gold standard – “Dr. Dennis Schmuland, Microsoft Chief Health Strategist”

What success looks like

Centene Corporation –
“Better Health Outcomes at
Lower Costs”

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health of the community
through health insurance
solutions for the under-
insured and uninsured, and
through specialty services
that align with our focus on
whole health*

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START SMART FOR YOUR BABY®

[Start Smart for Your Baby](#) (Start Smart) promotes education and communication between pregnant members and their case managers to ensure a healthy pregnancy and first year of life for their babies.



Start Smart offers a range of care management techniques designed to extend the gestational period and reduce the risks of pregnancy complications, premature delivery, and infant disease which can result from high-risk pregnancies. The program provides educational materials as well as incentives for going to prenatal, postpartum, and well child visits.

Podcast: [The Third Trimester](#)

Podcast: [False vs. Real Labor](#)

Pregnancy Guide

The Start Smart Pregnancy Book is a great place to begin. Its friendly, easy-to-read style gives moms-to-be important information on smart things to do that can help make their pregnancy healthy.

“The book is a smart way to get a smart start on your pregnancy.”

—Janis Biermann, MS, Senior Vice President, Education & Health Promotion, March

