



2024 Call for Speaking Proposals

Dear Maryland HIMSS Members, Sponsors and Supporters,

Thanks to you, the Maryland Chapter is one of the largest local chapters in both membership and participation. Our success and the success of our Education Events is due to your ongoing participation; not only in attending our events but more importantly, in providing insight and expertise in the development of our program content.

Each year we survey our membership and sponsors for the most pressing topics you would like to hear about or share with the membership. At the end of last season Artificial Intelligence and workforce burnout topped the list for many of you. This year, we are focusing on post COVID healthcare, finances and advanced machine learning. This will set the stage for our Spring Conference: Maryland HIMSS '24 Health + Tech Conference that will be dedicated to "Charting the Future of Healthcare: Thriving and Advancing Through Technology" on April 15-16, 2024 at the Turf Valley Resort in Columbia, Maryland.

The speaking proposal submission format and guidelines are attached. The key things to remember are:

- Here in Maryland, there are many providers, payors, health information exchange, government and academic organizations with success stories that should be shared with the health care community. We encourage you to consider the many innovative solutions and transformations you have achieved at your organizations and submit a proposal to present at one of our education events. These are often the most exciting and well received presentations!
- Often your success stories include a vendor solution or technology and we welcome the participation or submissions from your vendor partners. HIMSS only requires that the **provider/customer organization be the lead presenting partner.**



2024 Call for Speaking Proposals

Thank you for your interest in speaking at an upcoming Maryland HIMSS educational event! The call for proposals must be submitted by 5 PM EST December 21st, 2023 by emailing a completed template to md.events@himsschapter.org.

Please review and adhere to the format and guidelines below as only fully completed forms complying with the format and guidelines below will be considered.

Proposal Submission Format:

Utilizing this MS Word document template, please complete the following 4 sections:

1. Primary Speaker

- a. Name:
- b. Title:
- c. Organization:
- d. Address:
- e. Email:
- f. Phone:
- g. Twitter/LinkedIn Handle:
- h. HIMSS Member? Y/N
- i. Number of years in healthcare?
- j. Speaker Qualification Bio (200 words maximum):

2. Secondary Speaker (optional)

- a. Name:
- b. Title:
- c. Organization:
- d. Address:
- e. Email:
- f. Phone:
- g. Twitter/LinkedIn Handle:
- h. HIMSS Member? Y/N
- i. Number of years in healthcare?
- j. Speaker Qualification Bio (200 words maximum):



3. Presentation Overview

- a. Title (10 words maximum):
- b. Case Study Abstract (50 words maximum):

4. Case Study Description (600 word maximum)

- a. Maryland healthcare organization challenge (~150 words):

- b. Solution overview including Health IT leveraged (~150 words):

- c. Solution outcome and measurable benefits (~150 words):

- d. Lessons learned and educational audience takeaways (~150 words):

- e. Option: 3–5-minute solution demonstration overview (~50 words):



2024 Call for Speaking Proposals

Guidelines:

1. Given the unique healthcare landscape in Maryland, we are seeking HealthIT enabled health care transformation case studies from Maryland healthcare organizations including providers (hospitals/ medical centers), payers, health information exchanges, government agencies, and academic institutions.
2. To ensure Maryland HIMSS can offer continuing education credit for attending our educational presentations, we will only consider vendor submitted proposals if co-presented with a healthcare organization customer who is the primary case study speaker.
3. Case studies must be success stories which highlight real-world health care transformation challenges for the Maryland healthcare organization, provide an overview of the solution including any HealthIT leveraged, review the organization's outcome and measurable benefits of the solution, and share lessons learned as educational takeaways.
4. We have added the option of including a 3–5-minute solution demonstration to further illustrate value. *This option will not impact the selection process and may or may not be granted based on HIMSS finalizing future program agenda timing and logistics.*
5. Proposal submission topics may focus on any relevant and timely aspect of Maryland health care transformation including subjects such as population health management, healthier populations, care coordination, chronic care management, patient engagement, data management and analytics, value-based reimbursement, artificial intelligence, etc. All relevant topics will be considered.
6. Case study proposal submissions must be presented:
 - a. showcasing a Maryland healthcare organization,
 - b. in a 25–30-minute window and followed by 10-15 minutes of Q&A,
 - c. by no more than two speakers,
 - d. demonstrating thought leadership and engaging speaking skills, and
 - e. utilizing the Maryland HIMSS PowerPoint presentation outline and template.
7. To be accepted for consideration, proposal submissions must be received before the deadline, include a fully completed proposal template, and comply with all required format and guidelines herein.

We will review submissions via a HIMSS led peer review process and notify those selected for presentation by early January 2024. We expect to select one or more Maryland provider case study presentations to augment the educational programs.



2024 Call for Speaking Proposals

We thank you for your continued interest in Health IT and the Maryland Chapter of HIMSS. If you have any questions, please contact Jennifer Baron, Maryland HIMSS Board Member, and Events Chair at md.events@himsschapter.org.