

# virtual event

Prioritizing Healthcare Information Technology for an Unpredictable Tomorrow - From The East, South, West and everything in between!

#### **NOVEMBER 12** 10:30 AM-5:30 PM (EST)

ALABAMA CHAPTER MISSISSIPPI CHAPTER NEW ENGLAND CHAPTER SOUTHERN CALIFORNIA CHAPTER

## Abstracts

## Transforming Health using Data in Indiana: The COVID Edition

The COVID pandemic highlighted the need for a comprehensive, nimble and data driven response to human services delivery. The support of health care and public health through innovative social services data infrastructure and evaluation has been one of the hallmarks of Indiana's approach.

Speaker: Jennifer Sullivan, MD, MPH, Secretary, Indiana Family and Social Services Administration

# CMS 2021 Proposed Changes to wRVUs and the Conversion Factor: The Impact to Provider Revenue, Contracting and Compensation

In August 2020, CMS released the 2021 proposed changes to the Medicare Physician Fee Schedule, including changes to both select WRVU values and the established conversion factor. In this session we will review the potential impacts of these changes on provider compensation models and reimbursement. We will also discuss possible implications to established benchmarking for provider productivity and compensation, as well as, to the analytics involved in determining these benchmarks.

Speakers: Joni Wyatt MHA, MHIA, CPHIMS, FHIMSS, Director of wRVU Analytics, MD Comp

#### Trends in Telehealth and the Remote Patient Monitoring Landscape

Telehealth and virtual care delivery are booming across providers and are rapidly integrating into the economics of reimbursement. This session will cover the general direction of the different players in remote patient monitoring, will discuss how reimbursement is shaping the market, how the major healthcare players are adapting to Telehealth, and how data will be leveraged for value-based care and population health.

**Speaker:** Russ Kino, MD. FACEP, FACEM, Chief Medical Officer, Stasis; Medical Director, Emergency Services, Providence Saint John's Health Center; CEO, Saint John's Emergency Medicine Specialists; CMIO, Providence Saint John's Health Center.

#### Creating a new world for now and beyond lessons learned / Pros and Cons of Emerging Technologies in the Era of COVID-19

Discussion of the management of technologies from the perspective of a large health care delivery organization. A focus on the challenges of creating new processes, inserting new technologies, and managing the physician needs and expectations in a rapidly changing world.

Speaker: Matt Sullivan, MD, Associate CMIO, Atrium Health

#### MS Department of Health IT/Data COVID-19 Repsonse

Insight into the technology and data solutions, resources and workforce infrastructure the state of Mississippi employed to respond to the COVID-19 public health pandemic.

Speaker: Dorothy Young, Chief Officer – Health Data, Operations and Research Mississippi State Department of Health

#### **Cybersecurity Trends and Impact**

Speaker: Steve Given, CISO, Director of Security, Risk & Compliance Services, Pileum Corporation

#### From Burnout to Engagement: A Community Hospital's Story

As systems move from EHR implementation to optimization, understanding provider concerns and how to affect change in the areas of effectiveness, efficiency, and satisfaction of the provider community with the EHR is critical to achieving optimal patient outcomes. This session will dive into real-life examples of hospitals who have combined education - ranging from dedicated time in Back to Basics, education on standard workflows to personalization time-training – with at the elbow support, workflow demonstration, and optimization with tremendous results.

Speakers: Ryan Sommers, Epic Practice Manager, Healthcare Triangle

Alex Atkinson, Principle Consultant, Healthcare Triangle

# EHR Operational Strategies: On-Prem, Private Cloud, Public Cloud, Vendor Hosted – Which & Why?

The cloud is driving the rethinking of possible EHR Hosting options. In the past twelve months, we have engaged in a number of discussions with health systems to discuss the pros and cons of these EHR operational strategies. This presentation will review the benefits and challenges of each option. The end goal is to review and leave with a broader understanding of each of these strategies and how each can be leveraged for the future of EHR operations.

#### Evolving through Chaos - Rapid improvement with a culture of change

Organizations normally have time to plan to properly build and architect their approach to resolving issues or building new solutions, however during Covid, the circumstance were not conducive to long term planning and forced many to quickly evolve their solutions into user ready products. The session will explore selecting, Scaling and Operationalizing Solutions - telehealth, digitization, and cybersecurity

Speaker: Christian Aboujaoude, MBA, CBCP, Chief Technology Officer, Keck Medicine of USC

#### What Drives Consensus Based on Solutions to Improve Health Information Exchange

Provide public-private partnership to improve health information exchange providers, payers, vendors and government

Speakers: Charles Stellar, President and CEO, WEDI

#### Enabling a new way forward for Healthcare Organizations

With the newly dispersed workforce, IT teams have seen their security perimeters vanish overnight. A networkcentric approach fails to deliver the productive and collaborative experience your users need while providing secure access to business-critical apps like Office 365, Epic, Cerner and more. Join Zscaler and a Zscaler customer for a discussion around a new approach to securely enabling your healthcare organization.

Speakers: Thomas Quinlan, Director Solution Architecture, Zscaler

Oliver Beauchemin, Solution Architect, Zcaler

#### Ransomware - "Do Nothing" Time is Up!

A view on how not dealing with old legacy and non-strategic systems is impacting patient care and fueling a corrupt industry.

Speaker: Antoine Agassi, MBA, Chairman & CEO, Trinisys, LLC

#### Information Blocking and Interoperability: The Compliance Date Has Passed, Are You Ready?

This session will include a brief discussion of the requirements of the two rules and address key steps organizations should have made or be in the process of making to prepare for compliance with the rules. It will discuss recommended policy and procedure, training, and assessment process changes organizations might consider helping ensure all the implications of the rules have been considered and the organization is prepared for full compliance.

**Speaker:** Marti Arvin, JD, CHC-F, CCEP-F, CHRC, CHPC, Executive Advisor, CynergisTek, Inc.

#### The formula for a sustainable Virtual Care delivery program

Perhaps you had telehealth enabled prior to the pandemic or maybe, like so many, you stood up the capability as a response to the crisis. Regardless, most providers are pausing to consider the design and architecture necessary for a sustainable virtual care delivery program. A design that goes well beyond the video call to consider the journey of the patient before, during and after the video visit. This session will discuss the considerations for a permanent and vital virtual care delivery system for healthcare and how to prepare for the evolution of this new care delivery model.

Speaker: Kathryn Howe, Director, Healthcare, Americas Industry Digital Transformation, Cisco Systems, Inc.

# Using Data to Decode the Intersection of COVID-19, Census Data, and Social Determinants of Health

Two topics that have been at the top of the news cycle this year are the COVID-19 pandemic and the U.S. decennial census. The pandemic has had an unequal effect across society with those who can least afford it being impacted the most. Debates about the census have highlighted how much we rely on accurate enumeration of the population to ensure fair legislative representation and distribution of federal funds. These two issues converge in an interesting way: the impact of COVID-19 on specific demographic groups can be determined quite accurately by combining data on disease incidence with census data, which is rich in information on social determinants of health. This session will explore the possibilities, as well as the limitations, of combining these datasets and drawing conclusions from the results.

Speakers: George Dealy, Vice President, Healthcare Solutions, Dimensional Insight

Julie Lamoureux, Senior Healthcare Consultant, Dimensional Insight

## An Innovative Solution for Integrated Care Between Acute and Post-Acute Care Providers – Where Healthcare is Missing the Mark

Post Acute Care Providers – Where Healthcare is Missing the Mark

Speakers: Jeff Taylor, CEO, ICG

Rachel Reiter, Regional VP of Business Development

#### Automating COVID Workforce Transitions

Speakers: Rhonda Blatti, Director, Employee Experience Solutions, ServiceNow

Richard Russo, Advisory Solution Consultant - Employee Experience, ServiceNow

#### **Cares Act Provider Relief Funds Reporting Requirements**

This program will briefly review the segments and requirements of the CARES Act Provider Relief Funds which was implemented in early April 2020. The presentation outlines the key components within the Terms and Conditions and reviews key strategies for organizing expenses in relation to

Cares Act PRF, Paycheck Protection Program and other revenue sources. Recipients who received more than \$10,000 will be required to prepare and submit reports to Health Resources and ervices Administration (HRSA) in early 2021.

Speakers: Margaret Cook, MBA, CMPE, Senior Healthcare Advisor Kassouf and Co.

James Dicks, CPA, Manager, Kassouf and Co.

## Utilizing the HITRUST CSF to meet your HIPAA Security Regulatory Requirements and Improve your overall Security Posture

Covered Entities under HIPAA use multiple security frameworks to maintain compliance with the HIPAA Security Rule. Increasingly, the HITRUST CSF is being chosen by many healthcare providers to take the next step in their journey to improve administrative, technical, and physical security controls to not only meet HIPAA compliance but to improve their overall enterprise risk management program and strengthen their overall security posture. Please join Michael Kanarellis, Director of Wolf & Company, P.C.'s Healthcare IT audit and security practice and member of the HITRUST Assessor Counsel, as he gives an overview of the HITRUST CSF and how it can be used to strengthen a providers information security program, 3rd party risk program, and ultimately help gain visibility into where security policy, procedures, and implemented controls can be strengthened throughout the enterprise.

**Speaker**: Michael Kanarellis, HITRUST CCSFP, Principal, Healthcare IT Audit & Security Practice, Wolf & Company

## Boston Hope Team - Building and Leading a COVID-19 Field Hospital

During this session you will come to understand the technical and logistical concerns of building a field hospital. The panel will address the inter-agency leadership challenges and define the incident command principles.

Speakers: Brigadier General (ret.) Jack Hammond, Executive Director for the Home Base Program

Jeanette Ives Erickson, RN, DNP, NEA-BC, FAAN, Chief Nurse Emerita, Massachusetts General Hospital

Michael Allard, Chief Operating Officer for Home Base, and Massachusetts General Hospital Program

Dr. Giles Boland, President of the Brigham and Women's Physician Organization